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Children's Television Programming Report

FRN: **0030884258** | File Number: **0000066875** | Submit Date: **01/11/2019** | Call Sign: **KWWL** | Facility ID: **593** | City:  
**WATERLOO** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/11/2019** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KWWL LICENSE, LLC Doing Business As: KWWL LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223-5100	bdreasler@quincyinc.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC/METV/CW
	Nielsen DMA	Cedar Rapids-Wtrlo-IWC&Dub
	Web Home Page Address	WWW.KWWL.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(22)

Digital Core Program (1 of 22)		Response
Program Title	Consumer 101 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts. Consumer 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 22)		Response
Program Title	Naturally, Danny Seo 7.1	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/10:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Vets Saving Pets 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	The Champion Within 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/7:30 AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	11/03/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-03
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	11/17/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-17
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	The Champion Within 7.1
List date and time rescheduled	10/13/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2018-10-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 22) Response	
Program Title	Beakman's World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22) Response	
Program Title	Beakman's World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network

Days/Times Program Regularly Scheduled	SUN/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	The Wildlife Docs - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Wildlife Docs follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Did I Mention Invention - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did I Mention Invention? is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States-- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	Ready, Set, Pet- CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Welcome Home - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Welcome Home is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)		Response
Program Title		This Old House: Trade School - CW 7.2
Origination		Network
Days/Times Program Regularly Scheduled		SAT/10:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House: Trade School is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by the industry leaders. Exploring everything from architecture, engineering and carpentry to plumbing, masonry and landscape design, This Old House: Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore America homes from top to bottom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)		Response
Program Title		The Voyager with Josh Garcia 7.1
Origination		Network
Days/Times Program Regularly Scheduled		SAT/9:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (19 of 22)		Response
Program Title		Vets Saving Pets 7.1
Origination		Network
Days/Times Program Regularly Scheduled		SAT/9:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	Teen Kids News 7.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN/11:30AM
Total times aired at regularly scheduled time	7
Total times aired	9
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid-to-Kid newscast created for and delivered by children. "Young Journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. One of the main objectives of TKN is highlighting positive stories about kids doing amazing things and helping to make the world a better place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Teen Kids News 7.1
List date and time rescheduled	10/13/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-10-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News 7.1
List date and time rescheduled	11/17/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (21 of 22)	Response
Program Title	Young Icons 7.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN/11:00AM
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons offers viewers a glimpse inside the lives of the brightest and the best of American youth including world-class athletes, accomplished artists, scholars, and entrepreneurs. The Young Icons is an American biographical television series aimed at children between the ages of 13-16 years old. The series profiles young people (ranging from ordinary kids to aspiring entertainers) and their accomplishments.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Young Icons 7.1
List date and time rescheduled	10/13/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-10-13
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Young Icons 7.1
List date and time rescheduled	11/17/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (22 of 22)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Soul's Hidden Heroes, is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyone's reach
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JIM MCKERNAN
Address	500 E 4TH STREET
City	WATERLOO
State	IA
Zip	50703
Telephone Number	(319) 291-1200
Email Address	JMCKERNAN@KWWL.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	--Partners in Education with a local elementary school. --School Tours - Riverhills Elementary School, Transition Alliance Program, UNI-Cue Group, Aplington Parkersburg High School, Rescue Day Program -- School Talk Weekly feature live during the morning newscast which is focusing on Cedar Valley schools. --Several employees are mentors for local students. --KWWL employees speak extensively at elementary and secondary schools throughout the market. --One or more episodes of children programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary.



Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Consumer 101 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Consumer 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the-scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts.

Other Matters (2 of 20)	Response
Program Title	Naturally, Danny Seo 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living.

Other Matters (3 of 20)	Response
Program Title	Vets Saving Pets 7.1

Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness first-hand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.

Other Matters (4 of 20)	Response
Program Title	The Champion Within 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.

Other Matters (5 of 20)	Response
Program Title	Beakmans World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.

Other Matters (6 of 20)	Response
Program Title	Beakmans World 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Works like a cross between Mr. Wizard and Monty Python, the science teacher, Beakman answers viewer questions about science. With the help of his assistants Josie and Lester the Rat, he uses various methods like animation, interviews with famous dead people of science and simple experiments to illustrate scientific principles.

Other Matters (7 of 20)	Response
Program Title	Bill Nye, the Science Guy 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (8 of 20)	Response
Program Title	Bill Nye, the Science Guy 7.3

Origination	Network
Days/Times Program Regularly Scheduled	SUN/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	He combines the serious science of everyday things with fast-paced action and humor. Each half-hour show begins with a cold open, where Nye was introducing the episode's topic, which leads into an opening credit sequence, as Nye is seen floating through a montage of science images. With 28 Emmys and other prestigious awards, this way-cool scientist knows how to get kids fired up about science. From earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (9 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (10 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (11 of 20)	Response
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Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (12 of 20)	Response
Program Title	Saved by the Bell 7.3
Origination	Network
Days/Times Program Regularly Scheduled	SUN/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved by the Bell is a show that follows a group of friends and their principal. Primarily focusing on lighthearted comedic situations, it occasionally touches on serious social issues, such as drug use, driving under the influence, homelessness, divorce, death, and environmental issues.

Other Matters (13 of 20)	Response
Program Title	Earth Odyssey 7.1
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth Odyssey with Dylan Dreyer is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Earth Odyssey with Dylan Dreyer will take viewers on an incredible journey to the wildest points on the globe, uncovering the connection between the environment, the wildlife, and the human beings that surround them.

Other Matters (14 of 20)	Response
Program Title	The Voyager with Josh Garcia 7.1

Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer.

Other Matters (15 of 20)	Response
Program Title	Ready, Set, Pet - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ready, Set, Pet is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Phil Torres, this series will educate and inform teens and their families about pet adoption, responsible pet ownership, and the importance of a green space for pets. Each episode, Phil will guide a family through the pet adoption process after a careful look at their unique situation to help them make an informed decision in finding the right pet for their lifestyle. While the family visits local shelters and rescues, experts revitalize their outdoor space to make a safe and eco-friendly home for their new pet. In the end, viewers will see family members overcome their disagreements and make the tough decision on which pet will join the family. Ready, Set, Pet will teach viewers that thoughtful preparation is key when learning

Other Matters (16 of 20)	Response
Program Title	The Wildlife Docs - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/8:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Wildlife Docs follows the surprising, exotic, and challenging lives of veterinary staff at Busch Gardens Tampa Bay as they care for over 2,000 animals.

Other Matters (17 of 20)	Response
Program Title	This Old House Trade School - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Old House: Trade School is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This new series follows two residential construction projects and will offer viewers a master class in building methods and disciplines through step by step instructions demonstrated by the industry leaders. Exploring everything from architecture, engineering and carpentry to plumbing, masonry and landscape design, This Old House: Trade School will provide insight into the tricks of the trade from experts and professionals, as they renovate and restore America homes from top to bottom.

Other Matters (18 of 20)	Response
Program Title	Welcome Home - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Welcome Home is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. The new home will provide much-needed stability to meet the family specific needs, stimulate their interests, and promote their goals. Welcome Home will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted.

Other Matters (19 of 20)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chicken Soup for the Souls Hidden Heroes, hosted by Brooke Burke Charvet, is a television series developed for teens in which each episode reveals everyday people showing compassion and kindness towards strangers simply out of the goodness of their hearts. They are not looking for recognition but we believe their amazing stories deserve to be told. Viewers will learn that volunteering, philanthropy, and giving back to the community are within everyone's reach.

Other Matters (20 of 20)	Response
Program Title	Did I Mention Invention - CW 7.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Did I Mention Invention? is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, Did I Mention Invention? brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States-- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. Did I Mention Invention? will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>James McKernan</b> <i>Vice President and General Manager</i></p> <p>01/11/2019</p>

**Attachments**

No Attachments.