



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **0000070578** | Submit Date: **04/09/2019** | Call Sign: **KTFN** | Facility ID: **68753** | City:  
**EL PASO** | State: **TX**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2019** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2019**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant                 | Address   | Phone             | Email                   | Applicant Type |
|---------------------------|---|-------------------|-------------------------|----------------|
| ENTRAVISION HOLDINGS, LLC | Mark Boelke<br>2425 OLYMPIC BOULEVARD<br>SUITE 6000 WEST<br>SANTA MONICA, CA 90404<br>United States | +1 (310) 447-3870 | mboelke@entravision.com | Company        |

Contact  
Representatives  
(2)

| Contact Name   | Address   | Phone                | Email                                   | Contact Type                |
|--|---|----------------------|---|-----------------------------|
| BARRY A. FRIEDMAN<br>THOMPSON HINE LLP   | SUITE 700<br>1919 M STREET,<br>N.W.<br>WASHINGTON,<br>DC 20036<br>United States | +1 (202)<br>331-8800 | BARRY.<br>FRIEDMAN@THOMPSONHINE.<br>COM | Legal<br>Representative     |
| W. JEFFREY REYNOLDS<br>CONSULTING ENGINEER<br>DUTREIL, LUNDIN &<br>RACKLEY, INC. | 3135 Southgate<br>Circle<br>SARASOTA, FL<br>34239<br>United States              | +1 (941)<br>329-6000 | JEFF@DLR.COM                            | Technical<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | Unimas               |
|              | Nielsen DMA           | El Paso (Las Cruces) |
|              | Web Home Page Address |                      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(3)

| Digital Core<br>Program (1 of 3)  | Response  |
|---|---|
| Program Title   | Lili Genius   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SU, 7:00AM & 7:30AM   |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Total times aired   | 26  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 7 years to 13 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core<br>Program (2 of 3)                | Response            |
|---|---------------------|
| Program Title                                   | The World is Yours  |
| Origination                                     | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SU, 8:00AM & 8:30AM |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 3)                 | Response            |
|---|---------------------|
| Program Title                                 | Masha and The Bear  |
| Origination                                   | Network             |
| Days/Times Program Regularly Scheduled        | SU, 9:00AM & 9:30AM |
| Total times aired at regularly scheduled time | 26                  |

|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Masha and the Bear is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintended victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response                 |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                      |
| Name of children's programming liaison  | LUZ RAMIREZ              |
| Address   | 5426 N. Mesa St.         |
| City  | El Paso                  |
| State   | TX                       |
| Zip   | 79912                    |
| Telephone Number  | (915) 581-1126           |
| Email Address   | lramirez@entravision.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

Other Matters (3)

| Other Matters (1 of 3)  | Response  |
|---|---|
| Program Title   | Lil' Genius   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SU, 7:00AM & 7:30AM   |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 7 years to 13 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life. |

| Other Matters (2 of 3)  | Response   |
|---|--|
| Program Title   | The World is Yours   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SA, 8:00AM, 8:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 26   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social and cultural characteristics of populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music, and everything else that makes them special. The world is magnificent and young learners become aware of how things happen in one part of the world that impact other parts. The World is Yours is an entertaining, engaging and educational series for kids and entire families! |

| Other Matters (3 of 3)   | Response   |
|--|--|
| Program Title  | Masha and The Bear   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 9:00AM & 9:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 7 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Masha and the Bear is an animated series about the adventures of a three-year-old girl named Masha and her retired circus star friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Precocious, silly, curious, creative and friendly with everyone she meets, this energetic girl can't seem to keep herself out of trouble. Bear, is a warm, fatherly figure that does his best to keep Masha from harm, often ending up the unintended victim of her misadventures! Through these amusing adventures children will develop cognitive and social-emotional skills. Masha and the Bear teaches children how to observe situations and to apply problem solving skills such as when a celebration does not go as planned, you make the best of it even when you encounter obstacles and working together as a team has better results. Young viewers will also learn right from wrong and the consequences of lying. Masha will be exposed to different situations some more complex than others, but there is always a lesson to be learned. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Richard Franco ,</b><br/><b>Mr. .</b><br/><i>Senior Operations Manager</i></p> <p>04/09/2019</p> |

**Attachments**

No Attachments.