



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000169466** | Submit Date: **2021-11-18** | FRN: **0001959519**
Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Superceded** | Status Date:
11/19/2021 | Filing Status: **InActive**

Section I - General Information

1. Respondent

FRN		Entity Name			
0001959519		Blue Ridge Broadcasting Corp			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
3 Porters Cove Road	Asheville	NC	28805	+1 (828) 285-8477	thankyou@brb.org

2. Contact Representative

Name		Organization			
Justin T. Arnot		Billy Graham Evangelistic Association			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1 Billy Graham Parkway	Charlotte	NC	28201	+1 (704) 401-2585	jarnot@bgea.org

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	Yes

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Blue Ridge Broadcasting Corp	0001959519

Fac. ID No.	Call Sign	City	State	Service
5969	WSNW	SENECA	SC	AM
5970	WMIT	BLACK MOUNTAIN	NC	FM
24682	WSMX	WINSTON-SALEM	NC	AM
30442	W267AD	CHEROKEE	NC	FX
72330	WAVO	ROCK HILL	SC	AM
76263	WFGW	NORRIS	TN	FM
81392	W292CJ	ASHEVILLE	NC	FX
145153	W234CF	BOONE	NC	FX
147255	W205CU	CLEMSON	SC	FX
156661	W251BR	KNOXVILLE	TN	FX
157782	W282BP	MATTHEWS	NC	FX
200549	W268DM	ROCK HILL	SC	FX
201309	W235CY	WINSTON-SALEM	NC	FX

Section II – Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Restated and Amended Bylaws
Parties to contract or instrument	Billy Graham Evangelistic Association and Blue Ridge Broadcasting Corporation
Date of execution	04/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Restated and Amended Bylaws

Document Information	
Description of contract or instrument	Restated Articles of Incorporation
Parties to contract or instrument	State of North Carolina and Blue Ridge Broadcasting Corporation
Date of execution	12/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Restated Articles of Incorporation

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001959519	
Entity Name	Blue Ridge Broadcasting Corp	
Address	PO Box	
	Street 1	3 Porters Cove Road
	Street 2	
	City	Asheville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28805
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information	
FRN	0007126816
Entity Name	Billy Graham Evangelistic Association

Address	PO Box	
	Street 1	1 Billy Graham Parkway
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28201
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Parent Entity	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990008907	
Name	David P. Bruce	
Address	PO Box	937
	Street 1	
	Street 2	
	City	Montreat
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28757
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Billy Graham Evangelistic Association	
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US

Persons Only)	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990087091	
Name	Peter Fontaine	
Address	PO Box	
	Street 1	142 River Cane Drive
	Street 2	
	City	Fletcher
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28732
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Billy Graham Evangelistic Association	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information

FRN	9990008931		
Name	Melvin F. Graham, Jr.		
Address	PO Box	78926	
	Street 1		
	Street 2		
	City	Charlotte	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	28271	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Director		
By Whom Appointed or Elected	Billy Graham Evangelistic Association		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990130210	
Name	Will Graham	
Address	PO Box	
	Street 1	1 Porters Cove Road
	Street 2	
	City	Asheville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28805
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Director		
By Whom Appointed or Elected	Billy Graham Evangelistic Association		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990105984	
Name	Tom King	
Address	PO Box	845
	Street 1	
	Street 2	
	City	Bristol
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	37621
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Billy Graham Evangelistic Association	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990087109		
Name	Alex McFarland		
Address	PO Box		
	Street 1	4401 Pleasant Garden Road	
	Street 2		
	City	Greensboro	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27406-7512	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Director		
By Whom Appointed or Elected	Billy Graham Evangelistic Association		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	9990087158	
Name	William Wilcox	
Address	PO Box	

	Street 1	6 Stuyvesant Crescent	
	Street 2		
	City	Asheville	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	28803	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Director		
By Whom Appointed or Elected	Billy Graham Evangelistic Association		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990140569	
Name	Justin T. Arnot	
Address	PO Box	
	Street 1	1 Billy Graham Parkway
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28201
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	

Principal Profession or Occupation	Director		
By Whom Appointed or Elected	Billy Graham Evangelistic Association		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990140570	
Name	Edward Graham	
Address	PO Box	3000
	Street 1	
	Street 2	
	City	Boone
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28607
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Billy Graham Evangelistic Association	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%

	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990140572	
Name	Jerry Lewis	
Address	PO Box	
	Street 1	284 East Main Street
	Street 2	
	City	Old Fort
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28752
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Billy Graham Evangelistic Association	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Blue Ridge Broadcasting Corporation Name: David P. Bruce Phone: 8286695550 11/18/2021