



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial
Ownership Report (FCC Form 323)

File Number: 0000101797 | Submit Date: 2020-01-29 | FRN: 0005028022

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 01/29/2020

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0005028022		Evening Telegram Company			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
7025 Raymond Road	Madison	WI	53719-5371	+1 (608) 271-4321	glenn@embtv.com

2. Contact Representative

Name		Organization			
Jonathan E. Allen		Rini O'Neil, PC			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1200 New Hampshire Avenue, NW Suite 600	Washington	DC	20036	+1 (202) 955-3933	jallen@rinioneil.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
QueenB Television, LLC	0003769973

Fac. ID No.	Call Sign	City	State	Service
74424	WKBT-DT	LA CROSSE	WI	DTV

Licensee/Permittee Name	FRN
QUEENB RADIO WISCONSIN INC	0002699239

Fac. ID No.	Call Sign	City	State	Service
33052	WGLR-FM	LANCASTER	WI	FM
35513	WPVL-FM	MADISON	WI	FM
35514	WPVL	PLATTEVILLE	WI	AM
77326	KIYX	SAGEVILLE	IA	FM

Licensee/Permittee Name	FRN
QUEENB TELEVISION OF KANSAS/MISSOURI, LLC	0026536037

Fac. ID No.	Call Sign	City	State	Service
58552	KOAM-TV	PITTSBURG	KS	DTV

Licensee/Permittee Name	FRN
QueenB Radio, Inc.	0001568252

Fac. ID No.	Call Sign	City	State	Service
30036	KXLX	AIRWAY HEIGHTS	WA	AM
38493	KZZU-FM	SPOKANE	WA	FM
41119	KEZE	SPOKANE	WA	FM
49244	KHTQ	HAYDEN	ID	FM
49245	KVNI	COEUR D'ALENE	ID	AM
61946	KXLY-FM	SPOKANE	WA	FM
61947	KXLY	SPOKANE	WA	AM
81398	K264CH	SPOKANE	WA	FX
89150	K223AN	COEUR D'ALENE	ID	FX
152552	K287BV	SPOKANE	WA	FX

Licensee/Permittee Name	FRN
Spokane Television, Inc.	0004937223

Fac. ID No.	Call Sign	City	State	Service
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52273	KUMN-LD	MOSES LAKE, ETC.	WA	LPT
61976	KXMN-LP	SPOKANE, ETC.	WA	LPX
61978	KXLY-TV	SPOKANE	WA	DTV
167856	KXMN-LD	SPOKANE, ETC.	WA	LPD
167859	KMNZ-LD	COEUR D'ALENE	ID	LPD

Licensee/Permittee Name	FRN
QUEENB TELEVISION OF TEXAS, LLC	0026531335

Fac. ID No.	Call Sign	City	State	Service
5842	KVTX-LP	VICTORIA	TX	LPD
31516	KXTS-LD	VICTORIA	TX	LPD
57866	KUNU-LD	VICTORIA	TX	LPD
73101	KAVU-TV	VICTORIA	TX	DTV
127289	KQZY-LP	VICTORIA	TX	LPD
128455	KMOL-LD	VICTORIA	TX	LPD

Licensee/Permittee Name	FRN
Television Wisconsin, Inc. dba: WISC-TV	0002715563

Fac. ID No.	Call Sign	City	State	Service
65143	WISC-TV	MADISON	WI	DTV

Licensee/Permittee Name	FRN
Apple Valley Broadcasting, Inc.	0001575497

Fac. ID No.	Call Sign	City	State	Service
2495	KVEW	KENNEWICK	WA	DTV
2506	KAPP	YAKIMA	WA	DTV
2511	K14HT	WALLA WALLA, ETC.	WA	LPX
167855	K34JV-D	WALLA WALLA, ETC.	WA	LPT

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership

Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0005028022		
Entity Name	Evening Telegram Company		
Address	PO Box		
	Street 1	7025 Raymond Road	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53719-5371	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	2130006204	
Name	Elizabeth M. Burns	
Address	PO Box	

	Street 1	6227 East Villa Cassandra Way	
	Street 2		
	City	Cave Creek	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85331	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder, Other - President/CEO		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	50.0%	Jointly Held? No
	Equity	50.0%	
	Total assets (Equity Debt Plus)	50.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130006220		
Name	John B. Murphy		
Address	PO Box		
	Street 1	3723 North Ridge Road	
	Street 2		
	City	Duluth	
	State ("NA" if non-U.S. address)	MN	
	Zip/Postal Code	55804	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder, Other - Chairman		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	

	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	43.4%	Jointly Held? No
	Equity	43.4%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	0020061289		
Entity Name	U.S. Bank, National Association		
Address	PO Box		
	Street 1	1200 Energy Park Dr. Mail Station EP-MN-01TP	
	Street 2		
	City	St. Paul	
	State ("NA" if non-U.S. address)	MN	
	Zip/Postal Code	55108	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder, Other - U.S. Bank N.A. as Trustee		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	6.6%	Jointly Held? No
	Equity	6.6%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information

FRN	2130006170		
Name	Brian R. Burns		
Address	PO Box		
	Street 1	N31W29737 Woodridge Circle	
	Street 2		
	City	Pewaukee	
	State ("NA" if non-U.S. address)	WI	

	Zip/Postal Code	53072	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Executive Vice President/Chief Operating Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130006212		
Name	Richard R. Burns		
Address	PO Box		
	Street 1	6227 East Villa Cassandra Way	
	Street 2		
	City	Cave Creek	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85331	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Vice President Business Affairs and General Counsel		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt	0.0%	

	Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information			
FRN	2130006139		
Name	Glenn R. Krieg		
Address	PO Box		
	Street 1	7412 Old Sauk Road	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53717	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	2130006154	
Name	Neal J. Oberg	
Address	PO Box	
	Street 1	8909 Royal Oak Drive
	Street 2	
	City	Madison
	State ("NA" if non-U.S. address)	WI
	Zip/Postal Code	53593

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130006238		
Name	Brian P. Lubanski		
Address	PO Box		
	Street 1	103504 East Tripple Vista Drive	
	Street 2		
	City	Kennewick	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99338	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information			
FRN	2130006162		
Name	William C. Kuhlmann		
Address	PO Box		
	Street 1	696 Mississippi River Blvd S	
	Street 2		
	City	St. Paul	
	State ("NA" if non-U.S. address)	MN	
	Zip/Postal Code	55116	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	2130006121	
Name	Christopher H. Cornelius	
Address	PO Box	
	Street 1	5545 Lakeshore Drive
	Street 2	
	City	Ludington
	State ("NA" if non-U.S. address)	MI
	Zip/Postal Code	49438
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130006113		
Name	Colin R. Benedict		
Address	PO Box		
	Street 1	765 Westbridge Trail	
	Street 2		
	City	Waunakee	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53597	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Vice President of News		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0029023561		
Name	Tim A. Anderson, CPBE.		
Address	PO Box		
	Street 1	500 West Boone Avenue	
	Street 2		
	City	SPOKANE	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99201	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Corp Director of Engineering		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555? If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.	No
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<p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	
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<p>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	Yes
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Family Relationships			
FRN	2130006204	Name	Elizabeth M Burns
FRN	2130006220	Name	John B Murphy
Relationship	Siblings		

Family Relationships			
FRN	2130006212	Name	Richard R Burns
FRN	2130006204	Name	Elizabeth M Burns
Relationship	Spouses		

Family Relationships			
FRN	2130006212	Name	Richard R Burns
FRN	2130006170	Name	Brian R Burns
Relationship	Parent/Child		

<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND	

	/OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President/CEO Exact Legal Title or Name of Respondent: Evening Telegram Company Name: Elizabeth Murphy Burns Phone: 2185256080 01/29/2020