



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0016496481** | File Number: **0000070079** | Submit Date: **04/08/2019** | Call Sign: **WFQX-TV** | Facility ID: **25396**  
City: **CADILLAC** | State: **MI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2019** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2019

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>CADILLAC TELECASTING CO.</b> Doing Business As: CADILLAC TELECASTING CO.	Alexander Bolea PO Box 282 CADILLAC, MI 49601 United States	+1 (231) 775- 3478	JRNBOLEA@AOL. COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Pete Ludviksen</b> <i>Operations Manager</i> Cadillac Telecasting Co.	Pete Ludviksen PO Box 282 Cadillac, MI 49601 United States	+1 (231) 775- 3478	PeteLudviksen@9and10news. com	Technical Representative
<b>Gregg P Skall , Esq .</b> Womble Bond Dickinson (US) LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857- 4441	gregg.skall@wbd-us.com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	www.mifox32.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	Xploration Station-Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 630-7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers learn the answers to many questions related to space discovery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Xploration Station-Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-730am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Scientists explain how their work helps people live better lives and gives us insight into unexplored areas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Xploration Station-Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-83am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspires and educates anyone interested in earth science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 12)</b>	<b>Response</b>
Program Title	Xploration Station-Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will help kids to understand how getting outside and taking a look around can help them make a great discovery
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 12)</b>	<b>Response</b>
Program Title	Xloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Takes viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but which relate back to solid principles of science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Wildlife Docs (CW WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a-830am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced canine-behaviorist Cesar Millan travels -- often -- some distance to dogs and families in need of his renowned assistance. While in the homes of owners, Millan documents the astounding transformations that occur as he works with and educates families and rehabilitates their animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	This Old House CW (WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A back-to-back presentation of "This Old House" and "Ask This Old House," a spinoff from a section of This Old House Magazine that features viewers of the show asking the experts about home repair and improvement projects.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes! (CW WFQX 32.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With lighthearted moments sprinkled throughout, the show shines a bright light on everyday people selflessly sharing their positive attitudes towards society and life by doing good deeds and making positive choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Animal Science (ION 32.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9a and 10a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	1/2 hour educational and informational program that provides interesting factoids about a variety of animals.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 12)	Response
Program Title	Xploration Station-Weird but True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830-9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploring things that seem strange but are actually true
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a thirty minute program designed for a young audience that highlights the informational and education aspects of the animal kingdom in the given environment of Africa.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Zoo's Clues (ION)

Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10a and 11am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's presentation mix of narration, visuals and very well chosen topics deliver education and information while it entertains.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sherri McKinley-Magiera
Address	PO Box 627
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9701
Email Address	sherrimagiera@9and10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	Xploration Station- Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 630am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station 3 hour block

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Xloration Station Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station Earth 2050

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	Xploration Station Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station - 3 hour series

<b>Other Matters (4 of 12)</b>	<b>Response</b>
Program Title	XPloration Station Xploration Weird but Tru
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuardays @ 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (5 of 12)	Response
Program Title	XPloration Station Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (6 of 12)	Response
Program Title	XPloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series

Other Matters (7 of 12)	Response
Program Title	Zoo Clues (Ion)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics

Other Matters (8 of 12)	Response
Program Title	Animal Science (ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9-10am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational and informational program that provides interesting factoids about a variety of animals

Other Matters (9 of 12)	Response
Program Title	Safari Tracks(ION)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 8-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Informational and educations aspects of the animal kingdom in the environment of Africa.

Other Matters (10 of 12)	Response
Program Title	Dog Whisperer with Cesar Milan
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Experienced canine-behaviorist Cesar Millan travels -- often -- some distance to dogs and families in need of his renowned assistance. While in the homes of owners, Millan documents the astounding transformations that occur as he works with and educates families and rehabilitates their animals.

Other Matters (11 of 12)	Response
Program Title	This Old House (CW WFQX 32.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A back-to-back presentation of "This Old House" and "Ask This Old House," a spinoff from a section of This Old House Magazine that features viewers of the show asking the experts about home repair and improvement projects.

Other Matters (12 of 12)	Response
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Program Title	Chicken Soup for the Souls Hidden Heroes (CW WFQX 32.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With lighthearted moments sprinkled throughout, the show shines a bright light on everyday people selflessly sharing their positive attitudes towards society and life by doing good deeds and making positive choices.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Sherri Magiera</b> <i>Program Director</i></p> <p>04/08 /2019</p>

## Attachments

No Attachments.