Approved by OMB (Office of Management and Budget) | OMB Control Number 3060-0113

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Broadcast Equal Employment Opportunity Program Report

FRN: **0001744606** | File Number: **0000100928** | Submit Date: **01/28/2020** | Call Sign: **WJKK** | Facility ID: **8177** | City: **VICKSBURG** | State: **MS**

Service: **Full Power FM** | Purpose: **EEO Report** | Status: **Received** | Status Date: **01/28/2020** | Filing Status: **Active**

General Information

Section	Question	Response
Application Description	Description of the application (255 characters max.) is visible only to you and is not part of the submitted application. It will be displayed in your Applications workspace.	2/1/2020 EEO Program Report for New South Radio, Inc. (WIIN, WYOY, WJKK, WUSJ, WHJT, WSFZ, W296DD, and W225BK
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Licensee Information

Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEW SOUTH RADIO, INC. Doing Business As: NEW SOUTH RADIO, INC.	Clay E. Holladay 265 HIGH POINT DRIVE RIDGELAND, MS 39157 United States	+1 (601) 693-2661	CLAYMDN@AOL.COM	COR

Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
DAVID D. BURNS LERMAN SENTER, PLLC.	DAVID BURNS 2001 L STREET NW SUITE 400 WASHINGTON, DC 20036 United States	+1 (202) 416-6752	DBURNS@LERMANSENTER.COM	Legal Representative

Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
155881	W225BK	CEDAR HILLS	MS	No
43180	WHJT	KEARNEY PARK	MS	No
62049	WSFZ	JACKSON	MS	No
48647	WYOY	GLUCKSTADT	MS	No
156564	W296DD	JACKSON	MS	No
48646	WIIN	RIDGELAND	MS	No
8177	WJKK	VICKSBURG	MS	No
62050	WUSJ	MADISON	MS	No

Program Report Questions

Section	Question	Response
Discrimination Complaints	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No
Full-time Employees	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	No

Additional Program Report Questions

Responsibility for Implementation

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
CLAY E. HOLLADAY	PRESIDENT

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	01/28/2020
Certified Title	PRESIDENT
Authorized Party Name	CLAY E. HOLLADAY

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Document_20180201_0004.pdf	Applicant	EEO Public File Report	EEO PUBLIC FILE REPORT FOR THE PERIOD FROM 1/31/2018 TO 2/1/2019	Done with Virus Scan and/or Conversion
Document_20180201_0005.pdf	Applicant	Narrative Statement	ACHIEVEMENT OF BROAD AND INCLUSIVE OUTREACH FOR THE PERIODS FROM 2/1 /2018 TO 2/1/2019 AND 2/1/2019 TO 2/1/2020	Done with Virus Scan and/or Conversion
Document_20190201_0003.pdf	Applicant	EEO Public File Report	EEO PUBLIC FILE REPORT FOR THE PERIOD FROM 1/31/2019 TO 2/1/2020	Done with Virus Scan and/or Conversion