

Children's Television Programming Report

 FRN:
 0006551824
 File Number:
 000065686
 Submit Date:
 01/08/2019
 Call Sign:
 WMSN-TV
 Facility ID:
 10221

 City:
 MADISON
 State:
 WI
 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report Amendment
 Status:
 Received

 Status Date:
 01/08/2019
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2018

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
WMSN LICENSEE, LLC Doing Business As: WMSN LICENSEE, LLC	Miles S. Mason 1200 Seventeenth Street NW Washington DC, MD 20036 United States	+1 (202) 663- 8195	Miles. Mason@Pillsburylaw.com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Miles S. Mason , Esq . Pillsbury Winthrop Shaw Pittman	Miles S. Mason 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	Miles. Mason@Pillsburylaw.com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	FOX	
		Nielsen DMA	Madison	
		Web Home Page Address	www.fox47.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.5	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			504.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			9.5
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 11:00am
Total times aired at regularly scheduled time	4
Total times aired	12
Number of Preemptions	9
Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response	
Title of Program	Teen Kids News	
List date and time rescheduled	10/21/2018 05:00 PM	

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-10-20
Episode #	1607
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/15/2018 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-17
Episode #	1611
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/29/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-12-08
Episode #	1614
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/15/2018 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-10
Episode #	1610
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News

List date and time rescheduled	12/15/2018 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-24
Episode #	1612
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/09/2018 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-03
Episode #	1609
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/15/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-12-01
Episode #	1613
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/11/2018 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-10-27
Episode #	1608
Reason for Preemption	Sports

Digital Core Program (2 of 22) Response

Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday :10/1-12/31/18 - 8:30am-
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, scienc fiction writers, and creative thinkers add their input about what the world may look like in 2050 Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 10/2-12/25/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world or animals and plants, and the inventions inspired by them. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 10/3-12/26/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA related programs as applicable to the episodes. This program aired on the station's main digital stream.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (5 of 22)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 10/4-12/27/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcances. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	Xploration Weird But True

Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 10/5-12/28/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes mkaing paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science history and culture through creativity and the scientific method. This program aired the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18- 11:30am
Total times aired at regularly scheduled time	3
Total times aired	11
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program aired on the station's main digital stream.

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	12/15/2018 02:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-17
Episode #	111
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions Response	
Title of Program	Xploration DIY Sci
List date and time rescheduled	12/29/2018 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-12-08
Episode #	114
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	12/15/2018 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-10
Episode #	110
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	11/11/2018 05:30 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-10-27
Episode #	108
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	12/15/2018 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-12-01
Episode #	113
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	11/11/2018 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-03
Episode #	109
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	10/21/2018 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-10-20
Episode #	107
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration DIY Sci
List date and time rescheduled	12/15/2018 03:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2018-11-24
Episode #	112
Reason for Preemption	Sports

Digital Core Program (8 of 22)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 7:00am, 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Childrer will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog center where dogs learn to become service animals. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of	
F	Response
Program Title	The New Frontier

Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. This episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new plane which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program aired on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program airect on the station's secondary digital stream; 47.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 10/7-12/30/18 - 9:00am, 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights children engaged in projects with real hands-on experience and demonstrates practical applications and mathematics and science, in particular, as it relates to individual sports or sporting activity. Children learn a variety of scientific disciplines within a particular sport and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each sports-related episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise thei young; and explains the Panda's living patterns. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22) Response Response	
Program Title	Wild World at the San Diego Zoo
Origination	Network

Days/Times Program	Saturday: 10/6-12/29/18 - 9:30am
Regularly Scheduled	
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environmen for animals in our care. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/6-12/29/18 - 10:00am, 10:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital stream; 47.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Monday: 10/1-12/31/18 - 8:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Dogtales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday: 10/2-12/25/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers a shown families who own particular breeds, how they interact with their dogs, and how they are valuable part of the family. Several dog experts explain the various dog's needs, health, nutritic requirements, safety and care. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 10/3-12/26/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/Sunday: 10/6-12/30/18 - 9:00am
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/he life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 10/5-12/28/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thursday: 10/4-12/27/18 - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on the station's fourth digital stream; 47.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday: 10/6-12/29/18 - 5:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Eric Krieghoff
	Address	7847 Big Sky Drive
	City	Madison
	State	WI
	Zip	53719
	Telephone Number	(703) 236-9307
	Email Address	ejkrieghoff@sbgtv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMSN aired the following public service announcements geared towards teens/children: Badgerland Narcotics Anonymous, Project Roadblock, Ad Council: Bully Prevention, No texting and driving, Laundry Packet Safety, Partnership for Drug Free Kids, Freddie the Flu Detective, Pet Adoption, Sexual Assault Prevention, Ballet-Confidence, FOX Green It and Mean It, WBA careers.

Other Matters (22)

Audience from

Other Matters (1 of 22)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 1/7-3/25/19 - 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Describe the
educational and
informationalThis program strives to answer questions about where advancements in science, technology,
engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science
fiction writers, and creative thinkers add their input about what the world may look like in 2050.
Viewers are taken on an educational adventure as the program tackles future challenges in
everything from transportation to health care to the environment. This program will air on the
station's main digital stream.Core Programming.

Other Matters (2 of 22)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 1/1-3/26/19 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants. and the inventions inspired by them. This program will air on the station's main digital stream.
Other Matters (3 of 22)	Response

22)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 1/2-3/27/19 - 8:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA related programs as applicable to the episodes. This program will air on the station's main digital stream.

Other Matters (4 of 22)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 1/3-3/28/19 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains erupting volcances. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the station' main digital stream.
Other Matters (5 of	22) Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Schedule	
Total times aired at regularly scheduled	13 time
Length of Program	30 mins
Age of Target Child	13 years to 16 years

Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encouraged to be curious and learn about science, history and culture through creativity and the scientific method. This program aired the station's main digital stream. This program will air on the station's main digital stream.

Other Matters (6 of 22)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program will air on the station's main digital stream.

Other Matters (7 of 22)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday:1/5-3/30/19 -11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital stream.

Other Matters (8 of 22)	Response	
Program Title	The New Frontier	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:00am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. This episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the station's secondary digital stream; 47.2	
Other Matters (9 o	of 22) Response	
Program Title	Get Wild at the San Diego Zoo	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's secondary digital stream; 47.2.

Other Matters (10 of 22)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 7:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

from

This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's secondary digital stream; 47.2.

Other Matters (11 of 22)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's secondary digital stream; 47.2.

Other Matters (12 of 22)	Response
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 7:00am, 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, guide dog centers where dogs learn to become service animals. This program will air on the station's secondary digital stream; 47.2.
Other Matters (13 of 22)	Response

Program Title	Get Wild at the San Diego Zoo
---------------	-------------------------------

Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
and informational objective of the program and how it meets the definition of Core	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise young; and explains the Panda's living patterns. This program will air on the station's thi digital stream; 47.3.
Other Matters (14 of 22)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/5-3/30/19 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing he zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environm for animals in our care. This program will air on the station's third digital stream; 47.3.

Other Matters (15 of 22)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times	Saturday: 1/5-3/30/19 - 10:00am, 10:30am
Program	
Regularly	
Scheduled	
Total times aired	26
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's third digital stream; 47.3.

Other Matters (1 of 22)	6 Response
Program Title	Dragonfly TV Sports
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/6-3/31/19 - 9:00am. 9:30am
Total times aired 26 at regularly scheduled time	
Length of Progra	m 30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	children to investigate science on their own. This program will air on the station's third digital stream;
Other Matters (17 of 22)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Monday: 1/7-3/25/19 - 8:00am
Total times aired at regularly	12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's fourth digital stream; 47.4.

Other Matters (18 of 22)	Response
Program Title	Dogtales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday: 1/1-3/26/19 - 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition requirements, safety and care. This program will air on the station's fourth digital stream; 47.4.

Other Matters (19 of 22)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday: 1/2-3/27/19 - 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's fourth digital stream; 47.4.

Other Matters (20 of 22)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/Sunday: 1/5-3/31/19 - 9:00am
Total times aired at regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Other Matters (21 of 22)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 1/4-3/29/19 - 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who come up with the most innovative and creative invention. In each episode, two teams brainstorm, che materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork.

Other Matters (22	Despense		
of 22)	Response		
Program Title	Missing		

definition of Core Programming.	47.4.
program and how it meets the	Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's fourth digital stream;
objective of the	program emphasizes taking responsibility for personal safety and promotes situational awareness.
informational	Children, the program interviews friends, family, and investigators involved with the cases. The
educational and	and federal law enforcement agencies, as well as the National Center for Missing and Exploited
Describe the	This program features actual cases of missing individuals across the country. Assisted by local state
from	
Child Audience	
Age of Target	13 years to 16 years
Length of Program	30 mins
scheduled time	
at regularly	
Total times aired	13
Scheduled	
Regularly	
Program	
Days/Times	Thursday: 1/3-3/28/19 - 8:00am
Origination	Network

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Eric Krieghoff , Mr General Manager 01/08 /2019

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
AMENDMENT TO 4Q18 CHILDRENS REPORT.docx	Applicant	Amendment	4Q18 Amendment to contact name.	Done with Virus Scan and /or Conversion