



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001587583** | File Number: **0000085876** | Submit Date: **10/10/2019** | Call Sign: **KMBC-TV** | Facility ID: **65686** |

City: **KANSAS CITY** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/10/2019** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Hearst Stations Inc. Doing Business As: Hearst Stations Inc.	C/O BROOKS, PIERCE, ET AL. P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839-0300	mprak@brookspierce.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Stephen G Hartzell</b> <i>Legal Counsel</i> Brooks, Pierce, et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	SHARTZELL@brookspierce. com	Legal Representative
<b>Mark J Prak</b> BROOKS, PIERCE, ET AL.	150 Fayetteville Street Suite 1700 RALEIGH, NC 27601 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, MeTV
	Nielsen DMA	Kansas City
	Web Home Page Address	www.kmbc.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/9:00 - 9:30 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten 'fastest animals in Africa', 'tallest insects', 'biggest eaters', 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)      Response	
Program Title	Ocean Treks with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, and the whole family, OCEAN TREKS WITH JEFF CORWIN is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)      Response	
Program Title	Hearts of Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30 AM CT

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hearts of Heroes is a live action, half hour television program designed to meet the educational and informational needs of children aged 13 to 16. Hearts of Heroes showcases the stories of men and women braving natural disasters with one goal - to rescue the victims and help restore their lives. Hosted by meteorologist, Ginger Zee, Hearts of Heroes will guide viewers through fascinating weather events while delivering unique takeaways into the causes of many kinds of disasters, as well as how we can properly prepare for them and collectively overcome them. Each week, viewers will witness firsthand the worst of nature but the best of humanity. Hearts of Heroes will take audiences on a journey where they'll experience recent natural disasters such as hurricanes, tornadoes, wildfires and floods. Teen viewers will learn more about the causes and science behind these events, while witnessing the heroic efforts of first responders across the nation. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	The Great Dr. Scott
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00 AM CT

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Great Dr. Scott is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13 to 16. The Great Dr. Scott follows the charismatic and committed veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London in the village of Richmond upon Thames. Viewers will get hands on insight into the world of veterinary medicine as Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Audiences will witness as Dr. Scott goes above and beyond to care for all creatures great and small and providing a glimpse into the day to day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in the process. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00 - 11:30 AM CT THROUGH 8/24; MOVED TO SUNDAYS 11:30 AM EFF 9/1/19



Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Vacation Creation with Tommy Davidson and Andrea Fezcko
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30 AM - 12:00 PM CT THROUGH 8/24; MOVED TO SUNDAYS 12:00 PM EFF 9/1/19

Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family, and viewers, discover unique cultural events, food, activities, and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Vacation Creation
List date and time rescheduled	08/25/2019 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-08-24
Episode #	

Reason for Preemption	Sports
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Digital Core Program (7 of 13)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/11:00 - 11:30 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to provide information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13- to 16-year-olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Main digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/7:00 - 7:30 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts). Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/7:30 - 8:00 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts). Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Bill Nye, The Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/8:00 - 8:30 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title	Bill Nye, The Science Guy	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday/8:30 - 9:00 AM CT	
Total times aired at regularly scheduled time	11	
Total times aired	11	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. Multicast channel only.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 13)			Response
Program Title	Saved by the Bell		
Origination	Network		
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30 AM CT		
Total times aired at regularly scheduled time	11		
Total times aired	11		
Number of Preemptions	0		
Number of Preemptions for other than Breaking News	0		
Number of Preemptions Rescheduled	0		
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Saved by the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00 AM CT
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. Multicast channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)		Response
Program Title	Mystery Hunters	
Origination	Network	
Days/Times Program Regularly Scheduled:	Sundays/6:00-6:30 AM CT	
Total times aired at regularly scheduled time:	11	
Number of Preemptions	0	
Length of Program	0 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the worlds greatest myths and mysteries. Combining onsite reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Mystery Hunters is a 2006 Winner of a Parents Choice Award. Multicast channel only.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays/6:30 - 7:00 AM CT
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	0 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters explores some of the worlds greatest myths and mysteries. Combining onsite reporting and exciting adventures, Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. Mystery Hunters is a 2006 Winner of a Parents Choice Award. Multicast channel only.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
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Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen King
Address	6455 Winchester Avenue
City	Kansas City
State	MO
Zip	64133
Telephone Number	(816) 760-9260
Email Address	kking@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1. ON SUNDAY, JULY 7, ME-TV NETWORK HAD A TECHNICAL ISSUE FROM 7:57 - 8:14 AM CT CAUSING INTERRUPTIONS TO BEAKMAN'S WORLD AND BILL NYE, THE SCIENCE GUY. DUE TO THE UNEXPECTED NATURE OF THE INTERRUPTION, WHICH WAS OUT OF THE STATION'S CONTROL, THE EPISODES HAVE BEEN COUNTED IN THEIR ENTIRETY. 2. ON SATURDAY, AUGUST 24, VACATION CREATION WAS PRE-EMPTED ON THE PRIMARY CHANNEL DUE TO ABC COVERAGE OF THE LITTLE LEAGUE WORLD SERIES. VACATION CREATION AIRED IN ITS SECOND HOME ON SUNDAY, AUGUST 25 AT 11:30 A.M.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	N/A
Origination	Local
Days/Times Program Regularly Scheduled	N/A
Total times aired at regularly scheduled time	0
Length of Program	0 mins
Age of Target Child Audience from	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The licensee is not required to report this data. See Public Notice, DA 19-864 (MB Sept. 3, 2019).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<div>Sarah Smith</div> <div>General Manager</div> <div>10/10 /2019</div>

Attachments

No Attachments.