



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **0000066115** | Submit Date: **01/09/2019** | Call Sign: **KUPB** | Facility ID: **86263** | City:
MIDLAND | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2019 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2018**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-------------------|-------------------------|----------------|
| ENTRAVISION HOLDINGS, LLC Doing Business As: ENTRAVISION HOLDINGS, LLC | Mark Boelke 2425 OLYMPIC BLVD STE 6000 W SANTA MONICA, CA 90404 United States | +1 (310) 447-3870 | mboelke@entravision.com | Company |

Contact
Representatives
(2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|----------------------|---|-----------------------------|
| MANUEL CAVAZOS , III . <i>DIRECTOR OF ENGINEERING</i> ENTRAVISION COMMUNICATIONS CORPORATION | 801 N. JACKSON MCALLEN, TX 78501 United States | +1 (956) 687-4848 | SCAVAZOS@ENTRAVISION. COM | Technical Representative |
| BARRY A. FRIEDMAN THOMPSON HINE LLP | SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States | +1 (202) 331-8800 | BARRY. FRIEDMAN@THOMPSONHINE. COM | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | UNIVISION |
| | Nielsen DMA | Odessa-Midland |
| | Web Home Page Address | WWW.KUPB.TV |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(3)

| Digital Core Program (1 of 3) | Response |
|--|---|
| Program Title | Kid's Planet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 7:00am & 7:30am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 3) | Response |
|---|---------------------|
| Program Title | Human Nature |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 9:00AM & 9:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Human Nature is a unique program of social and emotional learning that will build character and decision-making capabilities and lead to have a well balanced life in a prosperous society. Animals have qualities that some humans should follow as examples, for instance; generosity, solidarity, perseverance, confidence, humility, tolerance, patience, integrity and self-control. This show was created to kelp recover and reinforce human values. Each animal guest will share their story and qualities, the cow will share about practicing generosity when she feeds everyone and the butterfly will teach us about accepting our differences. The program includes games and trivia. Viewers will receive a practical vision of good behavior at school, home and in the community and help them be better humans every day. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 3) | | Response |
|--|--|---------------------|
| Program Title | | Atencion, Atencion |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SA, 8:00AM & 8:30AM |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | 26 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 2 years to 7 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objectives of this half-hour program is to learn through music. The show's philosophy is "early-learning through music, "and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | LETTICIA MARTINEZ |
| Address | 10313 YOUNGER RD |
| City | MIDLAND |
| State | TX |
| Zip | 79706 |
| Telephone Number | (432) 563-1826 |
| Email Address | LMARTINEZ@ENTRAVISION.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | . |

Other Matters (3)

| Other Matters (1 of 3) | Response |
|--|---|
| Program Title | Kid's Planet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 07:00 AM & 07:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that its main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time. |

| Other Matters (2 of 3) | Response |
|--|--|
| Program Title | Human Nature |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 9:00AM & 9:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Human Nature is a unique program of social and emotional learning that will build character and decision-making capabilities and lead to have a well balanced life in a prosperous society. Animals have qualities that some humans should follow as examples, for instance; generosity, solidarity, perseverance, confidence, humility, tolerance, patience, integrity and self-control. This show was created to kelp recover and reinforce human values. Each animal guest will share their story and qualities, the cow will share about practicing generosity when she feeds everyone and the butterfly will teach us about accepting our differences. The program includes games and trivia. Viewers will receive a practical vision of good behavior at school, home and in the community and help them be better humans every day. |

| Other Matters (3 of 3) | Response |
|------------------------|-------------------|
| Program Title | Atencion Atencion |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 8:00AM & 8:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objectives of this half-hour program is to learn through music. The show's philosophy is "early-learning through music, "and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Richard Franco , Mr. . <i>Senior Operations Manager</i></p> <p>01/09/2019</p> |

Attachments

No Attachments.