



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **0000086099** Submit Date: **10/10/2019** Call Sign: **KEYU** Facility ID: **83715** City:

BORGER State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2019 Filing Status: Active

# Report reflects information for : Third Quarter of 2019

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: KEYU-TV	4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (806) 383- 1010	allfcclms@gray. tv	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
David Burke	201 Monroe Street	+1 (334) 206-	david.burke@gray.tv	Technical
Senior Vice President and	RSA Tower, 20th	1475		Representative
CTO	Floor			
Gray Television Licensee,	Montgomery, AL			
LLP	36104			
	United States			
Joan Stewart , Esq	1776 K Street NW	+1 (202) 719-	jstewart@wileyrein.	Legal Representative
Legal Counsel	Washington, DC	7438	com	
Wiley Rein, LLP	20006			
	United States			

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Amarillo
	Web Home Page Address	www.telemundoamarillo.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.95
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	El Campeon en Ti - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am (7/6/19-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Campion en Ti features the powerful and inspiring stories that exemplify what it really means to be a champion. Hosted by Lauren Thompson, El Campeon en Ti introduces audiences to people who have overcome obstacles while leading transcendent moments from the world of sports. El Campeon en Ti proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Vivir al Natural, Danny Seo - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am (7/6/19-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vivir al Natural, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is a leading authority on eco-friendly living and has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Aventuras con Dylan Dreyer - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am (7/6/19-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aventuras con Dylan Dryer is a wondrous celebration of nature. Hosted by meteorologist Dylan Dreyer, this series features breathtaking cinematography that will bring viewers up-close and personal with creatures big and small, from the black bears of Montana to polar bears in the Arctic The audience will have a unique platform to see animals in their natural habitat, and will learn about the circle of life along the way. Aventuras con Dylan Dreyer will tell us why it is so important to protect the Earth's natural resources and all its inhabitants.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (4 of 18)	Response
Program Title	El Viajero con Josh Garcia - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am (7/6/19-9/14/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Viajero con Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode gives audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when shown by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	El Viajero con Josh Garcia - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am (7/6/19-9/14/19)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Viajero con Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode gives audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when shown by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Core Program (6 of 18)	Response
Program Title	Taller del Consumidor - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am (7/13/19-9/14/19)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taller del Consumidor, hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, gives viewers a behind then scenes look into the science used to test every kind of product-from the obscure, to the fascinating, to the everyday. Each week audiences discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, and catch a glimpse into unique career paths in the fields of science and technology. Taller del Consumidor is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when and why we spend our resources so we can all make educated decisions when it counts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Taller del Consumidor - KEYU 31.1 (Main Digital Channel)
List date and time rescheduled	06/30/2019 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-07-06
Episode #	1013
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Travel Thru History - 31.2 (Heroes & Icons TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Travel Thru History, viewers will be taken on an educational "field trip" to areas throughout the United States. It is designed to spark interest and enthusiasm for the rich history that surrounds the United States. It will take them to places they may never have thought to go, or might not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Skooled - 31.2 (Heroes & Icons TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SKOOLED serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about the experience of being a school teacher. Teenage students and classroom teachers switch roles giving each other an up-close look at these swapped positions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)		
Program Title	Make TV - 31.2 (Heroes & Icons TV)	
Origination	Network	

Days/Times Program Regularly Scheduled	Sundays 9:00am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of the creative process when developing new inventions. The series includes a wide variety of individuals combining their imagination with scientific principles to create an assortment engineering wonders.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Walking Wild - 31.2 (Heroes & Icons TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WALKING WILD serves the educational and informational needs of children 13 to 16 years of age with its program content. The series explores the world of wild and exotic animals, how they live and are cared for at the San Diego Zoo.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Safari - 31.2 (Heroes & Icons TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens- with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Safari - 31.2 (Heroes & Icons TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30am (7/7/19-9/15/19)
Total times aired at regularly scheduled time	11
Total times aired	11

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens- with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Safari Tracks - 31.3 (Ion TV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am (7/5/19-9/13/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks highlights the educational and informational aspects of the animal kingdom in the given environment of Africa. The series lends itself respect to the natural world and initiates discussions of issues relating to that world and encourages drawing of conclusions based upon information presented. The program's concluding segment contains a sardonically toned mock quiz that serves as reinforcement and review of the material covered in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Safari Tracks - 31.3 (Ion TV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:30am (7/5/19-9/13/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks highlights the educational and informational aspects of the animal kingdom in the given environment of Africa. The series lends itself respect to the natural world and initiates discussions of issues relating to that world and encourages drawing of conclusions based upor information presented. The program's concluding segment contains a sardonically toned mock quiz that serves as reinforcement and review of the material covered in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Animal Science - 31.3 (Ion TV)
Origination	Network

Days/Times Program Regularly Scheduled	Fridays 8:00am (7/5/19-9/13/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Animal Science - 31.3 (Ion TV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8:30am (7/5/19-9/13/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

Digital Core Program (17 of 18)	Response
Program Title	Zoo Clues - 31.3 (IonTV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9:00am (7/5/19-9/13/19)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues serves the educational/informational needs of teens 13-16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Zoo Clues - 31.3 (IonTV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9:30am (7/5/19-9/13/19)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues serves the educational/informational needs of teens 13-16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Tim Cato
Address	7900 Broadway
City	Amarillo
State	TX
Zip	79108
Telephone Number	(806) 383-1010
Email Address	tcato@newschannel10.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Episode #1013 of Taller del Consumidor aired on 6/30/19 at 1:30pm. It would normally have aired on 7/6/19 at 9:30am. As a result, we reported a slight overage Q2 to make up for this quarter's preemption.

## Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	El Campeon en Ti - KEYU 31.1 (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	El Campion en Ti features the powerful and inspiring stories that exemplify what it really means to be a champion. Hosted by Lauren Thompson, El Campeon en Ti introduces audiences to people who have overcome obstacles while leading transcendent moments from the world of sports. El Campeon en Ti proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Brent McClure General

Manager

10/10 /2019 **Attachments** 

No Attachments.