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# Children's Television Programming Report

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City: **LA CROSSE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/04/2019** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2019

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>QUEENB TELEVISION, LLC</b> Doing Business As: QUEENB TELEVISION, LLC	141 S. 6TH STREET LA CROSSE, WI 54601 United States	+1 (608) 793- 4513	schorski@wkb. com	Company

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**Contact  
Representatives  
(4)**

Contact Name	Address	Phone	Email	Contact Type
<b>JONATHAN ALLEN</b> <i>ATTORNEY</i> RINI O'NEIL, PC	1200 NEW HAMPSHIRE AVENUE, NW SUITE 600 WASHINGTON, DC 20036 United States	+1 (202) 955- 3933	JALLEN@RiniONeil. com	Legal Representative
<b>Tim A Anderson</b> <i>DIRECTOR OF ENGINEERING</i> Morgan Murphy Media	500 West Boone Ave Spokane, WA 99201 United States	+1 (509) 324- 4000	tima@kxly.com	Technical Representative
<b>Mike Kuszewski</b> <i>Chief Engineer</i> QueenB TV of Wisconsin, LLC	141 6th Street South La Crosse, WI 54601 United States	+1 (608) 793- 4500	mkuszewski@wkb. com	Technical Representative
<b>Erik C Swanson , PE .</b> Hatfield & Dawson Consulting Engineers	9500 Greenwood Ave N Seattle, WA 98103 United States	+1 (206) 783- 9151	eswanson@hatdaw. com	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	www.news8000.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

Digital Core Program (1 of 18)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00 AM on WKBT-DT1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 18)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30 AM on WKBT-DT1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 18)</b>	<b>Response</b>
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Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00AM on WKBT-DT1
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 18)**

**Response**

Program Title	The Inspectors
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Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a new scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. Also starring in the series are Terry Serpico, Harrison Knight and Erica-Marie Sanchez. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Tails of Valor
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am on WKBT-DT1



Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Kel Mitchell, Tails of Valor features true stories of service animals working to change people's lives. The show focuses on the training and day-to-day jobs of these incredible animals and the quality of life they provide to the people they serve.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 18)</b>		<b>Response</b>
Program Title	Xploration Earth 2050	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am on WKBT-DT2	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (7 of 18)</b>	<b>Response</b>
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism , asteroids, and our search for life, a month many others. When appropriate the host will highlight NASA related programs and internships for young students that are relevant to the contest we have show.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 18)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is an animal documentary TV series developed by Litton Entertainment that follows Jarod Miller, an animal aficionado and educator, as he travels around the world bringing the viewers into the up-close and personal world of the animal kingdom. Each episode typically runs with a theme from the fastest animals to large and small, flying or running, to the oddly human habits some creatures have with us to the creepiest looking critters out in the wilderness. A lifelong animal lover, host Jarod Miller utilizes his zoology and animal behavior background to highlight the quirks and amazing talents of the animal species, often sharing his sometimes crazy adventures (he was sprayed by baby skunks smuggled into his mother's car), as he keeps the viewers on their toes with this fun, rough-and-tumble exploration. No creature too small, too large, too fast, or even too ugly is going to be forgotten in the informative and inspiring Animal Exploration with Jarod Miller.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Digital Core Program (9 of 18) Response**

Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a weekly half-hour animal magazine series that airs 52 weeks of the year. The show is hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to working for animal rights over the past 20 years. The series is produced for children 13-16. The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 18) Response**

Program Title	Xploration DIY Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration DIY Science will inspire and educate audiences of all ages. Host Steve Spangler encourages the discovery of scientific concepts through experiments viewers can do at home. This show will help kids understand how they can discover the principles of science with items they can find in their very own home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 8:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures is hosted by wildlife expert Tim Faulkner. Tim is an animal expert and wildlife park operations manager who showcases the beauty and wonder of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (12 of 18)</b>	<b>Response</b>
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Nature Knows Best is hosted by marine biologist Danni Washington, who relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice. This series will help kids to understand how getting outside and taking a look around can help them make the next great discovery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 18)</b>	<b>Response</b>
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY AT 10:00AM (AIRS ON WKBT-DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope in the Wild follows Hope Swinimer, a wildlife rehab expert, and her dedicated team as they rescue and heal injured and orphaned animals. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 18)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures follows a host and two different teens as they travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science uses animation, graphics and scientific analysis from animal experts to give viewers more understanding of these amazing creatures. Beyond the behavior of animals, Animal Science goes one step further to look at how and why animals are able to exceed in their environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park, hosted by Jack Steward and Colton Smith, taps into America's love affair with our national parks. They will come face-to-face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park, hosted by Jack Steward and Colton Smith, taps into America's love affair with our national parks. They will come face-to-face with nature and some of the most amazing places on earth.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 18)	Response
Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 8:00am on WKBT-DT2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jewels of the Natural World, hosted by Nicole Gibbons, gives viewers a passport to discover some of the most fascinating animals on our planet. Among other things, Jewels will explore natural wonders of the world and about the struggle for survival for many of Africa's iconic animal species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (7)**

<b>Non-Core Educational and Informational Programming (1 of 7)</b>	<b>Response</b>
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 5:00am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an FCC-friendly, educational / informational, nationally-syndicated weekly series. Its core programming targets 13-16 year-old teens with segments ranging from coverage of animation and producing and directing to costume design, casting, and 3D technology. The content-rich spin-off introduces its audience to behind-the-scenes film making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (2 of 7)</b>	
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 5:30am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win! is a weekly, curriculum-blended, Educational / Informational, nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement, and volunteerism. The goal of the show is to encourage the teen audience to discover and learn strategies to achieve personal dreams, explore volunteerism, build character and uncover personal passions.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (3 of 7)</b>	
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 6:30am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experiences. Produced for 13-16 year olds, the show will show how animals share the same behaviors, challenges and triumphs as humans.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? No

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (4 of 7)</b>	
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 5:30am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program investigates various careers and gives young people the opportunity to see and experience exactly what people do in their jobs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (5 of 7)</b>	
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 6:00am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (6 of 7)</b>	
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 6:00am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals and analogies to human experiences. Produced for 13-16 year-olds, the show will show how animals share the same behaviors, challenges and triumphs as humans.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (7 of 7)</b>	
Program Title	Marty Stouffer's Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled:	Saturdays at 6:30am on WKBT-DT2
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In every episode, Wild America, entertains, amuses, informs and educates viewers about how wild creatures including man are inter-connected. Wild America propels the viewers into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
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**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Craig Bursaw
Address	141 S. 6th Street
City	La Crosse
State	WI
Zip	54601
Telephone Number	(608) 277-5147
Email Address	cbursaw@wisctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



**Other Matters (16)**

<b>Other Matters (1 of 16)</b>	<b>Response</b>
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (2 of 16)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30 AM on WKBT-DT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (3 of 16)**

**Response**

Program Title	THE HENRY FORD'S INNOVATION NATION
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 9:00 AM on WKBT-DT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (4 of 16)**

**Response**

Program Title	The Inspectors
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays @ 10:30am on WKBT-DT
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a new scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. Also starring in the series are Terry Serpico, Harrison Knight and Erica-Marie Sanchez. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource.

Other Matters (5 of 16)	Response
Program Title	Xploration: Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 9:00 AM ON WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join host and marine biologist Danni Washington every week as she dives into fascinating topics like nocturnal night vision, colorful camouflage, and more to explore how fascinating and unique evolutionary adaptations are leading to exciting new discoveries. Every episode of Xploration: Nature Knows Best is filled with fascinating creatures and unbelievable innovations produced for a target audience of 13-16.

Other Matters (6 of 16)	Response
Program Title	XPLORATION EARTH 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS AT 9:30 AM ON WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target Child 13 years to 16 years  
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment.

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**Other Matters (7 of 16)**

**Response**

Program Title XPLORATION OUTER SPACE

Origination Syndicated

Days/Times SATURDAYS AT 10:00 AM ON WKBT-DT2  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child 13 years to 16 years  
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have show.

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**Other Matters (8 of 16)**

**Response**

Program Title Xploration DIY Science

Origination Syndicated

Days/Times SATURDAYS AT 10:30am AM ON WKBT-DT2  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIY SCI goes beyond the booms, bangs, fizzes and flickers to explain to kids how the scientific lessons from each experiment are also being used out in the real world by actual scientists. This how-to, magazine format mash-up comes together in a dazzling visual display that is as informative as it is entertaining. Each week, host Steve Spangler conducts a series of eye-popping experiments using only accessible items. Trashcan smoke-hooters, fizzy soda eruptions and ping-pong ball cannons are all fair game in this do-it-yourself science show that's fun for the whole family.
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**Other Matters (9 of 16)**

**Response**

Program Title	Wild About Animals
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays @ 7:30am on WKBT-DT2
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a weekly half-hour animal magazine series that airs 52 weeks of the year. The show is hosted by Emmy-award winning actress Mariette Hartley, who has committed herself to working for animal rights over the past 20 years. The series is produced for children 13-16. The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well to educate them further about animals they see everyday.
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**Other Matters (10 of 16)**

**Response**

Program Title	Animal Exploration with Jarod Miller
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays @ 7:00am on WKBT-DT2
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Exploration with Jarod Miller is an animal documentary TV series developed by Litton Entertainment that follows Jarod Miller, an animal aficionado and educator, as he travels around the world bringing the viewers into the up-close and personal world of the animal kingdom. Each episode typically runs with a theme from the fastest animals to large and small, flying or running, to the oddly human habits some creatures have with us to the creepiest looking critters out in the wilderness. A lifelong animal lover, host Jarod Miller utilizes his zoology and animal behavior background to highlight the quirks and amazing talents of the animal species, often sharing his sometimes crazy adventures (he was sprayed by baby skunks smuggled into his mothers's car), as he keeps the viewers on their toes with this fun, rough-and-tumble exploration. No creature too small, too large, too fast, or even too ugly is going to be forgotten in the informative and inspiring Animal Exploration with Jarod Miller.

**Other Matters (11 of 16)**

**Response**

Program Title

Rock the Park

Origination

Syndicated

Days/Times Program Regularly Scheduled

Sundays at 7:00am on WKBT-DT2

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Rock the Park, hosted by Jack Steward and Colton Smith, taps into America's love affair with our national parks. They will come face-to-face with nature and some of the most amazing places on earth.

**Other Matters (12 of 16)**

**Response**

Program Title

Jewels of the Natural World

Origination

Syndicated

Days/Times Program Regularly Scheduled

Sundays at 8:00am on WKBT-DT2

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jewels of the Natural World, hosted by Nicole Gibbons, gives viewers a passport to discover some of the most fascinating animals on our planet. Among other things, Jewels will explore natural wonders of the world and about the struggle for survival for many of Africa's iconic animal species.

**Other Matters (13 of 16)**

**Response**

Program Title

Outback Adventures with Tim Faulkner

Origination

Syndicated

Days/Times Program Regularly Scheduled

Sundays at 8:30am on WKBT-DT2

Total times aired at regularly scheduled time

13

Length of Program

30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures is hosted by wildlife expert Tim Faulkner. Tim is an animal expert and wildlife park operations manager who showcases the beauty and wonder of the natural world.

Other Matters (14 of 16)	Response
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Program Title	Tails of Valor
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am on WKBT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Kel Mitchell, Tails of Valor features true stories of service animals working to change people's lives. The show focuses on the training and day-to-day jobs of these incredible animals and the quality of life they provide to the people they serve.

Other Matters (15 of 16)	Response
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Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am on WKBT-DT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope in the Wild follows Hope Swinimer, a wildlife rehab expert, and her dedicated team as they rescue and heal injured and orphaned animals. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild.

Other Matters (16 of 16)	Response
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Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30am on WKBT-DT2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park, hosted by Jack Steward and Colton Smith, taps into America's love affair with our national parks. They will come face-to-face with nature and some of the most amazing places on earth.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Craig Bursaw</b> <i>Programming Department</i></p> <p>04/04/2019</p>



## Attachments

No Attachments.