

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024819252** File Number: **0000067355** Submit Date: **01/28/2019** Call Sign: **WVMA-CD** Facility ID: **48413** 

City: WINCHENDON State: MA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/28/2019

Filing Status: Active

# Report reflects information for : Fourth Quarter of 2018

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address   | Phone                | Email                     | Applicant<br>Type |
|--|---|----------------------|---------------------------|-------------------|
| WOODLAND COMMUNICATIONS, LLC Doing Business As: WOODLAND COMMUNICATIONS, LLC | William Christian<br>15 WOODLAND<br>WAY<br>PAINTED POST,<br>NY 14870<br>United States | +1 (607)<br>937-5000 | BCHRISTIAN@WYDCTV.<br>COM | Company           |

#### Contact Representatives (2)

| Contact Name   | Address  | Phone                 | Email                   | Contact Type                |
|--|--|-----------------------|-------------------------|-----------------------------|
| Mark Denbo<br>Counsel<br>SMITHWICK &<br>BELENDIUK, P.C.    | 5028 Wisconsin<br>Avenue, N.W.<br>Suite 301<br>Washington, DC 20016<br>United States | +1 (202) 350-<br>9656 | MDENBO@FCCWORLD.<br>COM | Legal<br>Representative     |
| William Getz Consulting Engineer Carl T. Jones Corporation | 7901 Yarnwood Ct<br>Springfield, VA 22153<br>United States                           | +1 (703) 569-<br>7704 | wgetz@ctjc.com          | Technical<br>Representative |

#### Children's Television Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | Movies TV              |
|              | Nielsen DMA           | Burlington-Plattsburgh |
|              | Web Home Page Address |                        |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(3)

| Digital Core<br>Program (1 of 3)   | Response  |
|--|---|
| Program Title  | Dog Tales Classics  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat/10am & 10:30am  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (2 of<br>3) | Response     |
|-------------------------------------|--------------|
| Program Title                       | Word Travels |
| Origination                         | Network      |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat/11am & 11:30am   |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled time   | 26   |
| Total times aired  | 26   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Word Travels is a TV series that follows freelance journalist Robin Esrock and national travel column Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stopossible. Filmed in 36 countries across six continents, each half-hour episode of this 40-part series reveals the real story of professional travel journalism - the truth behind the byline. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and exam what are the differences in customs and languages in each locale. The series also demonstrates how write stories about these destinations and what information is relevant to good story-telling. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 3)                 | Response                        |
|---|---------------------------------|
| Program Title                                 | Made in Hollywood: Teen Edition |
| Origination                                   | Syndicated                      |
| Days/Times Program Regularly Scheduled        | Sat/12n & 12:30p                |
| Total times aired at regularly scheduled time | 26                              |
| Total times aired                             | 26                              |
| Number of Preemptions                         | 0                               |

| Number of Preemptions for other than Breaking News   | 0  |
|--|--|
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 0 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen is an Emmy-nominated Educational / Informational nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen," plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response               |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                    |
| Name of children's programming liaison  | Jennifer L<br>Guarneri |
| Address   | 33 E Market St         |
| City  | Corning                |
| State   | NY                     |
| Zip   | 14830                  |
| Telephone Number  | (607) 937-5000         |
| Email Address   | jmattison@wydctv.      |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                        |

## Other Matters (3)

| Other Matters (1 of 3)   | Response  |
|--|---|
| Program Title  | Dog Tales Classics  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat/10am & 10:30am  |
| Total times aired at regularly scheduled time  | 26  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |

| Other Matters (2 of 3)                                 | Response             |
|--|----------------------|
| Program Title  | Word Travels         |
| Origination  | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sat/11am & 11:30am   |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                   |
| Length of<br>Program                                   | 30 mins              |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Word Travels is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. Filmed in 36 countries across six continents, each half-hour episode of this 40-part series reveals the real story of professional travel journalism - the truth behind the byline. The series allows teenagers to explore how individuals in various nations and continents live their daily lives and examine what are the differences in customs and languages in each locale. The series also demonstrates how to write stories about these destinations and what information is relevant to good story-telling.

| Other Matters (3 of 3)   | Response   |  |  |  |  |
|--|--|--|--|--|--|
| Program Title  | Made in Hollywood: Teen Edition  |  |  |  |  |
| Origination  | Network  |  |  |  |  |
| Days/Times Program Regularly Scheduled   | Sat/12n & 12:30p   |  |  |  |  |
| Total times aired at regularly scheduled time  | 26   |  |  |  |  |
| Length of Program  | 30 mins  |  |  |  |  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |  |  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen is an Emmy-nominated Educational / Informational nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen," plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight. |  |  |  |  |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

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I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Jennifer

Guarneri Program Director

01/28 /2019

#### **Attachments**

| File Name                              | Uploaded<br>By | Attachment<br>Type | Description | Upload Status                          |
|--|----------------|--------------------|-------------|--|
| Report file statement FCC 4Q2018. docx | Applicant      | All Purpose        |             | Done with Virus Scan and/or Conversion |