

Children's Television Programming Report

 FRN: 0001714344
 File Number: 0000107137
 Submit Date: 03/05/2020
 Call Sign: WBRZ-TV
 Facility ID: 38616

 City: BATON ROUGE
 State: LA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 03/05/2020
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for year 2019

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
LOUISIANA TELEVISION BROADCASTING, LLC Doing Business As: LOUISIANA TELEVISION BROADCASTING, LLC	Robert Bernard PO Box 2906 BATON ROUGE, LA 70821 United States	+1 (225) 387-2222	Programs@WBRZ. COM	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Mark J Prak Brooks, Pierce et al.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	mprak@brookspierce.com	Legal Representative

Children's Television Information	Section	Question	Response
	Station Type	Station Type	Network Affiliation
		Affiliated network	ABC
		Nielsen DMA	Baton Rouge
		Web Home Page Address	www.WBRZ.com

Digital Core	Question	Response
Programming	Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six- month period) of Core Programming
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 0.0 Q2: 0.0 Q3: 7.0 Q4: 32.5
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 12.0 Q4: 91.0
	Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Program (1 of 15)	Response
Title of Program	Jack Hanna's Wil Countdown
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedu weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Programs(15)

Digital Core Program (2 of 15)	Response
Title of Program	Ocean Treks w/Jef Corwin
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedule weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

ligital Core Program (3 of 15)	Response
Title of Program	Hearts of Heroes
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Fotal Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a nulticast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Vere any regular scheduled weekly programs preempted	No
ength of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 15)	Response
Title of Program	The Great Dr Scott
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 15)	Response
Title of Program	Rock the Park
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 15)	Response
Title of Program	Vacation Creation
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 15)	Response
Title of Program	Jack Hanna's Intention the Wild
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedu weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	14
Number of Preemptions Rescheduled	14
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the	Yes
program by displaying throughout the program the E/I symbol?	

Questions	Response
Date Preempted	09/21/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/22/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #2

Questions	Response
Date Preempted	09/28/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/29/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	10/05/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/06/2019

Did the station provide the required on-air notification of the schedule	Y
change?	

Questions	Response
Date Preempted	10/12/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/13/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #5

Questions	Response
Date Preempted	10/19/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/20/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	10/26/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/27/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	11/02/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/03/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #8

Questions	Response
Date Preempted	11/09/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/10/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #9

Questions	Response
Date Preempted	11/16/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/17/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #10

Questions

	1
Date Preempted	11/23/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/24/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	11/30/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/01/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #12

Questions	Response
Date Preempted	12/07/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/08/2019
Did the station provide the required on-air notification of the schedule change?	Y

Questions	Response
Date Preempted	12/21/2019
Preempted Program Originally Scheduled Air Time	11:00 AM

Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/22/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	12/28/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/29/2019
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (8 of 15)	Response
Title of Program	Oh Baby
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedul weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?

Digital Core Program (9 of 15)	Response
Title of Program	Jack Hanna's Animal Adventures
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	90
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q1:0.0, Q2:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0, Q3:0.0,
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 15)	Response
Title of Program	Animal Exploration w /Jarod Miller
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 15)	Response
Title of Program	Xploration Awesome Planet
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q2:0.0, Q3:1.0, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 15)	Response
Title of Program	Wild About Animals
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q1:0.0, Q1:0.0, <t< td=""></t<>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 15)	Response
Title of Program	Xploration Nature Knows Best
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedule weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 15)	Response
Title of Program	Laura McKenzie's Traveler
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q1:0.0, Q1:0.0, <t< td=""></t<>
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (15 of 15)	Response
Title of Program	Real Life 101
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:1.0, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Robert Bernard
Address	1650 Highland Rd
City	Baton Rouge
State	LA
Zip	70808
Telephone Number	(225) 387-2222
Email Address	Programs@WBRZ.com

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Robert K Bernard Director of Programming and Traffic 03/05/2020

Attachments No Attachments.