



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: MEMPHIS | State: TN

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

01/08/2019 | Filing Status: Active

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WREG LICENSE, LLC. Doing Business As: WREG LICENSE, LLC.	Scott Prentice 803 CHANNEL 3 DRIVE MEMPHIS, TN 38103 United States	+1 (901) 543-2178	scott.prentice@wreg.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Scott Prentice <i>Manager, Engineering</i> WREG LICENSE, LLC.	Scott Prentice 803 CHANNEL 3 DRIVE MEMPHIS, TN 38103 United States	+1 (901) 543- 2333	scott.prentice@wreg.com	Technical Representative
Jason Roberts <i>Senior Counsel</i> Tribune Media Company	Jason Roberts 435 North Michigan Avenue Chicago, IL 60611 United States	+1 (312) 222- 3894	jroberts@tribunemedia. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Memphis
	Web Home Page Address	www.wreg.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)		Response
Program Title	Channel 3 Knowledge Bowl (Channel 3.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Saturday 9-930am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produces quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 13)		Response
Program Title	Dr. Chris Pet Vet (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 930-10am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, Dr. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague, Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Henry Ford's Innovation Nation (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Henry Ford's Innovation Nation, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident, and has a strong focus on junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational need of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	The Inspectors (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Inspectors is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspector's lab assisting his US Postal inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On Saturday, 10/27/18 CBS News Special Report - Pittsburgh synagogue shooting aired from 1033-1035am & 1050-1101am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Hope in the Wild (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope in the Wild is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home. Hope in the Wild will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Hope in the Wild (Channel 3.1)
List date and time rescheduled	12/08/2018 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-08
Episode #	8103
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Pet Vet Dream Team (Channel 3.1) Last Telecast 12/29/18
Origination	Local

Days/Times Program Regularly Scheduled	Saturday 1130am-12pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pet Vet Dream Team is a live-action, half-hour television program that follows talented veterinarians Dr. Lisa Chimes and Dr. Andrew Marchevsky of the Small Animal Specialist Hospital (SASH), where they deal with compelling cases of infirm and injured pets. Viewers also see exotic animal expert Tim Faulkner in action at the Australian Reptile Park, where he cares for animals big and small, from crocodiles to koalas. Together, these three authorities race to cure their furry and feathered charges - educating viewers on a range of medical procedures and zoological practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the Pet Vet Dream Team. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pet Vet Dream Team (Channel 3.1)
List date and time rescheduled	12/08/2018 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2018-12-08
Episode #	6816
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pet Vet Dream Team (Channel 3.1)
List date and time rescheduled	12/15/2018 08:32 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-15
Episode #	6817
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pet Vet Dream Team (Channel 3.1)
List date and time rescheduled	12/22/2018 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-22
Episode #	6818
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Channel 3 Knowledge Bowl (Channel 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am-12pm
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produces quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Get Wild (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behavior. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda Bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)		Response
Program Title	Wild World (Channel 3.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 830-9am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on Zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 13)		Response
Program Title	All in with Laila Ali (Channel 3.3)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 9-930am & 930-10am	

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All in with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		The Wildlife Docs (Channel 3.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10-1030am & 1030-11am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments, X-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	
	Response
Program Title	Outback Adventures w/Tim Faulkner (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-1130am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures with Tim Faulkner is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby womat, the flying fox, and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Rescue Me with Dr Lisa (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1130am-12pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (7)

Non-Core Educational and Informational Programming (1 of 7)	Response
Program Title	Lucky Dog (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 530-6am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 7)	Response
Program Title	Frosty the Snowman (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/23/18 @ 7pm & Saturday 12/8/18 @ 8pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Frosty, that jolly, happy soul whose old silk hat full of magic has turned him into a musical Christmas legend, once again demonstrates his unique showmanship. Narrated by Jimmy Durante, the special also includes the voices of Jackie Vernon (as Frosty) and Billy De Wolfe (as Professor Hinkle).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 7)	Response
Program Title	Frosty Returns (Channel 3.1)
Origination	Network

Days/Times Program Regularly Scheduled:	Friday 11/23/18 @ 730pm & Saturday 12/8/18 @ 830pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The magic is still in his old silk hat, the holiday season's perennially popular dancing snowman continues his adventure and skates on the edge of danger. Jonathan Winters is the narrator with John Goodman as the voice of Frosty.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 7)	Response
Program Title	Robbie the Reindeer: Hooves of Fire (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11/24/18 @ 7pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Robbie the Reindeer: Hooves of Fire, featuring the voices of Ben Stiller, Hugh Grant, Britney Spears, James Belushi, Brad Garrett, Leah Remini, Jerry Stiller and James Woods and CBS Sports' Dan Dierdorf and Dick Enberg, is a heart-warming and hilarious tale about Robbie's quest to become a reindeer on Santa's sleigh team.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (5 of 7)	Response
Program Title	Robbie the Reindeer: Legend of the Lost Tribe (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11/24/18 @ 730pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Robbie the Reindeer: Legend of the Lost Tribe, also features the voices of Ben Stiller, Hugh Grant, Britney Spears, James Belushi, Brad Garrett, Jerry Stiller and James Woods and CBS Sports' Dan Dierdorf and Dick Enberg in a story in which Robbie battles his nemesis, Blitzen - with the help of an elusive tribe of Vikings - in an effort to stop Blitzen's launch of a reindeer theme park.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (6 of 7)	Response
Program Title	The Story of Santa Claus (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11/24/18 @ 8pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated musical holiday special featuring the voices of Edward Asner, Betty White and Tim Curry, the story revolves around a gentle toymaker whose only wish is to deliver a toy to every child on Christmas.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
<div> <div>Non-Core Educational and Informational Programming (7 of 7)</div> <div>Response</div> </div>	
Program Title	Rudolph the Red-Nosed Reindeer (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Tuesday 11/27/18 & Saturday 12/8/18 @ 7 pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Narrated by Burl Ives, who is also heard as the voice of Sam the Snowman, this favorite is a music story based on the popular song of the same name by Johnny Marks. It recounts the tale of a shy reindeer whose Christmas spirit is dampened because his shiny nose has made him the laughing stock of all of Christmasville.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debbie Bringle
Address	803 Channel 3 Drive
City	Memphis
State	TN
Zip	38103
Telephone Number	(901) 543-2136
Email Address	debbie.bringle@wreg.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Channel 3 Knowledge Bowl (Channel 3.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports.</p> <p>This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Other Matters (2 of 13)	Response
Program Title	Dr. Chris Pet Vet (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Chronicling the adventures of Dr. Chris Brown, Dr. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague, Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigate the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Other Matters (3 of 13)	Response
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Program Title	Henry Ford's Innovation Nation (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Henry Ford's Innovation Nation, hosted by Mo Rocca, features the celebration of the inventor spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident and has a strong focus on junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 13)	Response
Program Title	The Inspectors (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Inspectors is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspector's lab assisting his US Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identify and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (5 of 13)	Response
Program Title	Hope in the Wild (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hope in the Wild is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, Hope in the Wild, Hope in the Wild will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 13)	Response
Program Title	Tails of Valor (Channel 3.1) Effective 1/5/19
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130am-12pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tails of Valor, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. Tails of Valor will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 13)	Response
Program Title	Channel 3 Knowledge Bowl (Channel 3.2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9am-12pm
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 13)	Response
Program Title	Get Wild (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (9 of 13)	Response
Program Title	Wild World (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (10 of 13)	Response
Program Title	All in with Laila Ali (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930am & 930-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All in with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
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Other Matters (11 of 13)	Response
Program Title	The Wildlife Docs (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-1030am & 1030-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (12 of 13)	Response
Program Title	Outback Adventures with Tim Faulkner (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Outback Adventures with Tim Faulkner" is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
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Other Matters (13 of 13)	Response
Program Title	Rescue Me with Dr. Lisa (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Rescue Me with Dr. Lisa" is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, "Rescue Me with Dr. Lisa" will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Ronald A. Walter <i>General Manager</i></p> <p>01/08 /2019</p>

Attachments

No Attachments.