



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003756566** | File Number: **0000076040** | Submit Date: **07/05/2019** | Call Sign: **KNBN** | Facility ID: **81464** | City: **RAPID CITY** | State: **SD**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/05/2019** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2019

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>  | <b>Address</b>  | <b>Phone</b>          | <b>Email</b>                | <b>Applicant<br/>Type</b> |
|---|---|-----------------------|-----------------------------|---------------------------|
| <b>RAPID BROADCASTING COMPANY<br/>Applicant</b><br>Doing Business As: RAPID<br>BROADCASTING COMPANY | P.O. BOX 2860<br>2504 WEST MAIN<br>STREET<br>RAPID CITY, SD<br>57709<br>United States | +1 (605) 343-<br>1966 | mwalter@newscenter1.<br>com | Company                   |

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**Contact  
Representatives  
(2)**

| Contact Name   | Address   | Phone                 | Email                      | Contact Type                |
|--|---|-----------------------|----------------------------|-----------------------------|
| <b>David M. Silverman ,<br/>Esq. .</b><br>DAVIS WRIGHT<br>TREMAINE LLP                 | 1919 PENNSYLVANIA<br>AVE., N.W.<br>SUITE 800<br>WASHINGTON, DC 20006<br>United States | +1 (202) 973-<br>4200 | DAVIDSILVERMAN@DWT.<br>COM | Legal<br>Representative     |
| <b>Mark Walter</b><br><i>TECHNICAL<br/>CONSULTANT</i><br>Rapid Broadcasting<br>Company | P.O. Box 2860<br>2504 West Main Street<br>Rapid City, SD 57709<br>United States       | +1 (605) 355-<br>0024 | mwalter@newscenter1.com    | Technical<br>Representative |

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Rapid City          |
|              | Web Home Page Address | WWW.Newsenter1.TV   |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 112.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(9)**

| Digital Core Program (1 of 9)  | Response  |
|--|---|
| Program Title  | The Voyager with Josh Garcia  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat. 8:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Takes viewers on an exiting and immersive journey around the globe with world traveler and host, Josh Garcia. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 9)  | Response   |
|--|--|
| Program Title  | EARTH ODYSSEY WITH DYLAN DREYER  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat. 8:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meteorologist Dylan Dreyer travels to the wildest points on the globe, ranging from Africa to Indochina and the Middle East, as well as untamed islands, coming face-to-face with native animals and uncovering the connection between the environment, wildlife and human beings of exotic locales. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (3 of 9) Response**

|  |  |
|--|--|
| Program Title  | CONSUMER 101   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat. 9:00AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, "Consumer 101" gives viewers a behind-the-scenes look into the science used to test every kind of product - the obscure, the fascinating, the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items and glimpse unique career paths in the fields of science and technology. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 9)                      | Response             |
|--|----------------------|
| Program Title                                      | Naturally, Danny Seo |
| Origination  | Network              |
| Days/Times Program Regularly Scheduled             | Sat. 9:30AM          |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  | 13                   |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News | 0                    |
| Number of Preemptions Rescheduled                  | 0                    |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an educational series for young people and their families seeking a healthier lifestyle by leaning the science behind eating well and exercising your mind and body while caring for our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 9)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | VETS SAVING PETS 2  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat. 10:00AM, SAT 7:00AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Vets Saving Pets" examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. "Vets Saving Pets" takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine, such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry and surgery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 9)</b>   | <b>Response</b>      |
|--|----------------------|
| Program Title                          | The Champion Within  |
| Origination                            | Network              |
| Days/Times Program Regularly Scheduled | Sat. 7:30AM, 10:30AM |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 9)</b>   |  | <b>Response</b>  |
|--|--|--|
| Program Title  |  | Jack Hanna's Into The Wild-KNBN 21.2   |
| Origination  |  | Syndicated   |
| Days/Times Program Regularly Scheduled   |  | Sat 8:30A  |
| Total times aired at regularly scheduled time  |  | 26   |
| Total times aired  |  | 26   |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  | 0  |
| Number of Preemptions Rescheduled  |  | 0  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 14 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Jack Hanna Into The Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes  |

| <b>Digital Core Program (8 of 9)</b>          |  | <b>Response</b>        |
|---|--|------------------------|
| Program Title                                 |  | REAL LIFE 101 21.2     |
| Origination                                   |  | Syndicated             |
| Days/Times Program Regularly Scheduled        |  | 10:30A SAT, 4:30P TUES |
| Total times aired at regularly scheduled time |  | 26                     |
| Total times aired                             |  | 26                     |



|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 14 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever thought about your dream job -- what that dream job is and what it would take to achieve the goal? "Real Life 101" tries to get people on the right track to landing that career. The half-hour show introduces viewers to real people -- from doctors and lawyers to drug counselors and horse trainers. The show's hosts go "on the job" to explore each featured position and chat with the professionals themselves to see why they love what they do. As a bonus, viewers may learn about jobs they didn't know existed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 9)  | Response  |
|--|---|
| Program Title  | SPORTS STARS OF TOMORROW 21.2   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | 11:00A SAT, 4:30P MON   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 14 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Profiles of the top rookie, college and high-school talent in sports; current athletes share their experiences, advice and personal impressions of the road to stardom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                    |
|---|-----------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                         |
| Name of children's programming liaison  | Mark Walter                 |
| Address   | 2424 SOUTH PLAZA<br>DR      |
| City  | RAPID CITY                  |
| State   | SD                          |
| Zip   | 57702                       |
| Telephone Number  | (605) 355-0024              |
| Email Address   | mwalter@newscenter1.<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                             |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | VETS SAVING PETS  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 8:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Vets Saving Pets" examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. "Vets Saving Pets" takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine, such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry and surgery. |

| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | The Voyager with Josh Garcia  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 8:00A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Takes viewers on an exciting and immersive journey around the globe with world traveler, and host, Josh Garcia. |

| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>      |
|---|----------------------|
| Program Title                                 | CONSUMER 101         |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | Sat 9:00A            |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, "Consumer 101" gives viewers a behind-the-scenes look into the science used to test every kind of product - the obscure, the fascinating, the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items and glimpse unique career paths in the fields of science and technology. |
|--|--|

| Other Matters (4 of 6)   | Response  |
|--|---|
| Program Title  | Naturally, Danny Seo  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 9:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. |

| Other Matters (5 of 6)   | Response  |
|--|---|
| Program Title  | VETS SAVING PETS 2  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat 10:00A  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Vets Saving Pets" examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. "Vets Saving Pets" takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine, such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry and surgery. |

| Other Matters (6 of 6)                 | Response             |
|--|----------------------|
| Program Title                          | CHAMPION WITHIN, THE |
| Origination                            | Network              |
| Days/Times Program Regularly Scheduled | SAT. 10:30A          |

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|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 14 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channels Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The Champion Within proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resilience and heart.</p> |

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## Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Carolyn Fite</b><br/><i>Traffic Coordinator</i></p> <p>07/05/2019</p> |



## Attachments

No Attachments.