



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial
Ownership Report (FCC Form 323-E)

File Number: 0000092250 | Submit Date: 2019-12-02 | FRN: 0009408725

Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 12/02/2019

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0009408725		East Carolina University			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
East Fifth Street	Greenville	NC	27858	+1 (252) 328-4751	wzmb@ecu.edu

2. Contact Representative

Name		Organization			
Shayna Jones		WZMB ECU Student Media Board			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
East Fifth Street	Greenville	NC	27858	+1 (252) 328-4751	jonesshay17@ecu.edu

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
East Carolina University	0009408725

Fac. ID No.	Call Sign	City	State	Service
65601	WZMB	GREENVILLE	NC	FM

Section II – Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	ECU Media Board Constitution
Parties to contract or instrument	Student Media Board
Date of execution	10/2006
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: ECU Student Media Board constitution listing the functions, duties, and responsibilities of the media board as an owner and overseer of WZMB 91.3 FM Greenville Licensee.

2. Ownership
Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0009408725	
Entity Name	East Carolina University	
Address	PO Box	
	Street 1	East Fifth Street
	Street 2	

	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990137314	
Name	Anais Roller	
Address	PO Box	
	Street 1	301 Evans St.
	Street 2	Suite 205
	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Communication Representative	
By Whom Appointed or Elected	Glenn Hubbard	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990137315		
Name	Hailey Kraft		
Address	PO Box		
	Street 1	301 Evans St.	
	Street 2	Suite 205	
	City	Greenville	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27858	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Residence Hall Association President		
By Whom Appointed or Elected	Sunny Collins		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	9990137317	
Name	Kaitlyn Carr	
Address	PO Box	

	Street 1	511 E 10th Street	
	Street 2		
	City	Greenville	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27858	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Student Activities Board President		
By Whom Appointed or Elected	Justin Janak		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990137319	
Name	Deories McLendon	
Address	PO Box	
	Street 1	301 Evans St.
	Street 2	Suite 205
	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	

Principal Profession or Occupation	Intercultural Affairs Representative		
By Whom Appointed or Elected	Dennis McCunney		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990137320	
Name	Keely Fox	
Address	PO Box	
	Street 1	301 Evans St.
	Street 2	Suite 205
	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Graduate and Professional Student Senate	
By Whom Appointed or Elected	Emily Theys	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%

	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990137321	
Name	Glenn Hubbard	
Address	PO Box	
	Street 1	102 Joyner East
	Street 2	
	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Faculty Representative	
By Whom Appointed or Elected	Charles Twardy	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990120359	
Name	Dean Smith	
Address	PO Box	
	Street 1	306 Main Campus Student Center
	Street 2	

	<div>City</div> <div>Greenville</div>	
	<div>State ("NA" if non-U.S. address)</div> <div>NC</div>	
	<div>Zip/Postal Code</div> <div>27858</div>	
	<div>Country (if non-U.S. address)</div> <div>United States</div>	
<div>Listing Type</div>	Other Interest Holder	
<div>Positional Interests</div> <div>(check all that apply)</div>	Member of Governing Board (or other governing entity)	
<div>Principal Profession or Occupation</div>	Administration Representative	
<div>By Whom Appointed or Elected</div>	Virginia Hardy	
<div>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</div>	<div>Citizenship</div> <div>US</div>	
	<div>Gender</div> <div>Male</div>	
	<div>Ethnicity</div> <div>Not Hispanic or Latino</div>	
	<div>Race</div> <div>White</div>	
<div>Interest Percentages</div> <div>(enter percentage values from 0.0 to 100.0)</div>	<div>Voting</div> <div>0.0%</div>	
	<div>Equity</div> <div>0.0%</div>	
	<div>Total assets (Equity Debt Plus)</div> <div>0.0%</div>	
<div>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</div>		No

Ownership Information		
<div>FRN</div>	9990137322	
<div>Name</div>	Rhema Bland	
<div>Address</div>	<div>PO Box</div>	
	<div>Street 1</div>	301 Evans St.
	<div>Street 2</div>	Suite 205
	<div>City</div>	Greenville
	<div>State ("NA" if non-U.S. address)</div>	NC
	<div>Zip/Postal Code</div>	27858
	<div>Country (if non-U.S. address)</div>	United States
<div>Listing Type</div>	Other Interest Holder	
<div>Positional Interests</div> <div>(check all that apply)</div>	Member of Governing Board (or other governing entity)	
<div>Principal Profession or Occupation</div>	Director of Student Media	

By Whom Appointed or Elected	Chris Stansbury	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990120372	
Name	Cherie Speller	
Address	PO Box	
	Street 1	301 Evans St.
	Street 2	Suite 205
	City	Greenville
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27858
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Secretary	
By Whom Appointed or Elected	Rhema Bland	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

File Name	Uploaded By	Attachment Type	Description
Ownership Flowchart.pdf	Applicant	Ownership Chart	Ownership Flow Chart-ECU STUDENT MEDIA BOARD

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Adviser Exact Legal Title or Name of Respondent: East Carolina University Name: Shayna Jones Phone: 2523284751 12/02/2019