



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000101883** | Submit Date: **2020-01-29** | FRN: **0003760352**
Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **01/29/2020**
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0003760352	Salem Communications Holding Corporation

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4880 Santa Rosa Road	Camarillo	CA	93012	+1 (805) 987-0400	Tracey.kim@salemmedia.com

2. Contact Representative

Name	Organization
KATHLEEN KIRBY, ESQ.	WILEY REIN LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1776 K Street NW	Washington	DC	20006	+1 (202) 719-3360	KKirby@wiley.law

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Salem Media of New York, LLC	0004315677

Fac. ID No.	Call Sign	City	State	Service
20656	W272DX	NEW YORK	NY	FX
58626	WMCA	NEW YORK	NY	AM
58635	WNYM	HACKENSACK	NJ	AM

Licensee/Permittee Name	FRN
Salem Media of Ohio, Inc.	0003760485

Fac. ID No.	Call Sign	City	State	Service
10906	W240CX	COLUMBUS	OH	FX
58630	WRFD	COLUMBUS-WORTHINGTON	OH	AM
73972	WTOH	UPPER ARLINGTON	OH	FM
152209	W283CL	COLUMBUS	OH	FX

Licensee/Permittee Name	FRN
SCA-Palo Alto, LLC	0007458896

Fac. ID No.	Call Sign	City	State	Service
65485	KDOW	PALO ALTO	CA	AM
201186	K237GZ	SAN FRANCISCO	CA	FX

Licensee/Permittee Name	FRN
Inspiration Media of Texas, LLC	0001660240

Fac. ID No.	Call Sign	City	State	Service
2809	KLTY	ARLINGTON	TX	FM
6560	KWRD-FM	HIGHLAND VILLAGE	TX	FM
34562	KEXB	UNIVERSITY PARK	TX	AM
49320	KTNO	PLANO	TX	AM
142328	K273BJ	DALLAS	TX	FX

Licensee/Permittee Name	FRN
Salem Media of Illinois, LLC	0004337911

Fac. ID No.	Call Sign	City	State	Service
21810	WDYZ	ALTAMONTE SPRINGS	FL	AM
57801	KKHT-FM	WINNIE	TX	FM
67068	WIND	CHICAGO	IL	AM

Licensee/Permittee Name	FRN
Reach Satellite Network, Inc.	0003760428

Fac. ID No.	Call Sign	City	State	Service
15531	WBOZ	WOODBURY	TN	FM

Licensee/Permittee Name	FRN
Salem Media of Colorado, Inc.	0001606474

Fac. ID No.	Call Sign	City	State	Service
42377	KNUS	DENVER	CO	AM
58631	KRKS-FM	LAFAYETTE	CO	FM
58632	KRKS	DENVER	CO	AM
86619	KDMT	ARVADA	CO	AM
87151	KBJD	DENVER	CO	AM

Licensee/Permittee Name	FRN
Salem Media of Texas, Inc.	0001649623

Fac. ID No.	Call Sign	City	State	Service
58634	KSLR	SAN ANTONIO	TX	AM

Licensee/Permittee Name	FRN
Salem Media of Hawaii, Inc.	0003759933

Fac. ID No.	Call Sign	City	State	Service
641	KGU-FM	HONOLULU	HI	FM
10934	KHCM	HONOLULU	HI	AM
10950	KAIM-FM	HONOLULU	HI	FM
16742	KHNR	HONOLULU	HI	AM
34620	KHCM-FM	HONOLULU	HI	FM
53705	KGU	HONOLULU	HI	AM
70384	KKOL-FM	AIEA	HI	FM
142632	K232FL	HONOLULU	HI	FX
142637	K236CR	HONOLULU	HI	FX

Licensee/Permittee Name	FRN
New Inspiration Broadcasting Company, Inc.	0001520303

Fac. ID No.	Call Sign	City	State	Service
2195	KFSH-FM	LA MIRADA	CA	FM

3077	KDAR	OXNARD	CA	FM
13509	KCBQ	SAN DIEGO	CA	AM
24510	KFAX	SAN FRANCISCO	CA	AM
48453	KKLA-FM	LOS ANGELES	CA	FM
50300	KFIA	CARMICHAEL	CA	AM
54461	KPRZ	SAN MARCOS-POWAY	CA	AM
56366	KKFS	LINCOLN	CA	FM
59599	KTKZ	SACRAMENTO	CA	AM
61267	KRLA	GLENDALE	CA	AM
66246	KTRB	SAN FRANCISCO	CA	AM
138839	K245AR	LITTLE FISH LAKE VAL	CA	FX
157287	K291CR	ENCINITAS	CA	FX
157948	K241CT	OCEANSIDE	CA	FX
161997	KDAR-FM1	SANTA BARBARA	CA	FB

Licensee/Permittee Name	FRN
Salem Media of Massachusetts, LLC	0017216862

Fac. ID No.	Call Sign	City	State	Service
9139	WROL	BOSTON	MA	AM
9676	WWTC	MINNEAPOLIS	MN	AM
28630	WYLL	CHICAGO	IL	AM
54778	WFHM-FM	CLEVELAND	OH	FM
55504	WFIA	LOUISVILLE	KY	AM
57235	WHKZ	WARREN	OH	AM
122186	K298CO	MINNEAPOLIS	MN	FX
145583	W262CV	BOSTON	MA	FX
202808	W298CX	YOUNGSTOWN	OH	FX

Licensee/Permittee Name	FRN
Inspiration Media, Inc.	0001635275

Fac. ID No.	Call Sign	City	State	Service
3062	K281CQ	SEATTLE	WA	FX
12031	KLFE	SEATTLE	WA	AM
28819	KGNW	BURIEN-SEATTLE	WA	AM
87153	KNTS	SEATTLE	WA	AM

Licensee/Permittee Name	FRN
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Bison Media, Inc.	0003759982
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Fac. ID No.	Call Sign	City	State	Service
6591	KSKY	BALCH SPRINGS	TX	AM
20579	KGFT	PUEBLO	CO	FM
25634	K266CK	COLORADO SPRINGS	CO	FX
70825	KZNT	COLORADO SPRINGS	CO	AM
73073	KBIQ	MANITOU SPRINGS	CO	FM

Licensee/Permittee Name	FRN
Salem Media of Oregon, Inc.	0001635523

Fac. ID No.	Call Sign	City	State	Service
29553	KPAM	TROUTDALE	OR	AM
58628	KPDQ	PORTLAND	OR	AM
58629	KPDQ-FM	PORTLAND	OR	FM
82062	KRYP	GLADSTONE	OR	FM
86618	KDZR	LAKE OSWEGO	OR	AM
142743	K292HH	PORTLAND	OR	FX

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0003760352		
Entity Name	Salem Communications Holding Corporation		
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0005185103		
Entity Name	Salem Media Group, Inc.		
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		

Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)	100.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990014590		
Name	Stuart W. Epperson		
Address	PO Box		
	Street 1	3780 Will Scarlet Road	
	Street 2		
	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27104	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	9990013832	
Name	Edward G. Atsinger, III	
Address	PO Box	
	Street 1	4880 Santa Rosa Road

	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990048457		
Name	David P. Santrella		
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990013865		
Name	David A. R. Evans		
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	GB	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	9990013873	
Name	Evan D. Masyr	
Address	PO Box	
	Street 1	4880 Santa Rosa Road
	Street 2	

	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990013881		
Name	Christopher J. Henderson		
Address	PO Box		
	Street 1	4880 Santa Rosa Road	
	Street 2		
	City	Camarillo	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	93012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	No
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<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: Executive Vice President and Secretary</p> <p>Exact Legal Title or Name of Respondent: Salem Communications Holding Corporation</p> <p>Name: Christopher J. Henderson</p> <p>Phone: 8059870400</p> <p>01/29/2020</p>