

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: 0000117394Submit Date: 2020-07-09FRN: 0020962254Purpose: Commercial Broadcast Stations Non-Biennial Ownership ReportStatus: ReceivedStatus Date:07/09/2020Filing Status: Active

Section I - General Information

1. Respondent

| FRN | Entity Name |
|------------|-------------------------|
| 0020962254 | Durand Broadcasting LLC |
| | |

| Street Address | City (and Country if non U. S. address) | State ("NA" if non-U.S. address) | Zip Code | Phone | Email |
|----------------------------|--|-------------------------------------|-------------|-----------------------|-------------------------------|
| 114 West Main Street | Durand | WI | 54736 | +1 (715) 672- 8989 | brian@realcountry1430. com |

2. Contact Representative

| Name | Organization |
|-----------------|--------------|
| brian Winnekins | WRDN Radio |

| Street Address | City (and Country if non U.S. address) | State | Zip Code | Phone | Email |
|-------------------------|---|-------|-------------|-----------------------|-------------------------------|
| 114 West Main Street | Durand | WI | 54736 | +1 (715) 672- 8989 | brian@realcountry1430. com |

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

| (a) Provide the following information about the Respondent: | | |
|---|---------------------------|--|
| Relationship to stations/permits | Licensee | |
| Nature of Respondent | Limited liability company | |

(b) Provide the following information about this report:

| Purpose | Report filed by Permittee in conjunction with Permittee's application for a station license |
|--------------|--|
| "As of" date | 07/09/2020 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed. |

/Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

| Licensee/Permittee Name | | | RN | |
|-------------------------|-----------|--------|-----------|---------|
| Durand Broadcasting LLC | | | 020962254 | |
| Fac. ID No. | Call Sign | City | State | Service |
| 65633 | WRDN | DURAND | WI | AM |
| 201577 | W297CH | DURAND | WI | FX |

Section II – Non-Biennial Ownership Information

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

1.47 C.F.R.

and Other

Documents

Section 73.3613

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

| FRN | 0020962254 | | |
|--------------|-------------------------------------|----------------------|--|
| Entity Name | Durand Broadcasting LLC | | |
| Address | PO Box | | |
| | Street 1 | 114 West Main Street | |
| | Street 2 | | |
| | City | Durand | |
| | State ("NA" if non-U.S. address) | WI | |
| | Zip/Postal Code | 54736 | |
| | Country (if non-U.S. address) | United States | |
| Listing Type | Respondent | | |

Ownership Information

| Positional Interests (check all that apply) | Respondent | | |
|---|--|--------------------------|---------------------|
| Interest Percentages (enter percentage values from 0.0 to 100.0) | Voting | 0.0% | Jointly Held? No |
| | Total assets (Equity Debt Plus) | 0.0% | |
| Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report? | | No | |
| | | | |
| | at any interests, including equi nis filing are non-attributable. | ty, financial, or voting | Yes |

If "No," submit as an exhibit an explanation.

| (c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555? | No |
|--|----|
| If " <u>Yes</u> ," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. | |
| NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here. | |
| If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard. | |
| The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement. | |

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other No or related to each other as parentchild or as siblings?

If " $\underline{Yes},$ " provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with
duties wholly unrelated to the Licensee(s)?NoIf "Yes," complete the information in the required fields and submit an Exhibit fully describing
that individual's duties and responsibilities, and explaining why that individual should not be
attributed an interest.No

Certification

| Section | Question | Response |
|--------------------------|--|--|
| Authorized Party to Sign | WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). | |
| Certification | I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete. | Official Title: President Exact Legal Title or Name of Respondent: brian Winnekins Name: brian Winnekins Phone: 7156728989 07/09/2020 |