



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551824** | File Number: **0000085261** | Submit Date: **10/09/2019** | Call Sign: **WMSN-TV** | Facility ID: **10221**
City: **MADISON** | State: **WI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2019 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMSN LICENSEE, LLC Doing Business As: WMSN LICENSEE, LLC	Miles S. Mason PILLSBURY WINTHROP SHAW PITTMAN 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Madison
	Web Home Page Address	www.fox47.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/6-8/24/19 - 11:00am and Saturdays: 8/31-9/14/19 - 8:00am
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	08/10/2019 08:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-10
Episode #	1649
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	07/06/2019 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	1644
Reason for Preemption	Sports

Digital Core Program (2 of 22)		Response
Program Title	Xploration Earth 2050	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday: 7/1-9/9/19- 8:30am	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the station's main digital stream.	

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (3 of 22)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 7/2-9/10/19 - 8:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 8:30am

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA related programs as applicable to the episodes. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22) Response

Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 - 8:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)

	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 7/5-9/13/19 - 8:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific method. This program aired the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22) Response	
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/6-8/24/19 - 11:30am and Saturday: 8/31-9/14/19 - 8:30am
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	07/28/2019 11:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-27
Episode #	147
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	07/06/2019 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06

Episode #	144
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	08/10/2019 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-10
Episode #	149
Reason for Preemption	Sports

Digital Core Program (8 of 22)		Response
Program Title	Animal Outtakes	
Origination	Network	
Days/Times Program Regularly Scheduled	Friday:7/5-9/13/19 - 7:00am and 7:30am	
Total times aired at regularly scheduled time	22	
Total times aired	22	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program aired on the station's secondary digital stream; 47.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 22)		Response
Program Title	Get Wild at the San Diego Zoo	

Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 7:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19- 7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 47.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (11 of 22)		Response
Program Title	The New Frontiers	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 -7:00am	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program aired on the station's secondary digital stream; 47.2.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 22)		Response
--	--	-----------------

Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 - 7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 7/5-9/13/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	22
Total times aired	22

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications and mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	
	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 7:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's third digital stream; 47.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (15 of 22)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)

Response

Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 7:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Dogtales
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 7/3-9/11/19 - 7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition requirements, safety and care. This program aired on the station's fourth digital stream; 47.4.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (19 of 22)	Response
--	-----------------

Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 - 7:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 22)	Response
--	-----------------

Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 7/5-9/13/19 - 7:30am

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)

Response

Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 7/5-9/13/19 - 7:00am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 7/4-9/12/19 - 7:30am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family , and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday: 7/6-9/14/19 - 5:30am
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
Date and Time Aired:	
Questions	Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Eric Krieghoff
Address	7847 Big Sky Drive
City	Madison
State	WI
Zip	53719
Telephone Number	(608) 662-5020
Email Address	ejkrieghoff@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	8/22: WMSN held the Allstate School Supply Drive at Nitty Gritty Middleton and Sun Prairie schools. 9/14: Safety Saturday Event at Group Health Cooperative. This free event showcases ways to keep families and teens safe behind the wheel. WMSN aired the following public service announcements geared towards teens /children: Ad Council: Bully Glasses, Project Roadblock Fresh Air, Neon Signs, Stretcher, Badgerland Narcotics Anonymous, No texting and driving, Laundry Packet Safety, Partnership for Drug Free Kids, Freddie the Flu Detective, Sexual Assault Prevention, Ballet-Confidence, FOX Green It and Mean It.

Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 9/16/19-12/30/20- 8:30am
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the station's main digital stream.

Other Matters (2 of 23)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 9/17/19-12/31/20 - 8:30am
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants. and the inventions inspired by them. This program will air on the station's main digital stream.

Other Matters (3 of 23)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 8:30am

Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA related programs as applicable to the episodes. This program will air on the station's main digital stream.

Other Matters (4 of 23)

Response

Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 9/19-12/26/19 - 8:30am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the station's main digital stream.

Other Matters (5 of 23)

Response

Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 9/20-12/27/19 - 8:30am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific method. This program aired the station's main digital stream. This program will air on the station's main digital stream.
--	--

Other Matters (6 of 23)		Response
Program Title		Xploration DIY Sci
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 9/21-12/28/19 - 8:30am
Total times aired at regularly scheduled time		15
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program will air on the station's main digital stream.

Other Matters (7 of 23)		Response
Program Title		Teen Kids News
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday:9/21-12/28/19 - 8:00am
Total times aired at regularly scheduled time		15
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital stream.

Other Matters (8 of 23)		Response
Program Title	The New Frontiers	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday: 9/19-12/26/19 - 7:00am and Thursday: 10/3-12/26/19 - 7:30am	
Total times aired at regularly scheduled time	28	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. This episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the station's secondary digital stream; 47.2	

Other Matters (9 of 23)		Response
Program Title	Get Wild at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 7:00am	
Total times aired at regularly scheduled time	15	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's secondary digital stream; 47.2.	

Other Matters (10 of 23)		Response
Program Title	Wild World at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 7:30am	
Total times aired at regularly scheduled time	15	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's secondary digital stream; 47.2.

Other Matters (11 of 23)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 9/19-9/26/19 - 7:30am
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's secondary digital stream; 47.2.

Other Matters (12 of 23)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 9/20-12/27/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	30
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, guide dog centers where dogs learn to become service animals. This program will air on the station's secondary digital stream; 47.2.

Other Matters (13 of 23)	Response
Program Title	Get Wild at the San Diego Zoo

Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 7:00am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital stream; 47.3.

Other Matters (14 of 23)		Response
Program Title	Wild World at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 7:30am	
Total times aired at regularly scheduled time	15	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's third digital stream; 47.3.	

Other Matters (15 of 23)		Response
Program Title	The Re-Inventors	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday: 9/19-9/26/19 - 7:00am and 7:30am	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's third digital stream; 47.3.
--	--

Other Matters (16 of 23)	Response
--------------------------	----------

Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 9/20-12/27/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	30
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications of mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program will air on the station's third digital stream; 47.3.
--	---

Other Matters (17 of 23)	Response
--------------------------	----------

Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 10/3-12/26/19 - 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program will air on the station's third digital stream; 47.3.
--	---

Other Matters (18 of 23)	Response
--------------------------	----------

Program Title	Dogtales
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 9/18-12/25/19 - 7:30am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition requirements, safety and care. This program will air on the station's fourth digital stream; 47.4.

Other Matters (19 of 23)

Response

Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 9/19-12/26/19 - 7:00am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's fourth digital stream; 47.4.

Other Matters (20 of 23)

Response

Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 9/20-12/27/19 - 7:30am
Total times aired at regularly scheduled time	15

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's fourth digital stream; 47.4.

Other Matters (21 of 23)	Response
--------------------------	----------

Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 9/20-12/27/19 - 7:00am
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's fourth digital stream; 47.4.

Other Matters (22 of 23)	Response
--------------------------	----------

Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 9/19-12/26/19 - 7:30am
Total times aired at regularly scheduled time	15
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's fourth digital stream; 47.4.

Other Matters (23 of 23)

Response

Program Title America's Heartland

Origination Network

Days/Times Program Regularly Scheduled Wednesday: 9/18-12/25/19 - 7:00am

Total times aired at regularly scheduled time 15

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reports and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's fourth digital stream; 47.4.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Eric Krieghoff , Mr. . General Manager</p> <p>10/09 /2019</p>

Attachments

No Attachments.