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# Children's Television Programming Report

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**WORCESTER** | State: **MA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/10/2019** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2019**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BLVD STE 6000 W SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative
W. JEFFREY REYNOLDS CONSULTING ENGINEER DUTREIL, LUNDIN & RACKLEY, INC.	3135 Southgate Circle SARASOTA, FL 34239 United States	+1 (941) 329-6000	JEFF@DLR.COM	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Unimas
	Nielsen DMA	Boston (Manchester)
	Web Home Page Address	www.wunitv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(13)

Digital Core Program (1 of 13)		Response
Program Title	Lil' Genius (main digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SU, 8AM & 8:30AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight the children who will learn and have fun while they are thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 13)		Response
Program Title	Marsh and The Bear (main digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SU 10AM & 10:30AM	

Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marsha and the Bear is an animated series about the adventures of a three-year-old girl named Marsha and her retired circus star friend the Bear. The relationship between Marsha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl cant seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Marsha from harm, often ending up the unintended victim of her misadventures! Through these musing adventures children will develop cognitive and social-emotional skills. Marsha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Marsha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	The World is Yours (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:00AM & 9:30AM

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)		Response
Program Title		Animal Rescue (2nd digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		M, 10:AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Biz Kids (2nd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Tu,10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts.[1] Its motto is "Where kids teach kids about money and business
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	DragonFly TV (2nd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	WE, 10A
Total times aired at regularly scheduled time	13



Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)		Response
Program Title		Think Big (2nd digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		Fr, 10A
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 13)		Response
Program Title		America's Heartland (2nd digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SU, 10A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland feature everyday Americans and their families, telling fascinating stories across America's Heartland.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)		Response
Program Title		Real Winning Edge (3rd digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SU, 11A
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (10 of 13)	Response
Program Title	DragonFly TV (3rd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Su,11:30A & 12:30P
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV Sports is a weekly half hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights children doing project with real hands on experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Future Phenoms (3rd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 13)	Response
Program Title	Sports Start of Tomorrow (3rd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 13)	Response
Program Title	Sports Lab (3rd digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU 1PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Lab is a weekly half-hour sports-science television series that meets the educational and informational objectives of the FCC Children's Programming requirements for children ages 13-16. Each episode is a fun, educational show for teen viewers that showcases a wide range of sports, helping youngsters better understand sports, while demonstrating the scientific at work, giving them a greater understanding and appreciation of how we play well as the science behind a particular sporting activity. Whether it's hitting a baseball to determine it's acceleration off a bat or why a certain technique increases running speed, viewers look into the science involved within the sport. Sports Lab is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pamela Bias
Address	33 Fourth Ave
City	Needham
State	MA
Zip	02494
Telephone Number	(781) 433-2727
Email Address	pbias@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Lil Genius
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00AM & 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Other Matters (2 of 3)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families.
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Other Matters (3 of 3)	Response
Program Title	Marsh and The Bear
Origination	Network
Days/Times Program Regularly Scheduled	SU, 10:00AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marsha and the Bear is an animated series about the adventures of a three-year-old girl named Marsha and her retired circus star friend the Bear. The relationship between Marsha and the Bear is a metaphor of how a girl interacts with the world and how an adult can can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl cant seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Marsha from harm, often ending up the unintended victim of her misadventures! Through these musing adventures children will develop cognitive and social-emotional skills. Marsha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Marsha will be exposed to different situations some more complex than others, but there is always a lesson to be learned.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Pamela Bias</b> <i>Senior Business Operations Manager</i></p> <p>04/10/2019</p>

**Attachments**

No Attachments.