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Children's Television Programming Report

FRN: **0030885057** | File Number: **0000084483** | Submit Date: **10/07/2019** | Call Sign: **WXOW** | Facility ID: **64549** | City:  
**LA CROSSE** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/07/2019** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
<b>WXOW-WQOW License, LLC</b> Doing Business As: WXOW-WQOW License, LLC	P.O. Box 909 Quincy, IL 62306 United States	+1 (217) 223-5100	bdreasler@quincymedia.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Stephen Hartzell</b> Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative
<b>Scott Turpie</b> <i>Technical Consultant</i> Lohnes & Culver LLC	PO Box 881 Silver Spring, MD 20918 United States	+1 (301) 776-4488	scott@locul.com	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, CW ,Decades, Court TV, Justice TV
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	www.wxow.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Jack Hanna's Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Ocean Treks with Jeff Corwin E/I 19.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique are of the world where he will explore natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20) <div>Response</div>	
Program Title	The Great Doctor Scott E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10:00AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Great Dr. Scott is a live action, half hour television program designed to meet the educational and informational needs of children aged 13-16. The Great Dr. Scott follows the charismatic and committed veterinarian Dr. Scott Miller at his family run veterinary clinic in the outskirts of London in the village of Richmond upon Thames. Viewers will get hands-on insight into the world of veterinary medicine as Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness as Dr. Scott goes above and beyond to care for all creatures great and small providing a glimpse into the day to day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 20)		Response
Program Title		Rock The Park E/I 19.1
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/10:00-10:30AM CT
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 20)	Response
Program Title	Vacation Creation E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family and viewers discover unique cultural events, food, activities, and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once in a lifetime experiences.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 20)		Response
Program Title		This Old House: Trade School E/I 19.2
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/ 9:00-9:30am CT
Total times aired at regularly scheduled time		11
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This Old House Trade School is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step by step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House Trade School will also teach viewers about the tricks of the trade, firsthand from industry experts and professionals, as they renovate and restore entire homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 20)	Response
Program Title	Animal Rescue Classics E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 9:30-10:00AM CT
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	America's Heartland E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM AND 10:30-11:00AM CT
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Americas Heartland helps teens discover farms, families and fascinating stories from Americas heartland.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Missing: Cold Cases E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the USA. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Chicken Soup for the Soul's Animal Tales E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/10:00-10:30AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Animal Tales is a live action half hour television program designed to meet the educational and informational needs of children aged 13 to 16. This program centers around our love for animals and the impact they have on our lives. Each episode uncovers stories about amazing and inspiring people from around the world who go above and beyond to care for, love, help and defend animals everywhere. Viewers will meet animal rescue teams and dedicated animal advocates helping lost pets find forever homes, and even meet some of the incredible pets serving and assisting people in need including military K9 and therapy animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)		Response
Program Title	THE WILDLIFE DOCS E/I 19.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday's/8:30-9:00AM CT	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Rachel Reenstra, The Wildlife Docs follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventive care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our veterinary team. Unpredictable events unfold giving viewers a glimpse of the variety of procedures in the field of animal care, all while learning about the different species of
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 20)</b>	<b>Response</b>
Program Title	Did I Mention Invention? E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 10:30-11:00AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did I Mention Invention? is a live action, half hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	Ready, Set, Pet E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 8:00-8:30AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and ecofriendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Welcome Home E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/9:30-10:00AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Welcome Home is a live action, half hour television program designed to meet the educational and informational needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non profit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much needed stability to meet the family's specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Hearts of Heroes 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:00-9:30AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hearts of Heroes is a live action, half hour television program designed to meet the educational and informational needs of children aged 13 to16. Rescue Heroes showcases the stories of men and women braving natural disasters with one goal to rescue the victims and help restore their lives. Hosted by meteorologist, Ginger Zee, Rescue Heroes will guide viewers through fascinating weather events while delivering unique takeaways into the causes of many kinds of disasters, as well as how we can properly prepare for them, and collectively overcome them. Each week, viewers will witness first hand the worst of nature but the best of humanity. Rescue Heroes will take audiences on a journey where they will experience recent natural disasters such as hurricanes, tornadoes, wild fires, and floods. Teen viewers will learn more about the causes and science behind these events, while witnessing the heroic efforts of first responders across the nation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 20)		Response
Program Title		Missing: Open Files E/I 19.4
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 9:00-9:30AM and 9:30-10:00AM CT
Total times aired at regularly scheduled time		22
Total times aired		22
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing: Open Files focuses on the open files of actual cases of missing persons. The series provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. This program is specifically designed to further the education and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20) Response	
Program Title	Getting Green E/I 19.4
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Getting Green explores our global environment and promotes responsible behavior that helps to both protect the environment and save energy costs. Viewers are shown how they can become green in their daily lives, and learn from environmental experts, celebrity guests and ordinary people how green living is practical and affordable. This program is specifically designed to further the education and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 20)	Response
Program Title	Animal Rescue: Amazing Stories E/I 19.4
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue: Amazing Stories showcases stories of actual rescues of all types of animals and focuses on dedicated individuals doing their best to care for and protect pets. The series highlights the courageous and loving people around the world who help sick, injured or abused animals. Each episode also instructs viewers on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. This program is specifically designed to further the education and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)		Response
Program Title	Animal Rescue Heroes E/I 19.5	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30AM and 9:30-10:00AM CT	
Total times aired at regularly scheduled time	22	
Total times aired	22	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features real life in the field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. Episodes also include visits to all types of animal sanctuaries and zoos in the United States to explore the world of animals. Teenage viewers learn about the care and living habitats of these various animals and how they survive in the world.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (20 of 20)		Response
Program Title	Dog Tales E/I 19.5	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30AM, 10:30-11:00AM, 11:00-11:30AM and 11:30AM-12:00PM CT	
Total times aired at regularly scheduled time	44	
Total times aired	44	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales educates children about all types of dogs and showcases professional and non-professional people helping and caring for dogs as well as learning the responsibilities of dog ownership. By promotion compassionate behavior towards dogs, the show provides young viewers with a positive message about mans best friend and how they are a major part of the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Deborah K. Simonis
Address	P. O. Box 3119
City	La Crosse
State	WI
Zip	54602-3119
Telephone Number	(507) 895-9969
Email Address	dsimonis@wxow.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	<p>WXOW EVENTS FOR THE THIRD QUARTER OF 2019 On July 20th, WXOW interrupted programs from 9:50am to10:06am for breaking news information about severe weather in our area. On August 10, ABC interrupted programs from 8:00am to 8:06am for breaking news on the Jeffery Epstein Suicide. HOUSTON COUNTY RELAY FOR LIFE ON AUGUST 2 News 19 produced a PSA featuring the honorary chair of this Relay for Life event. The Relay for Life raises money for the local American Cancer Society at the Houston County Relay for Life. This PSA encouraged viewers to register to walk for a great cause. WXOW ran a promotional schedule leading up to the event. THUNDER RIDE ON JULY 27 News 19 aired a PSA to promote the Thunder Ride for Juvenile Diabetes. There are currently more than two hundred children in the Coulee Region who benefit from the Thunder Ride. This is the fourteenth year of the event and they raise more than one hundred thousand dollars each year. This PSA featured Heather Armstrong and encouraged viewers to participate in this great cause. WXOW ran a promotional schedule leading up to the event. LIZFEST AUGUST 3 News19 aired a commercial promoting Lizfest. This event is in remembrance of a young woman who lost her battle with cancer. This promotion urged viewers to attend the event and support lung RIVERFEST JULY 1 THROUGH 4 News19 aired a commercial promoting Riverfest. This commercial urged viewers to attend this great river festival and enjoy music food fireworks and great atmosphere. This also served as a reminder that News19 would be La Crosses source for all Riverfest news throughout the weekend. MINI DONUT HALF MARATHON SEPTEMBER 14 News19 aired a commercial promoting Mini Donut Half Marathon. This commercial urged viewers to register for the event in September. All proceeds benefit suicide awareness. This event promotion was presented by News19s Dustin Luecke Brittany Lake and Lindsey Ford. COUNTDOWN TO KICKOFF ON AUGUST 21 News 19 aired a PSA for its annual football preview speical Countdown To Kickoff. This program featured all local area high school football programs with an in depth look at each team for the 2018 season. Sports Director Scott Emerich was featured in the PSA which encouraged viewers to watch this special program. WXOW ran a promotional schedule leading up to the event</p>



Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	Oh Baby
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 10:30-11:00AMCT
Total times aired at regularly scheduled time	30
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Oh Baby! is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Oh Baby! will take viewers on a journey around the world to meet and observe some of the most curious and captivating wild baby animals. Audiences will discover how wild animal parents of numerous species teach their babies important survival skills that help them thrive in the many changing seasons. Hosted by Anji Corley, Oh Baby! will highlight a myriad of baby milestones from birth, to playing, to grooming, and learning valuable life-lessons from mom or dad. Each week, viewers will be immersed in a new environment and uncover fascinating facts about the wild baby residents and their families.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Deb K Simonis</b> <b>, Ms .</b> <i>Program Director</i></p> <p>10/07 /2019</p>

**Attachments**

No Attachments.