

(REFERENCE COPY - Not for submission)

# Broadcast Equal Employment Opportunity Program Report

FRN: **0006282818** | File Number: **0000128125** | Submit Date: **11/30/2020** | Call Sign: **KWLM** | Facility ID: **36377** | City: **WILLMAR** | State: **MN**  
 Service: **Full Power AM** | Purpose: **EEO Report** | Status: **Received** | Status Date: **11/30/2020** | Filing Status: **Active**

## General Information

| Section                        | Question   | Response                    |
|--------------------------------|--|-----------------------------|
| <b>Application Description</b> | Description of the application (255 characters max.) is visible only to you and is not part of the submitted application. It will be displayed in your Applications workspace. | Lakeland EEO Program Report |
| <b>Attachments</b>             | Are attachments (other than associated schedules) being filed with this application?   | No                          |

## Licensee Information

### Licensee Name, Type and Contact Information

| Applicant  | Address  | Phone             | Email            | Applicant Type |
|--|--|-------------------|------------------|----------------|
| <b>LAKELAND BROADCASTING COMPANY</b><br>Doing Business As: LAKELAND BROADCASTING COMPANY | P. O. BOX 838<br>WILLMAR, MN<br>56201<br>United States | +1 (320) 235-1340 | slinder@kwlm.com | COR            |

## Contact Representatives

| Contact Name  | Address   | Phone             | Email              | Contact Type         |
|---|---|-------------------|--------------------|----------------------|
| Kathleen Victory<br>FCC Counsel<br>Fletcher Heald & Hildreth, PLC | 1300 N. 17th Street<br>Suite 1100<br>Arlington, VA 22209<br>United States | +1 (703) 812-0400 | victory@fhhlaw.com | Legal Representative |

## Common Stations

| Facility Identifier | Call Sign | City    | State | Time Brokerage Agreement |
|---------------------|-----------|---------|-------|--------------------------|
| 36377               | KWLM      | WILLMAR | MN    | No                       |
| 50285               | KOLV      | OLIVIA  | MN    | Yes                      |
| 85513               | KLFN      | SUNBURG | MN    | No                       |
| 36378               | KQIC      | WILLMAR | MN    | No                       |

## Program Report Questions

| Section                          | Question  | Response |
|----------------------------------|---|----------|
| <b>Discrimination Complaints</b> | Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)? | No       |
| <b>Full-time Employees</b>       | Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?  | No       |

**Additional  
Program Report  
Questions**

**Responsibility for Implementation**

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

| Name         | Title            |
|--------------|------------------|
| Mary Overman | Business Manager |

**Certification**

| Question   | Response               |
|--|------------------------|
| The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay |                        |
| Certified Date   | 11/30<br>/2020         |
| Certified Title  | President              |
| Authorized Party Name  | Steven<br>W.<br>Linder |

**Attachments**

| File Name   | Uploaded By | Attachment Type        | Description                      | Upload Status                           |
|---|-------------|------------------------|----------------------------------|---|
| <a href="#">Lakeland 2018-2019 EEO Public File Report.pdf</a>       | Applicant   | EEO Public File Report | 2018-2019 EEO Public File Report | Done with Virus Scan and /or Conversion |
| <a href="#">Lakeland 2019-2020 EEO Public File Report.pdf</a>       | Applicant   | EEO Public File Report | 2019-2020 Public File Report     | Done with Virus Scan and /or Conversion |
| <a href="#">Lakeland EEO Program Report Narrative Statement.pdf</a> | Applicant   | Narrative Statement    | Narrative Statement              | Done with Virus Scan and /or Conversion |