



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000095415** | Submit Date: **2020-01-07** | FRN: **0004381208**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **01/07/2020**

Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0004381208	Lanser Broadcasting Corporation

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
425 Centerstone Court Suite 1	Zeeland	MI	49464	+1 (616) 931-9930	BradL@Joy99.com

2. Contact Representative

Name	Organization
Matthew H. McCormick, Esq.	Fletcher, Heald & Hildreth, PLC

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1300 N. 17th Street Suite 1100	Arlington	VA	22209	+1 (703) 812-0400	mccormick@fhhlaw.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	2	85	\$140.00
				Total	\$140.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Lanser Broadcasting Corporation	0004381208

Fac. ID No.	Call Sign	City	State	Service
4364	WJQK	ZEELAND	MI	FM
36532	WPNW	ZEELAND	MI	AM

Section II – Biennial Ownership Information**1. 47 C.F.R. Section 73.3613 and Other Documents**

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Articles of Incorporation
Parties to contract or instrument	State of Michigan
Date of execution	08/1983
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

Document Information	
Description of contract or instrument	Bylaws
Parties to contract or instrument	Respondent
Date of execution	08/1983
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Bylaws

Document Information	
Description of contract or instrument	Certificate of Merger
Parties to contract or instrument	State of Michigan
Date of execution	08/1997
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Certificate of Merger

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004381208	
Entity Name	Lanser Broadcasting Corporation	
Address	PO Box	
	Street 1	425 Centerstone Court
	Street 2	Suite 1
	City	Zeeland
	State ("NA" if non-U.S. address)	MI
	Zip/Postal Code	49464

	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019362532		
Entity Name	Leslie Lanser Trust		
Address	PO Box		
	Street 1	447 Brecado Court	
	Street 2		
	City	Holland	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49423	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	55.0%	Jointly Held? No
	Equity	55.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019362342
Name	Bradley Lanser

Address	PO Box		
	Street 1	3998 GLENVIEW CT.	
	Street 2		
	City	HUDSONVILLE	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49426	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.0%	Jointly Held? Yes
	Equity	14.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0019362326		
Name	Diane Lanser		
Address	PO Box		
	Street 1	3998 GLENVIEW CT.	
	Street 2		
	City	HUDSONVILLE	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49426	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US	
	Gender	Female	

Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	14.0%	Jointly Held? Yes
	Equity	14.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019362466		
Name	Steven Lanser		
Address	PO Box		
	Street 1	1220 Grand Fir Road	
	Street 2		
	City	Bigfork	
	State ("NA" if non-U.S. address)	MT	
	Zip/Postal Code	59911	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.0%	Jointly Held? No
	Equity	6.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019362391		
Name	Vaughn Lanser		
Address	PO Box		

	Street 1	1028 Trafalger Drive	
	Street 2		
	City	New Port Richey	
	State ("NA" if non-U.S. address)	FL	
	Zip/Postal Code	34655	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	4.0%	Jointly Held? No
	Equity	4.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0019362441		
Name	Gregory Lanser		
Address	PO Box		
	Street 1	273 Shoreside Drive	
	Street 2		
	City	Grand Rapids	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49548	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	

	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	2.0%	Jointly Held? No
	Equity	2.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019362417		
Name	Victoria Lanser		
Address	PO Box		
	Street 1	3413 8th Avenue	
	Street 2		
	City	Hudsonville	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49426	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.0%	Jointly Held? No
	Equity	3.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019362433		
Name	Ricky Lanser		
Address	PO Box		
	Street 1	1847 123RD	

	Street 2		
	City	HOPKINS	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49328	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	2.0%	Jointly Held? No
	Equity	2.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0027198183		
Entity Name	Family Life Ministries, Inc. DBA Winning at Home, Inc.		
Address	PO Box		
	Street 1	300 S State Street	
	Street 2	Suite 13	
	City	Zeeland	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49464	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	10.0%	Jointly Held? No

	Equity	10.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information			
FRN	0019362300		
Name	Leslie Lanser		
Address	PO Box		
	Street 1	447 Brecado Court	
	Street 2		
	City	Holland	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49423	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	0019362318		
Name	Curtis Lanser		
Address	PO Box		
	Street 1	4451 128th Avenue	
	Street 2		
	City	Allegan	

	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49010	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	3.0%	Jointly Held? No
	Equity	3.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No
(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.			Yes

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

No

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please [Click Here](#).

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

Yes

If "Yes," provide the following information for each such the relationship.

Family Relationships

FRN	0019362466	Name	Steven Lanser
FRN	0019362441	Name	Gregory Lanser
Relationship	Siblings		

Family Relationships

FRN	0019362300	Name	Leslie Lanser
FRN	0019362391	Name	Vaughn Lanser
Relationship	Parent/Child		

Family Relationships

FRN	0019362466	Name	Steven Lanser
FRN	0019362391	Name	Vaughn Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362441	Name	Gregory Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362342	Name	Bradley Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362417	Name	Victoria Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362391	Name	Vaughn Lanser
FRN	0019362441	Name	Gregory Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362441	Name	Gregory Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362441	Name	Gregory Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Siblings		

Family Relationships			
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FRN	0019362441	Name	Gregory Lanser
FRN	0019362417	Name	Victoria Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362417	Name	Victoria Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362417	Name	Victoria Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362391	Name	Vaughn Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362391	Name	Vaughn Lanser
FRN	0019362417	Name	Victoria Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362318	Name	Curtis Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362417	Name	Victoria Lanser

FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362391	Name	Vaughn Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362300	Name	Leslie Lanser
FRN	0019362466	Name	Steven Lanser
Relationship	Parent/Child		

Family Relationships			
FRN	0019362466	Name	Steven Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362441	Name	Gregory Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362466	Name	Steven Lanser
FRN	0019362318	Name	Curtis Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362466	Name	Steven Lanser
FRN	0019362417	Name	Victoria Lanser
Relationship	Siblings		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362326	Name	Diane Lanser
Relationship	Spouses		

Family Relationships			
FRN	0019362342	Name	Bradley Lanser
FRN	0019362466	Name	Steven Lanser

Relationship	Siblings		
Family Relationships			
FRN	0019362391	Name	Vaughn Lanser
FRN	0019362433	Name	Ricky Lanser
Relationship	Siblings		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

The Leslie J. Lanser Declaration of Trust owns 55% of licensee, and the Family Life Ministries d/b/a Winning at Home, Inc. owns 10% of licensee. Leslie J. Lanser is the President of licensee and Trustee of the Leslie J. Lanser Declaration of Trust.

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: President Exact Legal Title or Name of Respondent: Lanser Broadcasting Corporation Name: Leslie J Lanser Phone: 6169319930</p> <p>01/07/2020</p>