



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000140122** | Submit Date: **2021-03-17** | FRN: **0028835601**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:
03/17/2021 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0030558126	Multimedios Estrellas de Oro, S.A. de C.V.

Street Address	City (and Country if non U.S. address)	Province /Region	Postal Code	Phone	Email
Eugenio Garza Sada No. 2145 Roma	Monterrey Mexico	Nuevo Leon	64700	1956-3139956	Israel.gutierrez@multimedios.com

2. Contact Representative

Name	Organization
Barry Friedman	Thompson Hine LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
Suite 700 1919 M Street, N.W.	Washington	DC	20036	+1 (202) 331-8800	barry.friedman@thompsonhine.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	02/10/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)
/Permittees(s)
and Station(s)
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Leading Media Group Corp.	0028835601

Fac. ID No.	Call Sign	City	State	Service
906	KBDR	MIRANDO CITY	TX	FM
907	KBDR-FM1	LAREDO	TX	FB
18654	KBUC	RAYMONDVILLE	TX	FM
42148	KNEX	LAREDO	TX	FM
70463	KURV	EDINBURG	TX	AM

Section II – Non-Biennial Ownership Information

**1. 47 C.F.R.
Section 73.3613
and Other
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

**2. Ownership
Interests**

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0030558126	
Entity Name	Multimedios Estrellas de Oro, S.A. de C.V.	
Address	PO Box	
	Street 1	Eugenio Garza Sada No. 2145
	Street 2	Roma
	City	Monterrey
	Province/Region	Nuevo Leon

	Zip/Postal Code		
	Country (if non-U.S. address)	Mexico	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030696967		
Name	Francisco A. Gonzalez Sanchez		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	
	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	55.5%	Jointly Held? No
	Total assets (Equity Debt Plus)	55.5%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030696991		
Name	Valeria G. Auberne		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	

	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	Jointly Held? No
	Total assets (Equity Debt Plus)	11.1%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697023		
Name	Patricia G. Auberne		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	
	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	Jointly Held? No
	Total assets (Equity Debt Plus)	11.1%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697056		
Name	Jesus D. Gonzalez Auberne		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	

	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	11.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697080		
Name	Francisco D. Gonzalez Auberne		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	
	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.2%	Jointly Held? No
	Total assets (Equity Debt Plus)	11.2%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697122		
Name	Dulce M. Nava Marquez		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	

	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697130		
Name	Hugo I. Chapa Gamboa		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	
	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0030697148		
Name	Eduardo N. Cantu Neavez		
Address	PO Box		
	Street 1	Eugenio Garza Sada No. 2145	
	Street 2	Roma	
	City	Monterrey	
	Province/Region	Nuevo Leon	

	Zip/Postal Code	64700	
	Country (if non-U.S. address)	Mexico	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Examiner		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	0030696967	Name	Francisco A Gonzalez Sanchez
FRN	0030696991	Name	Valeria G Auberne
Relationship	Parent/Child		

Family Relationships			
FRN	0030696967	Name	Francisco A Gonzalez Sanchez
FRN	0030697080	Name	Francisco D Gonzalez Auberne
Relationship	Parent/Child		

Family Relationships			
FRN	0030696967	Name	Francisco A Gonzalez Sanchez
FRN	0030697056	Name	Jesus D Gonzalez Auberne
Relationship	Parent/Child		

Family Relationships			
FRN	0030696967	Name	Francisco A Gonzalez Sanchez
FRN	0030697023	Name	Patricia G Auberne
Relationship	Parent/Child		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: Secretary Exact Legal Title or Name of Respondent: Leading Media Group Corp. Name: Israel Gutierrez Marquez Phone: 9563139956</p> <p>03/17/2021</p>

