



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0030884464 | File Number: 0000133534 | Submit Date: 01/28/2021 | Call Sign: KPOB-TV | Facility ID: 73998 |

City: POPLAR BLUFF | State: MO

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

01/28/2021 | Filing Status: Active

Report reflects information for year 2020

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WSIL LICENSE, LLC Doing Business As: WSIL LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	BDREASLER@QUINCYMEDIA. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak BROOKS, PIERCE ET AL.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, Heroes & Icons, True Crime, Court, ION
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	www.wsiltv.com

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 2: 156 hours annually of Core Programming, including at least 26 hours per quarter of regularly scheduled weekly programming. The remaining 52 hours of Core Programming may include programs of at least 30 minutes in length that are not regularly scheduled on a weekly basis, such as educational specials and regularly scheduled non-weekly programming.
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 26.0 Q2: 26.0 Q3: 26.0 Q4: 26.0
State the total number of hours of Core Programming that is not regularly scheduled weekly programming broadcast by the station on its main program stream during the reporting period	45.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)		Response
Title of Program		Jack Hanna's Wild Countdown (15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		39
State the number of hours the program was aired on the station's main program stream and /or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 13)		Response
Title of Program		Ocean Treks (15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 13)	Response
Title of Program	Hearts of Heroes 15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 13)	Response
Title of Program	Oh Baby (Channel 15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	02/29/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	IHSA Girls Basketball

Digital Preemption Programs #2

Questions	Response
Date Preempted	03/07/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	IHSA Girls Basketball

Digital Core Program (5 of 13)	Response
Title of Program	Rock the Park (15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Digital Core Program (6 of 13)	Response
Title of Program	Sea Rescue (15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 13)	Response
Title of Program	Oh Baby (Channel 15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	77
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 13.0, Q3: 13.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 13)	Response
Title of Program	Outback Adventures (15.1 KPOB Primary)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	13

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 13)		Response
Title of Program		Travel Thru History (15.2 Heroes & Icons)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (10 of 13)		Response
Title of Program		The Science Zone (15.2 Heroes & Icons)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 13)		Response
Title of Program		Chicken Soup for The Soul's Hidden Heroes (15.2 Heroes & Icons)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 13.0, Q2: 13.0, Q3: 13.0, Q4: 13.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (12 of 13)	Response
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Title of Program	Walking Wild (15.2 Heroes & Icons)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 13)	Response
Title of Program	Uncaged (15.2 Heroes & Icons)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core
Programming (0)

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Bethany Tanner
Address	1416 Country Aire Drive
City	Carterville
State	IL
Zip	62918
Telephone Number	(618) 956-9184
Email Address	btanner@wsiltv.com

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Bethany Tanner Ms 01/28 /2021

Attachments

No Attachments.