



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **0000069276** | Submit Date: **04/03/2019** | Call Sign: **WCJB-TV** | Facility ID: **16993**  
City: **GAINESVILLE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/03/2019** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2019

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>GRAY TELEVISION LICENSEE, LLC</b> Doing Business As: GRAY TELEVISION LICENSEE, LLC	4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (404) 504- 9828	robert. folliard@gray.tv	Company

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**Contact  
Representatives  
(3)**

Contact Name	Address	Phone	Email	Contact Type
<b>Matt Hunter</b> <i>Director of Promotions and Creative Services</i> Gray Television Licensee, LLC	6220 NW 43rd Street Gainesville, FL 32653 United States	+1 (352) 416-0690	mhunter@wcjb.com	Director of Promotions and Creative Services
<b>LARRY LAMBERT</b> <i>CHIEF ENGINEER</i> Gray Television Licensee, LLC	Larry Lambert 6220 N.W. 43RD STREET GAINESVILLE, FL 32653 United States	+1 (352) 377-2020	LLAMBERT@WCJB. COM	Technical Representative
<b>Joan Stewart</b> Wiley Rein LLP	1776 K Street NW Washington , DC 20006 United States	+1 (202) 719-7438	jstewart@wileyrein. com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/CW
	Nielsen DMA	Gainesville
	Web Home Page Address	www.wcjb.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	Jack Hanna's Wild Countdown/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13 to 16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Ocean Treks with Jeff Corwin/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin and produced for ages 13 to 16. Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each week Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 14)</b>		<b>Response</b>
Program Title	Rescue Heroes/ABC	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10-10:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the popular action figures, "Rescue Heroes" features an animated emergency response team that travels all over the world to help wherever there's trouble. The team battles both natural and man-made disasters and, armed with the latest information and most up-to-date technology, they use teamwork and perseverance to protect the lives of innocent people. The series teaches children about safety techniques that can be used in a variety of situations and how to deal with issues such as bullying.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 14)</b>		<b>Response</b>
Program Title	The Great Doctor Scott/ABC	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10:30-11am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers will get a hands into the world of veterinary medicine.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Rock The Park/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for 13 to 16 year olds this program taps into America's love affair with our national parks. Viewers with travel with hosts as they come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Vacation Creation (Weekend Adventure) ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30a-12p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vacation Creation takes audiences on an inspirational journey to follow the voyages of deserving families who have been specially chosen to experience a custom-tailored cruise vacation of a lifetime.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 14)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes CW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With lighthearted moments sprinkled throughout, the show shines a bright light on everyday people selflessly sharing their positive attitudes towards society and life by doing good deeds and making positive choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	This Old House: Trade School CW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows kids what its like to work besides pros in home renovations
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
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Program Title	Animal Rescue (E/I) 13-16
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 3:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)		Response
Program Title		Sports Stars of Tomorrow (E/I) 13/16
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Sports Stars of Tomorrow goes across the country looking for the next generation of stars in sports. It features top high school athletes who could one day be in the NFL, NBA, Major League Baseball, or the Olympics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 14)		Response
Program Title		Did I Mention
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Did I Mention Invention?" brings viewers fascinating stories of invention while shining a light on everyday innovators. Alie presents reports of human ingenuity and inspiration from around the world. Viewers learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. The show aims to ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 14)</b>		<b>Response</b>
Program Title	Ready,Set,Pet	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 9AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	information for teens and their families about pet adoption, responsible pet ownership and the importance of a green space for pets. Each episode follows a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to prepare for their new pet. The series teaches viewers that thoughtful preparation is key when learning to care for an animal's needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 14)</b>	<b>Response</b>
Program Title	Welcome Home
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a non-profit dedicated to help deserving families transform their homes and their lives along the way. Each episode features a family emerging from difficult circumstances as they finally move into a new living space to call their own. A dedicated team of designers and volunteers transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family's specific needs, stimulate their interests and promote their goals.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Wildlife Docs" takes viewers inside the work of zoological professionals -- including veterinarians, technicians and trainers -- at Busch Gardens Tampa, as they care for thousands of exotic animals whose home is the popular tourist destination. The series showcases everything from preventive care to ground-breaking medical procedures, giving viewers the opportunity to observe what the millions of people who visit Bush Gardens each year rarely get to see. The hostess of the weekly half-hour series is actress Rachel Reenstra.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matt Hunter
Address	6220 N.W. 43rd Street
City	Gainesville
State	FL
Zip	32653
Telephone Number	(352) 416-0690
Email Address	mhunter@wcjb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (1)**

<b>Other Matters (1 of 1)</b>	<b>Response</b>
Program Title	Sports Stars of Tomorrow (E/I) 13-16
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Profiles of the top rookie, college and high-school talent in sports; current athletes share their experiences, advice and personal impressions of the road to stardom.



## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Matthew Hunter</b> <i>Director of Promotions and Creative Services</i></p> <p>04/03/2019</p>

## Attachments

No Attachments.