



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027157007** | File Number: **0000076425** | Submit Date: **07/08/2019** | Call Sign: **KENV-DT** | Facility ID: **63845** |
City: **ELKO** | State: **NV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2019 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2019**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RENO (KENV-TV) LICENSEE, INC. Doing Business As: RENO (KENV-TV) LICENSEE, INC.	Lisa Asher 2000 WEST 41ST STREET BALTIMORE, MD 21211 United States	+1 (410) 662-9688	lasher@cunninghambroadcasting.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Scott Flick Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street NW Washington, DC 20036- 3006 United States	+1 (202) 663- 8167	Scott. flick@pillsburylaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	NBC
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kenvtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday @ 8 am 04.01.19/06.30.19
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Program is based at the world famous San diego Zoo and features notable animal experts teaching children the living habits and unique behaviours of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday @ 8:30 am 04.01.19/06.30.19
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5) Response	
Program Title	The New Frontiers
Origination	Network
Days/Times Program Regularly Scheduled	Thursday @ 8 am 04.01.19/06.30.19
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Series explores the universe and gives viewers and examination f the the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the universe. the episodes feature a new generation for spacecraft being deployed to explore our solar system, how solar weather effects earths weather, and introduce young viewers to the study of astronomy. Scientist explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)		Response
Program Title	Sports Lab	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday @ 8:30 am 04.01.19/06.30.19	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or when a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the station's main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 5)		Response
Program Title	Animal Outtakes	
Origination	Network	
Days/Times Program Regularly Scheduled	Friday @ 8am and 8:30 am 04.01.19/06.30.19	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ken O'Brien
Address	1790 Vassar St.
City	Reno
State	NV
Zip	89502
Telephone Number	(775) 336-0604
Email Address	kaobrien@Cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)		Response
Program Title	Get Wild at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday at 8:00 a.m. 07.01.19/09.30.19	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the world-famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the stations main digital channel 10.1.	

Other Matters (2 of 5)		Response
Program Title	Wild World at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday at 8:30 a.m. 07.01.19/09.30.19	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world-famous San Diego Zoo and features notable animal experts. This program examines the various differences between animals and teaches children about animals and their habits through contrast and comparison. An episode example includes learning the unique relationships between cheetah and dog. This program will air on the station's main channel 10.1.	

Other Matters (3 of 5)		Response
Program Title	The New Frontiers	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday @ 8 am 07.01.19/09.30.19	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	this series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. the episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earth's weather, and introduce your viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the station's primary stream 10.1

Other Matters (4 of 5)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Thursday @ 8:30 am 07.01.19/09.30.19
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of may sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed. This program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the stations primary digital stream 10.1

Other Matters (5 of 5)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Friday @ 8:00 & 8:30 am. 07.01.19/09.30.19
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program will air on the stations main digital channel 10.1.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Belinda McGlotten <i>Corporate Public Affairs Manager</i></p> <p>07/08/2019</p>

Attachments

No Attachments.