



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023174600** | File Number: **0000068933** | Submit Date: **04/01/2019** | Call Sign: **KORX-CD** | Facility ID: **71072** |

City: **WALLA WALLA** | State: **WA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/01/2019** |

Filing Status: **Active**

Report reflects information for : First Quarter of 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SINCLAIR KENNEWICK LICENSEE, LLC Doing Business As: SINCLAIR KENNEWICK LICENSEE, LLC	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq . Pillsbury Winthrop Shaw Pittman LLP	Miles S. Mason, ESQ. 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Yakima-Pasco-RchInd-Knnwck
	Web Home Page Address	www.kunwtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Planeta de Ninos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am & 8:30am (1/1 - 3/31/19)
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planeta de Ninos is a program about a planet of children. The program's protagonist is Planetica, a girl who invites the children to see the universe of knowledge from their perspective, that of a child learning. Planeta de Ninos reinforces values and manners. Children learn values from etiquette and protocol to fundamental principles such as solidarity and freedom. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Planeta de Ninos
List date and time rescheduled	03/24/2019 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Planeta de Ninos
List date and time rescheduled	03/24/2019 08:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (2 of 4)		Response
Program Title		Atencion Atencion
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9:00am & 9:30am (1/1 - 3/31/19)
Total times aired at regularly scheduled time		24
Total times aired		26
Number of Preemptions		2
Number of Preemptions for other than Breaking News		2
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Atencion Atencion is a television show that uses music, stories, movement, images and color to bring education to kids in the pre-school stage in a very entertaining way with a unique audiovisual experience. While watching the show kids will enjoy pop rock music, comedy and attractive characters in a dynamic and colorful environment mixing live action and animation. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Atencion Atencion
List date and time rescheduled	03/24/2019 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Atencion Atencion
List date and time rescheduled	03/24/2019 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (3 of 4)	Response
Program Title	Naturaleza Humana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (1/1 - 3/31/19)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational series based on stories about animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom. This program is created to promote positive behavior and character building in children by reinforcing values and virtues, and by developing decision-making, critical thinking and teamwork skills. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturaleza Humana
List date and time rescheduled	03/24/2019 10:00 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (4 of 4)	Response
Program Title	Naturaleza Humana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (1/1 - 3/31/19)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational series based on stories about animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom. This program is created to promote positive behavior and character building in children by reinforcing values and virtues, and by developing decision-making, critical thinking and teamwork skills. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturaleza Humana
List date and time rescheduled	03/24/2019 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2019-03-23
Episode #	
Reason for Preemption	Public Interest

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patti Rodriguez
Address	6584 High Knolls Grove
City	Colorado Springs
State	CO
Zip	80923
Telephone Number	(915) 834-2136
Email Address	prodriguez@sbgstv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KORX ran PSAs during the quarter of interest to children covering topics such as drug abuse, child abuse, don't text and drive, etc. From the information provided in the PSAs, children and viewers may better identify problems and handle difficult situations as they arise. The station hosted a large group of home school children from the Christian Association of Parent Educators who took a tour of the facility. The station recognized Christ the King Elementary school for turning in the most canned goods in the station's Kids for Cans drive. Also this quarter, a station representative spoke at the Eisenhower High School about opportunities for employment in the broadcast industry.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Planeta de Ninos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am & 8:30am (4/1 - 6/30/19)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planeta de Ninos is a program about a planet of children. The program's protagonist is Planetica, a girl who invites the children to see the universe of knowledge from their perspective, that of a child learning. Planeta de Ninos reinforces values and manners. Children learn values from etiquette and protocol to fundamental principles such as solidarity and freedom. This program airs on the station's main digital stream.

Other Matters (2 of 3)	Response
Program Title	Atencion Atencion
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am & 9:30am (4/1 - 6/30/19)
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Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Atencion Atencion is a television show that uses music, stories, movement, images and color to bring education to kids in the pre-school stage in a very entertaining way with a unique audiovisual experience. While watching the show kids will enjoy pop rock music, comedy and attractive characters in a dynamic and colorful environment mixing live action and animation. This program airs on the station's main digital stream.

Other Matters (3 of 3)	Response
Program Title	Naturaleza Humana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am & 10:30am (4/1 - 6/30/19)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational series based on stories about animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom. This program is created to promote positive behavior and character building in children by reinforcing values and virtues, and by developing decision-making, critical thinking and teamwork skills. This program airs on the station's main digital stream.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Patti Rodriguez <i>Corporate Program Coordinator</i></p> <p>04/01/2019</p>

Attachments

No Attachments.