

# Children's Television Programming Report

 FRN:
 0003482189
 File Number:
 0000109444
 Submit Date:
 03/26/2020
 Call Sign:
 KDKA-TV
 Facility ID:
 25454

 City:
 PITTSBURGH
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 03/26/2020
 Filing Status:
 Active
 Status
 Status
 Status

### **Report reflects information for year 2019**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

#### Applicant Name, Type, and Contact Information

#### Applicant Information

| Applicant  | Address  | Phone                 | Email              | Applicant<br>Type |
|--|--|-----------------------|--------------------|-------------------|
| <b>CBS BROADCASTING INC.</b><br>Doing Business As: CBS BROADCASTING INC. | Daniel G. Ryson<br>1725 DeSales St.<br>NW<br>Suite 501<br>Washington, DC<br>20036<br>United States | +1 (202) 457-<br>4505 | dryson@cbs.<br>com | Company           |

| Contact                | Contact Name  | Address  | Phone                 | Email              | Contact Type                |
|------------------------|---|--|-----------------------|--------------------|-----------------------------|
| Representatives<br>(1) | <b>Daniel G. Ryson</b><br>Associate Director of Spectrum<br>Management<br>CBS | Daniel G. Ryson<br>1725 DeSales St.<br>NW<br>Suite 501<br>Washington, DC<br>20036<br>United States | +1 (202) 457-<br>4074 | dryson@cbs.<br>com | Technical<br>Representative |

| Children's<br>Television<br>Information | Section      | Question              | Response            |
|---|--------------|-----------------------|---------------------|
|   | Station Type | Station Type          | Network Affiliation |
|   |              | Affiliated network    | CBS                 |
|   |              | Nielsen DMA           | Pittsburgh          |
|   |              | Web Home Page Address | www.kdka.com        |

| Digital Core | Question  | Response  |
|--------------|---|---|
| Programming  | Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d)) | Category A, Option 1: Three-hours<br>per week (as averaged over a six-<br>month period) of Core Programming |
|              | State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream  | Q1: 0.0<br>Q2: 0.0<br>Q3: 6.0<br>Q4: 39.0   |
|              | State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream   | Q1: 0.0<br>Q2: 0.0<br>Q3: 0.0<br>Q4: 0.0  |
|              | Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?  | Yes   |

## Digital Core Programs(9)

| Digital Core Program (1 of 9)  | Response  |
|--|---|
| Title of Program   | Lucky Dog   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 13  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program         Stream         Q1:0.0,         Q2:0.0,         Q3:0.0,         Q4:6.5         Multicast Stream         Q1:0.0,         Q3:0.0,         Q4:0.0, |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Digital Core Program (2 of 9)   | Response   |
|---|--|
| Title of Program  | Henry Ford's<br>Innovation Nation  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes  |
| Type of Core Programming  | Regularly scheduled weekly program   |
| Total Times Aired   | 15   |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream                | Main Program         Stream         Q1:0.0,         Q2:0.0,         Q3:1.0,         Q4:6.5         Multicast Stream         Q1:0.0,         Q2:0.0,         Q1:0.0,         Q2:0.0,         Q1:0.0,         Q2:0.0,         Q3:0.0,         Q4:0.0 |
| Were any regular scheduled weekly programs preempted  | No   |

| Length of Program  | 30 minutes |
|--|------------|
| Age Range of Target Child Audience   | 13-16      |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes        |

| Digital Core Program (3 of 9)   | Response   |
|---|--|
| Title of Program  | Hometown High-Q  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00<br>AM and 10:00 PM?  | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                       | Yes  |
| Type of Core Programming  | Regularly scheduled weekly program   |
| Total Times Aired   | 15   |
| State the number of hours the program was aired on the station's main program stream and/or a nulticast stream  | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:1.0,<br>Q4:6.5<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Nere any regular scheduled weekly programs preempted  | No   |
| _ength of Program   | 30 minutes   |
| Age Range of Target Child Audience  | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the<br>program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (4 of 9)   | Response                           |
|---|------------------------------------|
| Title of Program  | Hometown High-Q 2                  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes                                |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes                                |
| Type of Core Programming  | Regularly scheduled weekly program |
| Total Times Aired   | 15                                 |

| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:1.0,<br>Q4:6.5<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
|--|--|
| Were any regular scheduled weekly programs preempted   | No   |
| Length of Program  | 30 minutes   |
| Age Range of Target Child Audience   | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (5 of 9)  | Response   |
|--|--|
| Title of Program   | Mission Unstoppable  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes  |
| Type of Core Programming   | Regularly scheduled weekly program   |
| Total Times Aired  | 13   |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:6.5<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Were any regular scheduled weekly programs preempted   | No   |
| Length of Program  | 30 minutes   |
| Age Range of Target Child Audience   | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (6 of 9)   | Response           |
|---|--------------------|
| Title of Program  | Pet Vet Dream Team |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM? | Yes                |

| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes  |
|--|--|
| Type of Core Programming   | Regularly scheduled weekly program   |
| Total Times Aired  | 13   |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:6.5<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Were any regular scheduled weekly programs preempted   | No   |
| Length of Program  | 30 minutes   |
| Age Range of Target Child Audience   | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (7 of 9)  | Response   |
|--|--|
| Title of Program   | Hope In The Wild   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes  |
| Type of Core Programming   | Regularly scheduled weekly program   |
| Total Times Aired  | 2  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:1.0,<br>Q4:0.0<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Were any regular scheduled weekly programs preempted   | No   |
| Length of Program  | 30 minutes   |
| Age Range of Target Child Audience   | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (8 of 9)  | Response   |
|--|--|
| Title of Program   | Tales Of Valor   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes  |
| Type of Core Programming   | Regularly scheduled weekly program   |
| Total Times Aired  | 2  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:1.0,<br>Q4:0.0<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Were any regular scheduled weekly programs preempted   | No   |
| Length of Program  | 30 minutes   |
| Age Range of Target Child Audience   | 13-16  |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes  |

| Digital Core Program (9 of 9)   | Response   |
|---|--|
| Title of Program  | The Inspectors   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes  |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes  |
| Type of Core Programming  | Regularly scheduled weekly program   |
| Total Times Aired   | 2  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream                | Main Program<br>Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:1.0,<br>Q4:0.0<br>Multicast Stream<br>Q1:0.0,<br>Q2:0.0,<br>Q3:0.0,<br>Q4:0.0 |
| Were any regular scheduled weekly programs preempted  | No   |
| Length of Program   | 30 minutes   |

| Age Range of Target Child Audience   | 13-16 |
|--|-------|
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

Sponsored Core Programming (0)

#### Liaison Contact /Other Efforts

| Question                               | Response                            |
|--|-------------------------------------|
| Name of children's programming liaison | Michael Karas                       |
| Address                                | 420 Fort Duquesne Blvd. (Suite 100) |
| City                                   | Pittsburgh                          |
| State                                  | PA                                  |
| Zip                                    | 15222                               |
| Telephone Number                       | (412) 575-2591                      |
| Email Address                          | karas@kdka.com                      |

| Certification | Question   | Response    |
|---------------|--|-------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or |             |
|               | appointed official who is authorized to sign on behalf of the party filing the Children's Television   |             |
|               | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23   |             |
|               | (a), who is authorized to represent the party filing the Children's Television Programming, and who further  |             |
|               | certifies that he or she has read the document; that to the best of his or her knowledge, information, and   |             |
|               | belief there is good ground to support it; and that it is not interposed for delay.  |             |
|               | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND  |             |
|               | FORFEITURE OF ANY FEES PAID  |             |
|               | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage  |             |
|               | requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation  |             |
|               | of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage  |             |
|               | requirements that apply to the type of Authorization requested in this application.  |             |
|               | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY  |             |
|               | FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION   |             |
|               | AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).  |             |
|               | I certify that this application includes all required and relevant attachments.  | Yes         |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for   | Michael     |
|               | the Authorization(s) specified above.  | Andrew      |
|               |  | Karas , Mr  |
|               |  | Director of |
|               |  | Programming |
|               |  | 03/26/2020  |

Attachments No Attachments.