



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial
Ownership Report (FCC Form 323-E)

File Number: 0000088252 | Submit Date: 2019-11-06 | FRN: 0006574495

Purpose: Noncommercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 11/06/2019

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0006574495		Mars Hill Broadcasting Co. Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4044 Makyes Rd	Syracuse	NY	13215-8683	+1 (315) 469-5051	waynetaylor@marshillnetwork.org

2. Contact Representative

Name		Organization			
Wayne H. Taylor		Mars Hill Broadcasting Co., Inc.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
4044 Makyes Rd	Syracuse	NY	13215-8683	+1 (315) 469-5051	waynetaylor@marshillnetwork.org

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Entity required to file a Form 323-E because it holds an attributable interest in one or more Licensees or Permittees	
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?		No

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Mars Hill Broadcasting Co. Inc.	0006574495

Fac. ID No.	Call Sign	City	State	Service
467	DW211AP	MALONE	NY	FX
5523	W213AR	LYONS FALLS	NY	FX
5525	W220BO	LOWVILLE	NY	FX
8396	W249AS	NORWICH	NY	FX
13971	W241CM	CORTLAND	NY	FX
21520	W262AC	LITTLE FALLS, ETC.	NY	FX
22657	W269AW	ITHACA	NY	FX
24614	W290AN	OGDENSBURG	NY	FX
24615	W250AD	LONG LAKE	NY	FX
24619	W202CI	GOUVERNEUR	NY	FX
30571	WMHH	CLIFTON PARK	NY	FM
40430	WMHN	WEBSTER	NY	FM
40432	WMHR	SYRACUSE	NY	FM
40433	DW201CY	DANSVILLE	NY	FX
40435	WMHI	CAPE VINCENT	NY	FM
72764	DW240AN	COPENHAGEN, ETC.	NY	FX
89863	WMHQ	MALONE	NY	FM
92332	W215BT	RIVERHEAD	NY	FX
121969	W213BL	ONEONTA	NY	FX
150636	W270BX	GREECE	NY	FX
150641	W248BH	ROCHESTER	NY	FX
150703	W254CY	SARANAC LAKE	NY	FX
150706	W263CE	OGDENSBURG	NY	FX
150710	W300DG	HILTON	NY	FX
174409	WMHY	RICHFIELD SPRINGS	NY	FM
174468	WMHU	COLD BROOK	NY	FM

Section II – Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0006574495	
Entity Name	Mars Hill Broadcasting Co. Inc.	
Address	PO Box	
	Street 1	4044 Makyes Rd
	Street 2	
	City	Syracuse
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13215-8683
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119637	
Name	Warren R. Darby	
Address	PO Box	

	Street 1	5416 Shore Drive	
	Street 2		
	City	Brewerton	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	13029-9773	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	retired		
By Whom Appointed or Elected	Board of Directors		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990119622	
Name	Michael A. Gettman	
Address	PO Box	
	Street 1	3919 Griffin Rd
	Street 2	
	City	Syracuse
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13215-9533
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	

Principal Profession or Occupation	retired, engineer		
By Whom Appointed or Elected	Board of Directors		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990119621	
Name	Clayton R. Roberts	
Address	PO Box	
	Street 1	4403 Olympus Heights
	Street 2	
	City	Syracuse
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13215-2435
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	retired, engineer	
By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%

	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119635	
Name	William Bitler	
Address	PO Box	
	Street 1	2470 Cenetery Rd
	Street 2	
	City	Fabius
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13063-9718
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Systems engineer	
By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119632	
Name	Keith Marshal Austin	
Address	PO Box	
	Street 1	928 Sacandaga Rd
	Street 2	

	City	Scotia	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	12302-6033	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Principal Profession or Occupation	income tax preparer, self employed		
By Whom Appointed or Elected	Board of Directors		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990119623	
Name	James A. Stewart	
Address	PO Box	
	Street 1	59 St. Stephens Lane N.
	Street 2	
	City	Scotia
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	12302-4335
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Independant Consulting Engineer	

By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119625	
Name	William P. Johnson	
Address	PO Box	20263
	Street 1	
	Street 2	
	City	Rochester
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	14602-0263
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Professor Rochester institute of Technology, Attorney at Law	
By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
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Ownership Information		
FRN	9990119627	
Name	Bryan L. Cleaveland	
Address	PO Box	
	Street 1	1927 West Genesee Rd
	Street 2	
	City	Baldwinsville
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13027-9059
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	retired, electrical engineer	
By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119629	
Name	Robert E. Geyer	
Address	PO Box	
	Street 1	5401 Amalfi Drive
	Street 2	
	City	Clay

	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	13041-9131
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	retired, General Foods	
By Whom Appointed or Elected	Board of Directors	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Board of Directors Vice President Exact Legal Title or Name of Respondent: Board of Directors Vice President Name: Michael A Gettman Phone: 3154696125 11/06/2019
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