



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003720042** | File Number: **0000135023** | Submit Date: **02/01/2021** | Call Sign: **WPXR-TV** | Facility ID: **70251** |

City: **ROANOKE** | State: **VA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**02/01/2021** | Filing Status: **Active**

## Report reflects information for year 2020

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ION MEDIA LICENSE COMPANY, LLC Doing Business As: ION MEDIA LICENSE COMPANY, LLC	601 Clearwater Park Road West Palm Beach, FL 33401 United States	+1 (561) 682-4110	bianca.frye@scripps.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>David Giles</b> <i>VP, Deputy General Counsel, Chief Ethics Officer</i> The E.W. Scripps Company	David Giles 312 Walnut Street Cincinnati, OH 45202 United States	+1 (513) 977- 3891	dave. giles@scripps.com	Legal Representative
<b>Henry Wendel</b> Cooley LLP	Henry Wendel 1299 Pennsylvania Avenue, NW Suite 700 Washington, DC 20004 United States	+1 (202) 776- 2943	hwendel@cooley. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ION, Qubo
	Nielsen DMA	Roanoke-Lynchburg
	Web Home Page Address	ionmedia.com/business/stations

Digital Core  
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	<b>Q1:</b> 24.0 <b>Q2:</b> 28.0 <b>Q3:</b> 26.0 <b>Q4:</b> 26.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	<b>Q1:</b> 13.0 <b>Q2:</b> 13.0 <b>Q3:</b> 13.0 <b>Q4:</b> 13.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)	Response
Title of Program	Animal Science E/I (Ch. 38.1 - Fridays at 7am-8am - Jan. 3 to Sep. 25 and Fridays at 8am-9am - Oct. 2 to Dec. 25)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	102
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 12.0, <b>Q2:</b> 13.0, <b>Q3:</b> 13.0, <b>Q4:</b> 13.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	03/27/2020
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Preemption Programs #2

Questions	Response
Date Preempted	03/27/2020
Preempted Program Originally Scheduled Air Time	07:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (2 of 7)	Response
Title of Program	Zoo Clues E/I (Ch. 38.1 - Fridays at 8am-9am - Jan. 3 to Sep. 25)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	76
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 12.0, <b>Q2:</b> 13.0, <b>Q3:</b> 13.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

#### Digital Preemption Programs #1

Questions	Response
Date Preempted	03/27/2020

Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Preemption Programs #2

Questions	Response
Date Preempted	03/27/2020
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (3 of 7)	Response
Title of Program	Finding Stuff Out E/I (Ch. 38.1 - Fridays at 7am-8am - Oct. 2 to Dec. 25)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 13.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 7)	Response
Title of Program	Chirp E/I (Ch. 38.2 - Fridays at 10am-11am - Jan. 3 to Mar. 27)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 13.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 7)	Response
Title of Program	Dive Olly Dive E/I (Ch. 38.2 - Fridays at 1pm-2pm - Apr. 3 to Jul. 24)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	34



State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 13.0, <b>Q3:</b> 4.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 7)	Response
Title of Program	Wibbly Pig E/I (Ch. 38.2 - Fridays 1pm-2pm - Jul. 31 - Dec. 25)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	44
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 9.0, <b>Q4:</b> 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 7)	Response
Title of Program	Mike the Knight E/I (Ch. 38.1 - Saturday at 8am-9am - May 14 and May 28)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	4
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 2.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core  
Programming (0)

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Bianca Frye
Address	601 Clearwater Park Road
City	West Palm Beach
State	FL
Zip	33401
Telephone Number	(561) 682-4110
Email Address	bianca.frye@scripps.com

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>David Giles</b> <i>VP, Deputy General Counsel, Chief Ethics Officer</i>
	02/01 /2021

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Qubo Additional EI Exhibit (ET).pdf</u>	Applicant	All Purpose	Qubo Additional EI Exhibit	Done with Virus Scan and/or Conversion