



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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**KALAMAZOO** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2019** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWMT LICENSEE, LLC Doing Business As: WWMT LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	www.wwmt.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	The Henry Ford Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORD INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventor's spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world and a 16 year old who invented a battery-free flashlight. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams, identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOPE IN THE WILD - This program follows Hope Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Hope in the Wild
List date and time rescheduled	11/11/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-10
Episode #	8107
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Hope in the Wild
List date and time rescheduled	12/09/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-08
Episode #	8103
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	Pet Vet Dream Team
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PET VET DREAM TEAM - This program educates viewers on a range of medical procedures and zoological practices, while providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animals of all kinds. Program topics include a French Bulldog struggling to breathe, catching an escaped koala before it gets injured and helping a paralyzed dachshund walk again. This program aired on the main digital stream, WWMTDT, virtual channel 3.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pet Vet Dream Team
List date and time rescheduled	11/18/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-11-10
Episode #	6820
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
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Title of Program	Pet Vet Dream Team
List date and time rescheduled	12/16/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-08
Episode #	6816
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Pet Vet Dream Team
List date and time rescheduled	12/23/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-15
Episode #	6817
Reason for Preemption	Sports

**Digital Preemption Programs #4**

Questions	Response
Title of Program	Pet Vet Dream Team
List date and time rescheduled	12/30/2018 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-12-22
Episode #	6818
Reason for Preemption	Sports

Digital Core Program (7 of 19)		Response
Program Title		The Wildlife Docs
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WILDLIFE DOCS - This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventative care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DID I MENTION INVENTION This educational series hosted by Alie Ward brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 19)		Response
Program Title		Ready, Set, Pet
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/9:00am-9:30am ET
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		READY, SET, PET - This program series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 19)		Response
Program Title		Welcome Home
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays/9:30am-10:00am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WELCOME HOME - Hosts Rob and Treger Strasberg run anon-profit dedicated to helping deserving families in transition by turning their house into a home. Each episode features a family emerging from difficult circumstances as they move into a new living space to call their own. Designers and volunteers will transform the family's home using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL - This program is a celebration of craftsmanship, vocational education and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step by step instructions demonstrated by industry leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES - This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13



Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it is produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 19)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		Wild World at the San Diego Zoo
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		WILD WORLD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 19)		Response
Program Title		The New Frontiers
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE NEW FRONTIERS - This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program aired on the tertiary digital stream, WWMTDT3, channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)		Response
Program Title		Sports Lab
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/9:30am-10:00am ET
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS LAB - This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the tertiary digital stream, WWMTDT3, channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)		Response
Program Title		Animal Outtakes
Origination		Network
Days/Times Program Regularly Scheduled		Sundays/8:00am-8:30am & 8:30am-9:00am ET
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL OUTTAKES - This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program aired on the tertiary digital stream, WWMTDT3, channel 3.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays/10:30am-11:00am ET (10/21/2018) & 11:30am-12:00pm ET (12/30/2018)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it is produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues. animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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<b>Non-Core Educational and Informational Programming (2 of 2)</b>	<b>Response</b>
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Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday/11:00am-11:30am ET (10/21/2018)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, virtual channel 3.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Susan Abraham
Address	590 West Maple Street
City	Kalamazoo
State	MI
Zip	49008
Telephone Number	(269) 388-4774
Email Address	sabraham@sbgtn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In fourth quarter WWMT was involved in 60 Mentors in 60 Days, a kick off celebration to benefit Big Brothers Big Sisters. The station was a drop-off location for the Salvation Army's Share the Warmth coat drive, which provides coats for children. We also participated in a Signature Chefs fundraiser to benefit the March of Dimes, and the Celebrity Waiter event that raises funds for the Cystic Fibrosis Foundation. Many public service announcements aired covering such topics as bullying, Big Brother/Big Sisters and high school equivalency testing.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LUCKY DOG - Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.

Other Matters (2 of 19)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DR CHRIS PET VET - This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.

Other Matters (3 of 19)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HENRY FORD'S INNOVATION NATION - Hosted by Mo Rocca this program is a weekly celebration of the inventor's spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world and a 16 year old who invented a battery-free flashlight. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.

Other Matters (4 of 19)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS - This program is inspired by real life cases handled by the United States Postal Inspection Service. In the program a teenage boy who is paralyzed due to a car accident works as an intern at the US Postal Inspectors lab assisting his US Postal Inspector mom in solving crimes which include internet scams identity and mail theft and consumer fraud. The program educates young people about making the right choices in their daily lives encourages open communication between teens and parents and includes positive messaging regarding living with disabilities overcoming challenges beating the odds and the power of perseverance. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.
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Other Matters (5 of 19)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOPE IN THE WILD - This program follows Hope Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.

Other Matters (6 of 19)	Response
Program Title	Tails of Valor
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAILS OF VALOR - This program features true stories of service animals working to change the lives of those with disabilities. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. Viewers will witness the day-to-day jobs of these incredible animals and the quality of life they provide the people they serve. This program will air on the main digital stream, WWMTDT, virtual channel 3.1.
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Other Matters (7 of 19)	Response
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WILDLIFE DOCS - This program follows the surprising exotic and challenging lives of a veterinary staff that cares for over 2000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition treatments x-rays surgery preventive care and dealing with emergencies. Through this program the viewer will be given a glimpse of the enormity variety and quality of treatment that sets the standard for animal care. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (8 of 19)	Response
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DID I MENTION INVENTION This educational series hosted by Alie Ward brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (9 of 19)	Response
Program Title	Ready, Set, Pet
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	READY, SET, PET - This program series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. Viewers will learn how thoughtful preparation is key when learning to care for an animal's needs, and see family members overcome disagreements and ultimately decide together which pet will join the family. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (10 of 19)	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30am-10:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WELCOME HOME - Hosts Rob and Treger Strasberg run a nonprofit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. In each episode we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start Treger and Rob and a dedicated team of designers and volunteers will transform the familys bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities to never give up when faced with a tough situation and gratitude for the basic living necessities that we often take for granted. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (11 of 19)	Response
Program Title	This Old House: Trade School

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL - This Old House is an American home improvement media brand with television shows, a magazine and a website, ThisOldHouse.com. The television series airs on the American television station Public Broadcasting Service (PBS) and follows remodeling projects of houses over a number of weeks. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (12 of 19)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES - This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (13 of 19)	Response
Program Title	America's Heartland
Origination	Syndicated



Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it is produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues. animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan to show the impact American agriculture has on the global economy. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (14 of 19)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program will air on the secondary digital stream, WWMTDT2, virtual channel 3.2.

Other Matters (15 of 19)		Response
Program Title	Get Wild at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.	
Other Matters (16 of 19)		Response
Program Title	Wild World at the San Diego Zoo	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/8:30am-9:00am ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.	
Other Matters (17 of 19)		Response
Program Title	The New Frontiers	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE NEW FRONTIERS - This program explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather affects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
<b>Other Matters (18 of 19)</b>	
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30am-10:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS LAB - This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether its hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science of soccer horse dressage, track tennis cricket and trampoline. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.
<b>Other Matters (19 of 19)</b>	
Program Title	Animal Outtakes
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am & 8:30am-9:00am ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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ANIMAL OUTTAKES - This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida, a sanctuary for sea turtles and a guide dog center where dogs learn to become service animals. This program will air on the tertiary digital stream, WWMTDT3, virtual channel 3.3.

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Susan Abraham</b> <i>Program Coordinator</i></p> <p>01/09/2019</p>

**Attachments**

No Attachments.