



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003777984** | File Number: **0000086356** | Submit Date: **10/11/2019** | Call Sign: **WRLW-CD** | Facility ID: **55315** |  
City: **SALEM** | State: **IN**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/11/2019** |  
Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Salem Media LLC Doing Business As: REBECCA L. WHITE	Salem Media LLC 1308 East Hackberry Street Salem, IN 47167 United States	+1 (812) 883-5750	wrlwtv@gmail.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Byron St. Clair <i>Consulting Engineer</i> B.W. St. Clair	B.W. St. Clair 2355 Ranch Drive Westminster, CO 80234 United States	+1 (303) 465-5742	stcl@comcast.net	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Heartland
	Nielsen DMA	Louisville
	Web Home Page Address	www.watchheartlandtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Walking Wild
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is an engaging series exploring all types of wild animals in the San Diego Zoo. Experts at the zoo provide an educational and informative look at all types of wild animals from polar bears to ring tailed lemurs. These experts provide a close up view of how these animals are cared for and how they survive in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe as well as using various resources to find missing people. The show also provides a public service to communities across the US.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 11)	Response
Program Title	Wild Wonders
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday and Saturday 8:30a
Total times aired at regularly scheduled time	2
Total times aired	2
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a half hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences and the relationships between animal species. The program also provides important information about each animals living habits and includes interviews with caretakers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 11)</b>	<b>Response</b>
Program Title	Bid Kid\$
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a show that provides practical advice and information on a wide variety of financial business and monetary topics. The episodes include teens starting their own business. This program assists teens with learning how to properly manage money, create budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 11)</b>	<b>Response</b>
Program Title	The Adventures of Dudley The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00a

Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a childrens live action television series featuring actors, full size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life size dragon who recently woke up from centuries of hibernation and his new ten year old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 11)		Response
Program Title		Mouse in the House
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 9:30a
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 11)		Response
Program Title		Think Big
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10a

Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)		Response
Program Title		America's Heartland
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:30a
Total times aired at regularly scheduled time		1
Total times aired		1
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Americas Heartland serves the educational and informational needs of children 13 to 16 years of age with its program content. The show features everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes childrens writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rebecca White
Address	1308 East Hackberry Street
City	Salem
State	IN
Zip	47167
Telephone Number	(812) 883-5750
Email Address	wslmradio@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	High School sports programming has returned during the 1st Quarter with girls and boys basketball as well as baseball and softball as well as our weekly Coach's Corner program which features coach's and high school athletes from the Kentuckiana area. We will also resume airing Indiana Sports Talk which features girls and boys high school sports in a talk format each Friday and Saturday evening from 9:30p - Midnight. Our school news programming from all three schools continues M-F. We also have started a new show, Kentuckiana Sports Talk on Mondays from 7-8p that highlights boys and girls from around the region and their coach's to come in and talk about their sport.

**Other Matters (4)**

Other Matters (1 of 4)	Response
Program Title	Kentuckiana School News
Origination	Local
Days/Times Program Regularly Scheduled	M-F 11:30a
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a locally produced school news program from high schools in the Southern Indiana and Louisville area.

Other Matters (2 of 4)	Response
Program Title	Coach's Corner
Origination	Local
Days/Times Program Regularly Scheduled	Wednesday 7:30p
Total times aired at regularly scheduled time	4
Length of Program	60 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A look at Middle School and High School sports in the Kentuckiana area each week. Hosted by Mark "Bubba" Abbott and broadcast live from McDonalds.

Other Matters (3 of 4)	Response
Program Title	Education Wednesday
Origination	Local
Days/Times Program Regularly Scheduled	Wednesdays
Total times aired at regularly scheduled time	3
Length of Program	60 mins
Age of Target Child Audience from	0 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Highlighting local schools, students and administrators from local schools each Wednesday on the morning show Coffee Club.

Other Matters (4 of 4)	Response
Program Title	Kentuckiana Sports Talk
Origination	Local
Days/Times Program Regularly Scheduled	Monday
Total times aired at regularly scheduled time	7
Length of Program	60 mins
Age of Target Child Audience from	8 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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This is a program that highlights local athletes and talks about sports programs in Kentuckiana high schools.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Rebecca L. White</b> <i>Owner</i> <i>/GM</i></p> <p>10/11 /2019</p>

**Attachments**

No Attachments.