



(REFERENCE COPY - Not for submission)

Broadcast Equal Employment Opportunity Program Report

FRN: **0019721638** | File Number: **0000115191** | Submit Date: **06/01/2020** | Call Sign: **WLCS** | Facility ID: **5396** | City: **NORTH MUSKEGON** | State: **MI**
Service: **Full Power FM** | Purpose: **EEO Report** | Status: **Received** | Status Date: **06/01/2020** | Filing Status: **Active**

General Information

Section	Question	Response
Application Description	Description of the application (255 characters max.) is visible only to you and is not part of the submitted application. It will be displayed in your Applications workspace.	Cumulus-Muskegon 2020 Broadcast EEO Program Report
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Licensee Information

Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RADIO LICENSE HOLDING CBC, LLC Doing Business As: RADIO LICENSE HOLDING CBC, LLC	3280 Peachtree Road, NW Suite 2200 Atlanta, GA 30305 United States	+1 (404) 949-0700	FCCLicenseManagement@cumulus.com	LLC

Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Mark N. Lipp , Esq . FCC Counsel Fletcher, Heald & Hildreth, P.L.C.	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812-0445	lipp@fhhlaw.com	Legal Representative

Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
53962	WBBL	WHITEHALL	MI	No
53960	WLAW	WHITEHALL	MI	No
5396	WLCS	NORTH MUSKEGON	MI	No
89477	WWSN	NEWAYGO	MI	No
73994	WVIB	HOLTON	MI	No

Program Report Questions

Section	Question	Response
Discrimination Complaints	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No

Full-time Employees	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	No
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**Additional
Program Report
Questions**

Responsibility for Implementation

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
Crystal Jacobs	Business Manager

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	06/01 /2020
Certified Title	Executive Vice President and General Counsel
Authorized Party Name	Richard S. Denning

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Cumulus-Muskegon 2020 EEO Public File Rpt.pdf	Applicant	EEO Public File Report	2020 EEO Public File Report	Done with Virus Scan and /or Conversion
Cumulus-Muskegon EEO Outreach Exhibit.pdf	Applicant	Narrative Statement	EEO Outreach Exhibit	Done with Virus Scan and /or Conversion
Cumulus-Muskegon REVISED 2019 EEO Public File Rpt.pdf	Applicant	EEO Public File Report	2019 EEO Public File Report	Done with Virus Scan and /or Conversion