



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000067481** | Submit Date: **2019-01-29** | FRN: **0009269473**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:  
**01/29/2019** | Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0002750206	Saga Communications, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
73 Kercheval Avenue	Grosse Pointe Farms	MI	48236	+1 (313) 886-7070	fcclicenses@sagacom.com

### 2. Contact Representative

Name	Organization
Gary S. Smithwick, Esq.	Smithwick & Belendiuk, P.C.

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
5028 Wisconsin Ave., N.W., #301	Washington	DC	20016	+1 (202) 363-4560	gsmithwick@fccworld.com

### 3. Application Filing Fee

Not Applicable

### 4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	01/01/2019  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
/Permittees(s)  
and Station(s)  
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Tidewater Communications, LLC	0009269473

Fac. ID No.	Call Sign	City	State	Service
10649	WINA	CHARLOTTESVILLE	VA	AM
19837	WWWV	CHARLOTTESVILLE	VA	FM
39492	WQPO	HARRISONBURG	VA	FM
39493	WSVA	HARRISONBURG	VA	AM
40648	WMQR	BROADWAY	VA	FM
52394	WCNR	KESWICK	VA	FM
60105	WSIG	MOUNT JACKSON	VA	FM
67080	WNOR	NORFOLK	VA	FM
67081	WJOI	NORFOLK	VA	AM
67082	WAFX	SUFFOLK	VA	FM
72143	WHBG	HARRISONBURG	VA	AM
73935	WWRE	BRIDGEWATER	VA	FM
74161	WCVL-FM	CHARLOTTESVILLE	VA	FM
161156	WVAX	CHARLOTTESVILLE	VA	AM

**Section II – Non-Biennial Ownership Information**

**1. 47 C.F.R.  
Section 73.3613  
and Other  
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

**2. Ownership  
Interests**

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
<b>FRN</b>	0002750206		
<b>Entity Name</b>	Saga Communications, Inc.		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Respondent		
<b>Positional Interests</b> (check all that apply)	Respondent		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0019229558		
<b>Name</b>	Catherine Bobinski		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.2%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.2%	

	Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information			
FRN	0019233816		
Name	Clarke R. Brown		
Address	PO Box		
	Street 1	4520 Jett Ridge Drive, NW	
	Street 2		
	City	Atlanta	
	State ("NA" if non-U.S. address)	GA	
	Zip/Postal Code	30327	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.1%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.1%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	0019247741		
Name	Samuel Bush		
Address	PO Box		
	Street 1	73 Kercheval Avenue	
	Street 2		
	City	Grosse Pointe Farms	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	48236	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values)	Voting	0.3%	Jointly Held? No

from 0.0 to 100.0)	<b>Total assets (Equity Debt Plus)</b>	0.3%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0003932100		
<b>Name</b>	EDWARD K. CHRISTIAN		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director, Stockholder		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	63.7%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	14.9%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990101132		
<b>Name</b>	Timothy J. Clarke		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	1540 Harbor Cay Lane	
	<b>Street 2</b>		
	<b>City</b>	Longboat Key	
	<b>State ("NA" if non-U.S. address)</b>	FL	
	<b>Zip/Postal Code</b>	34228	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Director		

<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0013874896		
<b>Name</b>	Roy Coppedge		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	10 Rowes Wharf (1402)	
	<b>Street 2</b>		
	<b>City</b>	Boston	
	<b>State ("NA" if non-U.S. address)</b>	MA	
	<b>Zip/Postal Code</b>	02110	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Director		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990101934		
<b>Name</b>	Bob Lawrence		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
	Officer		

<b>Positional Interests</b> (check all that apply)			
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	0019224567		
<b>Name</b>	Marcia Lobaito		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.3%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.3%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

Ownership Information			
<b>FRN</b>	9990101942		
<b>Name</b>	Matt Nystrom		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	

<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	9990116635		
<b>Name</b>	G. Dean Pearce		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	2294 Clements Ferry Road	
	<b>Street 2</b>		
	<b>City</b>	Charleston	
	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29492	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Director		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	0007848674		
<b>Name</b>	Gary G. Stevens		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3138 Gulfstream Road	
	<b>Street 2</b>		
	<b>City</b>	Gulfstream	
	<b>State ("NA" if non-U.S. address)</b>	FL	
	<b>Zip/Postal Code</b>	33483	
	<b>Country (if non-U.S. address)</b>	United States	



	address)		
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Director		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.2%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.2%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	9990135418		
<b>Name</b>	Chris Forgy		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	0019226331		
<b>Name</b>	Warren L. Lada		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	73 Kercheval Avenue	
	<b>Street 2</b>		
	<b>City</b>	Grosse Pointe Farms	
	<b>State ("NA" if non-U.S. address)</b>	MI	
	<b>Zip/Postal Code</b>	48236	

	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Director		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
--	-----

<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
--	----

<b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b>  If "Yes," provide the following information for each such the relationship.	No
--	----

<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
---	----

**Certification**

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	<p>Official Title: <b>Treasurer</b>            Exact Legal Title or Name of Respondent: <b>Saga Communications, Inc.</b>            Name: <b>Samuel D. Bush</b>            Phone: <b>3138867070</b></p> <p>01/29/2019</p>