



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006620066** | File Number: **0000069500** | Submit Date: **04/04/2019** | Call Sign: **WGCB-TV** | Facility ID: **55350**  
City: **RED LION** | State: **PA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/04/2019** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2019

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
<b>SONSHINE FAMILY TELEVISION CORP. Doing Business As: SONSHINE FAMILY TELEVISION CORP.</b> Doing Business As: WLYH-TV49	Sonshine Family Television Corp. N. Fenwick Street Allentown, PA 18109 United States	+1 (610) 433-4400	dan@wbph.org	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Joseph C Chautin, III</b> <i>Attorney</i> Hardy, Carey, Chautin & Balkin, LP	1080 West Causeway Approach Mandeville, LA 70448 United States	+1 (985) 629- 0777	jchautin@hardycarey. com	Legal Representative
<b>Larry P. Will</b> <i>Consulting Engineer</i> Larry P. Will, P.E.	Larry P. Will 1055 POWDERHORN DRIVE Glen Mills, PA 19342 United States	+1 (610) 399- 1826	LHWILL@VERIZON. NET	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Harrisburg-Lncstr-Leb-York
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>	<b>Response</b>
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans show sometimes have extraordinary occupations. The series also highlights the history of different regions of the country while providing important facts about each place visited.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 6)</b>	<b>Response</b>
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Staurday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>	
	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this program is to familiarize children with the animals of the North American continent, their interactions with other animals and their environment. Throughout the series, emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their new environment. Each episode of the series will be specific to a particular animal. topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect it's natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>	
	<b>Response</b>
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:3am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy , and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode feature math, language arts and social studies as well as teaching teens about money and business,
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 6)</b>	
	<b>Response</b>
Program Title	Dragonfly TV

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational informational objectives of the FCC's Children's Programming requirements for children 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrated practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6)</b>	<b>Response</b>
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (5)**

Non-Core Educational and Informational Programming (1 of 5)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 7:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (2 of 5)</b>	
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 7:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations. The series also highlights the history of different regions of the country while providing important facts about each place visited.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (3 of 5)</b>	
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 8:30am

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13-16 year olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs. Biz Kids provide important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (4 of 5)</b>	
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 9:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific discipline and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

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Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

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Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

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**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (5 of 5)</b>	
Program Title	Think Big (version 2)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 9:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win. Think Big is a kid hosted entertaining series for young people following the worlds most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even own their own companies.

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Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

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Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

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**Date and Time Aired:**

**Questions**

**Response**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dan Huber
Address	813 N. Fenwick Street
City	Allentown
State	PA
Zip	18109
Telephone Number	(610) 433- 4400
Email Address	dan@wbph. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>		<b>Response</b>
Program Title	Animal Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 7:00 am to 7:30 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated (ages 13-16) and is suitable for family viewing.	

<b>Other Matters (2 of 6)</b>		<b>Response</b>
Program Title	America's Heartland	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 7:30 am to 8:00 am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families , telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teen ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations. the series also highlights the history of different regions of the country while providing important facts about each place visited.	

<b>Other Matters (3 of 6)</b>		<b>Response</b>
Program Title	Wild America	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 8:00 am to 8:30 am	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is targeted to children ages 13-16. The key educational objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

Other Matters (4 of 6)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8:30 am to 9 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (5 of 6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7:30 am to 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Dragonfly TV half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children 13-16. The programs highlight children doing projects with real hands-on experience and demonstrated practical applications of mathematics and science. It introduces young viewers to a variety of scientific discipline and challenges them in critical thinking and problem solving skills, while providing information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

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**Other Matters (6 of 6)**

**Response**

Program Title Think Big

Origination Syndicated

Days/Times Saturday @ 9:30 am to 10:00 am  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials and then sketch, design and build their idea. Once completed the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing design and teamwork. May the brightest mind win! Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and modes of transportation. Some even start their own companies!

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Stacie Morris</b> <i>Administration</i></p> <p>04/04/2019</p>

## Attachments

No Attachments.