



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005017900** | File Number: **0000134105** | Submit Date: **01/29/2021** | Call Sign: **WFXB** | Facility ID: **9054** | City:
MYRTLE BEACH | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/29/2021 | Filing Status: **Active**

Report reflects information for year 2020

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Springfield Broadcasting Partners	Amy Liz Pittenger One Television Place Charlotte, NC 28205 United States	+1 (704) 632-7227	apittenger@bahakel.com	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
Louis R duTreil , Jr . <i>Technical Consultant</i> duTreil Lundin & Rackley Inc	5120 Station Way Sarasota, FL 34233 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative
Elizabeth Spainhour Brooks Pierce	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	espainhour@brookspierce. com	Legal Representative
M. Anne Swanson <i>Legal Counsel</i> Wilkinson Barker Knauer LLP	M. Anne Swanson 1800 M Street NW Suite 800N Washington, DC 20036 United States	+1 (202) 383- 3342	ASwanson@wbklaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX/MeTV/OVC/StartTV /Heroes&Icons/True Crime Network/Cozi/GetTV
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	www.wfxb.com

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 43.5 Q2: 45.5 Q3: 41.0 Q4: 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 65.0 Q2: 47.0 Q3: 39.0 Q4: 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)		Response
Title of Program		Xploration Station: Weird But True
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 13)		Response
Title of Program		Xploration Station: Awesome Planet
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 13)	Response
Title of Program	Xploration Station: Earth 2050
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	35
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 4.5, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 13)	Response
Title of Program	Xploration Station: Outer Space
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 13)	Response
Title of Program	Xploration Station: Nature Knows Best
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	51
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	02/29/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	We Have a Dream 2020 - Part of black history month
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (6 of 13)	Response
Title of Program	Xploration Station: DIY Science
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	50
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 5.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	02/29/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)

Please Specify	We Have a Dream 2020 - Part of black history month
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #2

Questions	Response
Date Preempted	02/01/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Network Sports - College Hoops
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (7 of 13)	Response
Title of Program	Xploration Station: Life 2.0
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	17
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes
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Digital Core Program (8 of 13)	Response
Title of Program	Missing
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	29
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 2.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	02/29/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	We Have a Dream 2020 - Part of black history month
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	

Did the station provide the required on-air notification of the schedule change?	Y
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Digital Core Program (9 of 13)	Response
Title of Program	Saved By The Bell
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	312
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 39.0, Q2: 39.0, Q3: 39.0, Q4: 39.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 13)	Response
Title of Program	Animal Rescue
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	17

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 2.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 13)	Response
Title of Program	Dragonfly TV
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	17
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 2.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 13)	Response
Title of Program	Biz Kids
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	17
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 2.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 13)	Response
Title of Program	Career Day
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	17
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 2.0, Q3: 0.0, Q4: 0.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core
Programming (0)

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Alan Ball
Address	3364 Huger St
City	Myrtle Beach
State	SC
Zip	29577
Telephone Number	(843) 839-9768
Email Address	aball@wfxb.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Alan Ball <i>Operations Manager</i></p> <p>01/29/2021</p>

Attachments

No Attachments.