



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000069224** | Submit Date: **2019-04-03** | FRN: **0025010240**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:
04/03/2019 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0020786281	Versus Holdings, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o Comcast Corporation One Comcast Center	Philadelphia	PA	19103-2838	+1 (202) 303-1141	mjones@willkie.com

2. Contact Representative

Name	Organization
Michael Jones	Willkie Farr & Gallagher LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1875 K Street, N.W.	Washington	DC	20006	+1 (202) 303-1141	mjones@willkie.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	03/05/2019 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) /Permittees(s) and Station(s) /Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
NBC Telemundo License LLC	0019509470

Fac. ID No.	Call Sign	City	State	Service
10177	KTMW	SALT LAKE CITY	UT	DTV
18736	KMUM-CD	SACRAMENTO	CA	DC
168495	KULX-CD	OGDEN	UT	DC

Section II – Non-Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0020786281	
Entity Name	Versus Holdings, LLC	
Address	PO Box	
	Street 1	c/o Comcast Corporation
	Street 2	One Comcast Center
	City	Philadelphia
	State ("NA" if non-U.S. address)	PA
	Zip/Postal Code	19103-2838

	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020785978		
Entity Name	Comcast Holdings Corporation		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	83.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	83.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020786273		
Entity Name	E! Holdings, Inc.		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	

	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	17.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	17.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0025447277		
Name	Donald B. Aspinall, Jr.		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0020685939		
Name	Arthur R. Block		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	

	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0020688495		
Name	Karen D. Buchholz		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0024663205		
Name	Michael J. Cavanagh		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	

	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020672176		
Name	David Cohen		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020690335		
Name	Kristine A. Dankenbrink		
Address	PO Box		
	Street 1	c/o Comcast Corporation	

	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020690350		
Name	Joseph F. DiTrolio		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020690376		
Name	Thomas J. Donnelly		
Address	PO Box		
	Street 1		

	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0020690442		
Name	William E. Dordelman		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0025144684
Name	Robert L. Eatroff

Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
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FRN	0020690582		
Name	Jennifer J. Heller		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information	
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FRN	0024721961
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Name	Daniel Murdock		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020690699		
Name	Kevin P. O'Connor		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0024530610		
Name	Brian A. Rankin		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information

FRN	0002866879		
Name	Brian L. Roberts		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0020690731		
Name	Marc A. Rockford		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0024530636		
Name	Derek H. Squire		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes
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Ownership Information			
FRN	0028054237		
Name	Charles V. Gavitt		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes		

Ownership Information			
FRN	0023293020		
Name	Jason Armstrong		
Address	PO Box		
	Street 1	c/o Comcast Corporation	
	Street 2	One Comcast Center	
	City	Philadelphia	
	State ("NA" if non-U.S. address)	PA	
	Zip/Postal Code	19103-2838	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No

Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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<p>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	No
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<p>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: SVP, Legal Regulatory Affairs Exact Legal Title or Name of Respondent: Versus Holdings, LLC Name: Francis M. Buono Phone: 2023031141 04/03/2019