



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: 0000088012 | Submit Date: 2019-11-04 | FRN: 0004995288

Purpose: Noncommercial Broadcast Stations Non-Biennial Ownership Report | Status: Received | Status Date: 11/04/2019 | Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0004995288		WAY MEDIA, Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4820 Centennial Boulevard Suite 115	Colorado Springs	CO	80919	+1 (719) 533-0300	john@wayfm.com

2. Contact Representative

Name		Organization			
John Scaggs		Way Media, Inc.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
4820 Centennial Blvd Suite 115	Colorado Springs	CO	80919	+1 (719) 533-0300	john@wayfm.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	10/31/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
WAY MEDIA, Inc.	0004995288

Fac. ID No.	Call Sign	City	State	Service
13581	KKWA	WEST LINN	OR	FM

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee/Permittee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Amendment to Articles of Incorporation
Parties to contract or instrument	State of Florida
Date of execution	08/2010
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

Document Information	
Description of contract or instrument	Promissory Note
Parties to contract or instrument	Way Media, Inc and Pinnacle Bank
Date of execution	09/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Promissory Note

Document Information	
Description of contract or instrument	Articles of Amendment to Articles of Incorporation (Name Change)
Parties to contract or instrument	State of Florida
Date of execution	08/2010
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amendment to Articles of Incorporation

Document Information	
Description of contract or instrument	Revised Bylaws
Parties to contract or instrument	Way Media Inc.

Date of execution	10/2018
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Bylaws

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004995288	
Entity Name	WAY MEDIA, Inc.	
Address	PO Box	
	Street 1	4820 Centennial Boulevard
	Street 2	Suite 115
	City	Colorado Springs
	State ("NA" if non-U.S. address)	CO
	Zip/Postal Code	80919
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information	
FRN	9990119280

Name	John Scaggs		
Address	PO Box		
	Street 1	121 Coyote Willow Drive	
	Street 2		
	City	Colorado Springs	
	State ("NA" if non-U.S. address)	CO	
	Zip/Postal Code	80921	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Radio Management		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990119281		
Name	Robert D. Augsburg		
Address	PO Box		
	Street 1	106 Tiffany Court	
	Street 2		
	City	Franklin	
	State ("NA" if non-U.S. address)	TN	
	Zip/Postal Code	37064	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired Broadcaster		
By Whom Appointed or Elected	Board		

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990119282		
Name	Ash Greyson		
Address	PO Box		
	Street 1	251 2nd Avenue South	
	Street 2	Suite 102	
	City	Franklin	
	State ("NA" if non-U.S. address)	TN	
	Zip/Postal Code	37064	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Agency President		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990119284		
Name	Joe Battaglia		
Address	PO Box		
	Street 1	234 Morse Ave	
	Street 2		
	City	Wycliff	
	State ("NA" if non-U.S. address)	NJ	
	Zip/Postal Code	07481	

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	PR Firm Founder		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990119285		
Name	Andy Burdsall		
Address	PO Box		
	Street 1	1904 Grape Arbor Way	
	Street 2		
	City	Floyds Knob	
	State ("NA" if non-U.S. address)	IN	
	Zip/Postal Code	47119	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Financial Advisor		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information	
FRN	9990119286
Name	Curt Swindoll

Address	PO Box		
	Street 1	5151 Belt Line Road	
	Street 2	Suite 900	
	City	Dallas	
	State ("NA" if non-U.S. address)	TX	
	Zip/Postal Code	75254	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Fundraising Consultant		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990136550		
Name	Mark Maxwell		
Address	PO Box		
	Street 1	2077 Goose Creek Drive	
	Street 2		
	City	Franklin	
	State ("NA" if non-U.S. address)	TN	
	Zip/Postal Code	37064	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Attorney		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values	Voting	11.1%	

from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990136551		
Name	Kurt Leander		
Address	PO Box		
	Street 1	8735 Ballantrae Drive	
	Street 2		
	City	Colorado Springs	
	State ("NA" if non-U.S. address)	CO	
	Zip/Postal Code	80920	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Advancement VP		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990136552		
Name	Nancy Overfield		
Address	PO Box		
	Street 1	608 Hillside Drive	
	Street 2		
	City	Coleyville	
	State ("NA" if non-U.S. address)	TN	
	Zip/Postal Code	76034	
	Country (if non-U.S. address)	United States	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Marketing, Licensing		
By Whom Appointed or Elected	Board		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President and CEO Exact Legal Title or Name of Respondent: Way Media Inc. Name: John Scaggs Phone: 7195330300 11/04/2019