



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001749688** | File Number: **0000062569** | Submit Date: **10/10/2018** | Call Sign: **WVUA-CD** | Facility ID: **70429**  
City: **TUSCALOOSA/NORTHPORT** | State: **AL**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2018**  
Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2018**

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>   | <b>Address</b>  | <b>Phone</b>         | <b>Email</b>        | <b>Applicant Type</b> |
|--|---|----------------------|---------------------|-----------------------|
| <b>THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ALABAMA</b><br>Doing Business As: THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ALABAMA | Jake Ballard<br>PO Box 870150<br>DIGITAL MEDIA CENTER<br>TUSCALOOSA,<br>AL 35487<br>United States | +1 (205)<br>348-8631 | engineer@wvua23.com | Company               |

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**Contact  
Representatives  
(1)**

| Contact Name  | Address  | Phone                | Email                   | Contact Type            |
|---|--|----------------------|-------------------------|-------------------------|
| <b>M. SCOTT Johnson , ESQ .</b><br><i>Attorney</i><br>FLETCHER, HEALD &<br>HILDRETH, P.L.C. | 1300 NORTH 17TH STREET<br>11TH FLOOR<br>ARLINGTON, VA 22209<br>United States | +1 (703)<br>812-0474 | SJOHNSON@FHHLAW.<br>COM | Legal<br>Representative |

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**Children's  
Television  
Information**

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | thistv                    |
|              | Nielsen DMA           | Birmingham (Ann and Tusc) |
|              | Web Home Page Address | www.wvua23.com            |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 3.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(8)**

| <b>Digital Core Program (1 of 8)</b>   |  | <b>Response</b>   |
|--|--|---|
| Program Title  |  | Young Icons   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturday 7:30 AM  |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 13  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  | 0   |
| Number of Preemptions Rescheduled  |  | 0   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| <b>Digital Core Program (2 of 8)</b>               |  | <b>Response</b>  |
|--|--|------------------|
| Program Title                                      |  | Pets TV          |
| Origination  |  | Syndicated       |
| Days/Times Program Regularly Scheduled             |  | Saturdays 6:00am |
| Total times aired at regularly scheduled time      |  | 13               |
| Total times aired                                  |  | 13               |
| Number of Preemptions                              |  | 0                |
| Number of Preemptions for other than Breaking News |  | 0                |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 8)  | Response  |
|--|---|
| Program Title  | Career Day  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly high-definition half-hour program highlights the challenging and rewarding careers of men and women from around the country. Today's youth will get a up-close look at potential careers that they might want to embark upon. Fun and interesting, as the careers are varied and endless. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 8)  | Response   |
|--|--|
| Program Title  | Teen Kids News   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 10 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 8) Response</b>  |   |
|--|---|
| Program Title  | Zoo Clues   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 7:30 AM  |
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 10  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 8) Response</b> |                   |
|---|-------------------|
| Program Title                                 | Origins           |
| Origination                                   | Syndicated        |
| Days/Times Program Regularly Scheduled        | Saturdays 7:00 AM |



|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 10  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Origins is an educational and informative half-hour, E/I program that explores the remarkable origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. The goal of the series is to provide young viewers with information to learn about the history of some of the world's most significant ideas and creations |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 8)  | Response   |
|--|--|
| Program Title  | The American Athlete   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00 AM  |
| Total times aired at regularly scheduled time  | 3  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The American Athlete offers viewers an incredible insight into the lives of today's greatest athletes and sports personalities. These extraordinary people share their stories of adversity, struggle, and triumph on the biggest stages in sports. The life lessons they've learned are invaluable to all athletes, and go well beyond the field. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of 8) Response  |   |
|--|---|
| Program Title  | Think Big   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 6:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 3   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response          |
|---|-------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes               |
| Name of children's programming liaison  | Elizabeth Brock   |
| Address   | Box 870172        |
| City  | Tuscaloosa        |
| State   | AL                |
| Zip   | 35487             |
| Telephone Number  | (205) 348-6646    |
| Email Address   | ebrook@cpt.ua.edu |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                   |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | Teen Kids News   |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30 AM  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience from  | 10 years to 13 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.</p> |                 |

| <b>Other Matters (2 of 6)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | Career Day   |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | Saturdays 8:00 AM  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience from  | 10 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This weekly high-definition half-hour program highlights the challenging and rewarding careers of men and women from around the country. Today's youth will get a up-close look at potential careers that they might want to embark upon. Fun and interesting, as the careers are varied and endless.</p> |                 |

| <b>Other Matters (3 of 6)</b> |         | <b>Response</b> |
|-------------------------------|---------|-----------------|
| Program Title                 | Pets TV |                 |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 6:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. |

| Other Matters (4 of 6)   | Response  |
|--|---|
| Program Title  | Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 7:30 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 10 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. THE YOUNG ICONS profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |

| Other Matters (5 of 6)                        | Response             |
|---|----------------------|
| Program Title                                 | The American Athlete |
| Origination                                   | Local                |
| Days/Times Program Regularly Scheduled        | Saturdays 7:00 AM    |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |

|  |  |
|--|--|
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The American Athlete offers viewers an incredible insight into the lives of today's greatest athletes and sports personalities. These extraordinary people share their stories of adversity, struggle, and triumph on the biggest stages in sports. The life lessons they've learned are invaluable to all athletes, and go well beyond the field. |

| <b>Other Matters (6 of 6)</b> |                 |
|-------------------------------|-----------------|
|                               | <b>Response</b> |

|               |           |
|---------------|-----------|
| Program Title | Think Big |
|---------------|-----------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |                   |
|--|-------------------|
| Days/Times Program Regularly Scheduled | Saturdays 6:30 AM |
|--|-------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
|--|--|



## Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Jake Ballard ,<br/>Ballard .</b><br/><i>Broadcast Engineer</i></p> <p>10/10<br/>/2018</p> |

## Attachments

No Attachments.