



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001712819** | File Number: **0000084054** | Submit Date: **10/04/2019** | Call Sign: **WHKY-TV** | Facility ID: **65919** |
City: **HICKORY** | State: **NC**
Service: **Distributed Transmission System** | Purpose: **Children's TV Programming Report** | Status: **Received** |
Status Date: **10/04/2019** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
LONG COMMUNICATIONS, LLC. Doing Business As: LONG COMMUNICATIONS, LLC.	Jeff Long 526 MAIN AVENUE SE HICKORY, NC 28602 United States	+1 (828) 322-1290	JLONG@WHKY.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph C. Chautin , III . <i>Legal Counsel</i> Hardy, Carey, Chautin & Balkin, LLP	1080 West Causeway Approach Mandeville, LA 70471 United States	+1 (985) 629- 0777	jchautin@hardycarey. com	Legal Representative
Louis R duTreil , Jr . <i>Technical Consultant</i> duTreil Lundin & Rackley Inc	3135 Southgate Circle Sarasota, FL 34239 United States	+1 (941) 329- 6004	bobjr@DLR.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Charlotte
	Web Home Page Address	www.whky.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	840.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	19.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(21)

Digital Core Program (1 of 21)		Response
Program Title		Get Wild at the San Diego Zoo (Digital Main Channel 14.1, Digital Sub Channels 14.2, 14.3 & 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Mon 7:00am, Sat 10:00am, Wed 8:00am, Wed 8:00am
Total times aired at regularly scheduled time		44
Total times aired		44
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 21)		Response
Program Title		Wild World at the San Diego Zoo (Digital Main Channel 14.1, Digital Sub Channels 14.2, 14.3 & 14.4)
Origination		Network
Days/Times Program Regularly Scheduled		Mon 7:30am, Sun 10:00am, Wed 8:30am, Wed 8:30am
Total times aired at regularly scheduled time		44
Total times aired		44
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 21)	Response
Program Title	The New Frontier (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:00am, Thurs 8:00am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE NEW FRONTIER" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of studying and understanding our universe. The series features the latest exploratory efforts of space programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	Dragon Fly TV Sports (Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Fri 8:00am, Fri 8:30am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"DRAGONFLY TV SPORTS" features stories of children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 21) Response	
Program Title	Swap TV (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 21) Response	
Program Title	Animal Rescue (Digital Sub Channel 14.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals and focusing on families doing their best to care for and protect pets. The series highlights the dedicated and loving families around the world who help sick, injured or abused animals. Each episode also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and their families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Sports Lab (Digital Main Channel 14.1 & Digital Sub Channel 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:30am, Thur 8:30am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Lab is a fun, educational show for kids that showcases a wide range of sports. It helps kids better understand sports, while demonstrating the scientific elements at work - giving them a greater understanding and appreciation of how we play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	The Re-Inventors (Digital Main Channel 14.1 & Digital Sub Channel 14.4)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 7:00am, Wed 7:30am, Thurs 8:00am, Thurs 8:30am
Total times aired at regularly scheduled time	44
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Re-Inventors explores historic inventions and attempts to rebuild them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Eco Company Teens (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Eco Company Teens" explores all aspects of being green and understanding how our actions impact the world. Young viewers learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They also learn more about recycling, conservation and organics. The E-Team profiles teenagers and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21) Response	
Program Title	Animal Outtakes (Digital Main Channel 14.1, Digital Sub Channels 14.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thur 7:00am, Thur 7:30am, Fri 8:00am, Fri 8:30am
Total times aired at regularly scheduled time	44
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Outtakes" visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Teen viewers learn about the care and living habitats of these various animals and how they survive in the world. In each episode, a detailed explanation of an animal species is provided as well as information on the animal's daily nutrition and other living habits. "Animal Outtakes" is educational, informative and entertaining, while providing teen viewers with up-close televised visits of wild and exotic creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<div> <div> Digital Core Program (11 of 21)</div> <div>Response</div> </div>	
Program Title	Missing: Unsolved Cases (Digital Sub Channel 14.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing: Unsolved Cases" is a weekly half-hour educational/informational series focusing on actual unsolved cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered, runaways as well as victims of abductions. The show also presents teenage peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 21)	Response
Program Title	Animal Rescue Classics (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 10:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching children safety tips and info on animals and their habits.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	Dog Tales Classics (Digital Sub Channel 14.5)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 11:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching children how to handle and train dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)		Response
Program Title		Better Planet TV (Digital Sub Channel 14.5)
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays 12:00pm
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		60 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teaching children efficiencies and improvements in their own lives and society
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 21)		Response
Program Title		Dr. Wonder's Workshop (Digital Sub Channel 14.6)
Origination		Network
Days/Times Program Regularly Scheduled		Mon 7:00am & Thurs 7:30am
Total times aired at regularly scheduled time		22
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf, and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice over narration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 21)		Response
Program Title		The Adventures of Donkey Ollie(Digital Sub Channel 14.6)
Origination		Network

Days/Times Program Regularly Scheduled	Wed 7:00am & Sat 7:30am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie is a series of musical episodes that follows a Donkey named Ollie through Jesus' time as he meets new characters and learns many valuable lessons along the way. Donkey Ollie is animated with incredible graphics, songs and morals in a way that draws in audiences of every age. Ollie is especially geared toward preschool and early grade school children but it's entertaining for the whole family as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21) Response	
Program Title	Miss Charity's Diner (Digital Sub Channel 14.6)
Origination	Network
Days/Times Program Regularly Scheduled	Wed 7:30am & Sun 7:00am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Faithville Gospelcast Productions is a non-profit charitable organization in the United States and Canada. Their office and studio facilities are located in Ontario. They produce family television and radio programming for children that entertains and educates. The goal is to assist parents, grandparents and educators in the development of children. The programs are designed to help the family instill good moral values, respect for one another and one's individual importance. The curriculum and programs always teach the golden rule 'treat others are you would want them to treat you.'
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)		Response
Program Title		Pierce's Scaly Adventures (Digital Sub Channel 14.6)
Origination		Network
Days/Times Program Regularly Scheduled		Thurs 7:00am & Sun 7:30am
Total times aired at regularly scheduled time		22
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each week we take you to amazing places and bring you up close with fascinating animals and those who care for them. More than just another animal show, Scaly Adventures features exciting adventures as seen through the eyes of a young boy and his family. Scaly Adventures encourages young people to follow their dreams and live a life of passion and purpose. This family friendly programming makes conservation and education a super fun, cool experience. Make every day an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (19 of 21)	Response
Program Title	Real Life 101 (Digital Sub Channel 14.6)
Origination	Network
Days/Times Program Regularly Scheduled	Mon 7:30am & Fri 7:00am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? Well, Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A. J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	iShine Knect (Digital Sub Channel 14.6)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:00am & Fri 7:30am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed for kids and parents to connect with each other and have some wacky fun in the process. The program is designed to give a lift of encouragement and faith that will help tweens deal with life with Christian values at home, church and school!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Sugar Creek Gang (Digital Sub Channel 14.6)
Origination	Network
Days/Times Program Regularly Scheduled	Tues 7:30am & Sat 7:00am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Long
Address	PO Box 1059
City	Hickory
State	NC
Zip	28603-1059
Telephone Number	(828) 485-5501
Email Address	JeffLong@whky.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This 3rd Quarter 2019 Report covers the 11-week period July 1 through September 15, 2019. WHKY-TV ceased programming on its analog channel and converted to digital only broadcast as part of the early transition option to Digital Television on February 14, 2009. Licensee's responses to question 7 assume that the main digital program is the same as the former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (1) the only programs specifically designed for children ages twelve and under that the station broadcast the quarter are disclosed in this report and (II) the licensee fully complied with the FCC'S commercial limits in Children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jeff Long <i>Member-Manager</i></p> <p>10/04 /2019</p>

Attachments

No Attachments.