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Children's Television Programming Report

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HARLINGEN | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2018 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MBTV TEXAS VALLEY LLC	21019 US Highway 281 N. Suite 830-59 San Antonio, TX 78258 United States	+1 (210) 854-2761	dbarrera@rcommunications.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Gregory L. Masters , Esq . Wiley Rein LLP	1776 K Street, N.W. Washington, DC 20006 United States	+1 (202) 719-7370	gmasters@wileyrein.com	Legal Representative
Steven Avery Smith <i>Station Engineer</i> MBTV Texas Valley LLC	Steven A. Smith 1201 North Jackson Road Suite 900 McAllen, TX 78501 United States	+1 (956) 992-8895	Steve. Smith@rcommunications.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Teleritmo
	Nielsen DMA	Harlingen-Wslco-Brnsvl-McA
	Web Home Page Address	kmbh.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	55.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Daniel Tiger's Neighborhood (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 8:30am-9:30am // Saturday & Sunday 6:30am-7:00am
Total times aired at regularly scheduled time	151
Total times aired	151
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new series, for a new generation of children, tells its engaging stories about the life of a preschooler using musical strategies grounded in Fred Rogers' landmark social-emotional curriculum. Through imagination, creativity and music, Daniel and his friends learn the key social skills necessary for school and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Curious George (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7:30am-8:00am & 1:00pm-1:30pm / Saturday-Sunday 8:00am-8:30am
Total times aired at regularly scheduled time	152
Total times aired	152
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes full advantage of this natural curiosity, using George to motivate children to expand their own investigations of the world. George's memorable adventures from dismantling clocks to rounding up errant bunnies offer the perfect vehicles for introducing preschoolers to key concepts in science, engineering, and math. Exploring the world around him with wonder and intrigue, George embodies the preschool child's potential in the field of science. George's desire to use his four little hands to skillfully take things apart and figure out how they work exposes children to the basic concepts of engineering. And his interactions with patterns, measurements, and geometric shapes introduces early mathematical concepts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	The Cat In The Hat Knows All About That (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 6:30am-7:00am
Total times aired at regularly scheduled time	64
Total times aired	64
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Cat in the Hat Knows a Lot About That!? is designed to spark a love of learning and an interest in science in preschool-aged children. Based on Random House's best-selling Beginner Book collection "The Cat in the Hat's Learning Library?," the TV series and online resources are designed to cultivate positive views about science and scientists among the next generation - the children who will become tomorrow's citizens and innovators - and help teachers and families build communities of science explorers. In each program, the Cat in the Hat and his friends Sally and Nick go on a science adventure, such as flying with birds to discover how and why they migrate or taking a snowcat to the Arctic to explore freezing and melting. Guided by the Cat, the children figure things out by engaging in science inquiry. Each half-hour episode consists of two 11-minute animated adventures, along with corresponding short animated clips. Each adventure revolves around a specific science concept such as bird migration or animal camouflage.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)		Response
Program Title		Peg plus Cat (38.2 PBS)
Origination		Network
Days/Times Program Regularly Scheduled		Monday-Friday 11:30am-12:00pm
Total times aired at regularly scheduled time		65
Total times aired		65
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This animated math bases series follows the adorable, spirited Peg and her sidekick Cat as they embark on adventures, solve problems together, and learn foundational math concept skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 18)		Response
Program Title	Dinosaur Train (38.2 PBS)	

Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 11:00am-11:30am / Saturday-Sunday 5:30am-6:00am
Total times aired at regularly scheduled time	92
Total times aired	92
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Harnessing children's enthusiasm for and curiosity about dinosaurs, Dinosaur Train sparks 3-6 year old children's interest in life science and natural history. The show encourages children to compare the characteristics of ancient animals with those that are alive today. As they explore a variety of interesting animals past and present, children develop the inquiry skills and core knowledge needed to help them think, talk and act like scientists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	
	Response
Program Title	Nature Cat (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7:00am-7:30am & 2:00pm-2:30pm / Saturday-Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	152
Total times aired	152
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE CAT follows Fred, a house cat who dreams of exploring the great outdoors. In each episode, once his family leaves for the day, Fred transforms into Nature Cat, "backyard explorer extraordinaire." Nature Cat can't wait to get outside for a day of backyard nature excursions and bravery, but there's one problem: He's still a house cat with no instincts for nature. Like many of today's kids, Nature Cat is eager and enthusiastic about outside activities, but is at times intimidated by them. With the help of his animal friends, Nature Cat embarks on action-packed adventures that include exciting missions full of nature investigation, "aha" discovery moments and humor, all while inspiring children to go outside and "play the show."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Super Why (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 10:30am-11:00am
Total times aired at regularly scheduled time	65
Total times aired	65
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A breakthrough preschool series designed to help kids with the critical skills that they need to learn to read (and love to read!) As recommended by the national reading panel (alphabet skills, word families, spelling, comprehension, and vocabulary). In every episode, one of the friends encounters a problem with another Storybrook Village character (for instance, Jill from the Jack and Jill rhyme is not being nice). As in real life, the problems require preschool social skills to resolve. And that's when Super Why gets super-powered! Whyatt calls his fairy tale friends to their secret clubhouse, named "The Book Club," where they transform themselves from mere mortals into literacy-powered super heroes: Alpha Pig with "alphabet power," Wonder Red with "word power," Princess Presto with "spelling power," Super Why with the "power to read," and your child-super You, with the "power to help." using their super powers, these super readers literally fly inside books. The adventure begins as the Super Readers find out how famous fictional characters handled similar situations (why is the Big Bad Wolf so big and bad?) This adventure inside a book helps the Super Readers figure out the answers to their own problems. Be prepared to hear: Super Why! And Super Readers to the rescue!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	
	Response
Program Title	Sid The Science Kid (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 5:00am-5:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sid the Science Kid uses comedy to celebrate children's natural curiosity about science and explores their "Why?" questions in everyday life. It features the energetic and inquisitive five-year-old Sid, who tackles the ideas that preschoolers find fascinating (Why do bananas go "bad"? How does my juice box straw work? How does a bird fly without a plane?). In each episode, viewers meet Sid's friends and family who help him find the answers to these questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Arthur (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 4:30pm-5:30pm / Saturday-Sunday 10:30am-11:00am
Total times aired at regularly scheduled time	154
Total times aired	154
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Arthur deals with different ways to help school children with the daily social issues such as creative thinking and problem solving, cultural/social diversity, appreciation, and understanding language skills, music, science health, social and emotional development.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Wild Kratts (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 5:00am-6:00am & 2:30pm-3:30pm / Saturday-Sunday 9:30am-10:00am
Total times aired at regularly scheduled time	277
Total times aired	277

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series now takes the natural appeal of animals and harnesses it towards the goal of teaching science concepts to children ages 6- 8. Educationally, Wild Kratts is timely, focusing on science just as educational indicators show an alarming trend of low performance and interest in science in today's children in international comparisons (NSF Indicators 2004). The smart, fun, confident, enthusiastic characters of Wild Kratts provide role models that are culturally diverse to ensure that a wide range of viewers can identify with, and thus learn with, the characters in the show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title		Bob The Builder (38.2 PBS)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 6:00am-6:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bob the Builder, the beloved handyman, and his trusted team have a brand new look, but they're still the warm and caring friends any preschooler would want as playmates. Packed with humor and fun, the series includes new characters, new locations, and charming stories that foster social/emotional growth and introduce age-appropriate STEM (science, technology, engineering, and math) concepts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Sesame Street (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 10:00am-10:30am & 12:00pm-12:30pm / Sunday 6:00am-6:30am
Total times aired at regularly scheduled time	144
Total times aired	144
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Sesame Street television program is specially designed to foster a love of learning, built on children's sense of wonder and ignite imagination in age-appropriate and entertaining ways. While the main objective is to prepare children for school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Odd Squad (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 3:30pm-4:30pm / Saturday-Sunday 10:00am-10:30am
Total times aired at regularly scheduled time	153
Total times aired	153
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Odd Squad is a high-tech agency run by kids equipped with the world's most advanced and unpredictable gadgetry. There are hundreds of kid agents within Odd Squad, but the show focuses on two in particular: 12-year-old veteran Agent Olive and her new rookie partner, Agent Otto. Each episode Olive and Otto receive a new assignment from the 7-year-old director of Odd Squad, Ms. O. Special Agent Oscar runs the Odd Squad lab and provides gadgets to help Olive and Otto with their missions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)		Response
Program Title	Ready Jet Go (38.2 PBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Friday 6:00am-6:30am & 5:30pm-6:00pm / Saturday-Sunday 9:00am-9:30am	
Total times aired at regularly scheduled time	151	
Total times aired	151	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity about space starts very early. As soon as kids are old enough to look up at the night sky, they begin to wonder, what is up there? Is there life somewhere, impossibly far away? Can we get there? Who better to ask about space than someone who has actually been there, an alien boy named Jet Propulsion. Ready Jet Go is a kid's first introduction to space, earth science, and technology, presented in an entertaining and engaging way that will inspire a lifelong interest. Kids ages 3 to 8 will be learning alongside a seasoned space traveler. As an alien from Borton 7, Jet sees our Planet Earth like we want our kids to see it, with a sense of curiosity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Splash and Bubbles (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 9:30am-10:00 & 12:30pm-1:00pm/ Saturday-Sunday 7:30am-8:00am
Total times aired at regularly scheduled time	157
Total times aired	157
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Splash and Bubbles is an animated preschool comedy inspiring kids to connect with and care about the ocean. Splash, Bubbles, and their Reeftown friends share amazing adventures, meet new creatures, and explore the diversity and wonder of life in the ocean.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Cyberchase (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In the world of Cyberchase, the dastardly villain Hacker (Christopher Lloyd) is on a mad mission to overthrow Motherboard and take over Cyberspace with the help of his blundering henchbots, Buzz and Delete. But Motherboard enlists the help of three curious kids, Inez, Jackie, and Matt, and their cyberpal, Digit (Gilbert Gottfried), to stop him. Their weapon: brain power. In For Real, the live-action segment following each animated episode, Harry and Bianca show kids how math can help solve life's wacky problems in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18) Response	
Program Title	Mister Rogers' Neighborhood (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 5:00am-5:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mister Rogers' Neighborhood is a "television visit" between Mister Rogers and his young viewers. The series is geared primarily to 2 to 5 year olds, but appropriate for all ages. With his caring and trusting ways, Mister Rogers creates a calm, safe place for children to learn about themselves, about others, and about the world around them. While some adults wonder what makes this television program so fascinating, the children know: Mister Rogers brings them a one-to-one affirmation of their self-worth and offers them a place where they feel accepted and understood.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Pinkalicious & Peterrific
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 8:00am-8:30am & 1:30pm-2:00pm / Saturday-Sunday 7:00am-7:30am
Total times aired at regularly scheduled time	156
Total times aired	156
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pinkalicious imagines creative possibilities everywhere she looks. Aimed at kids 3-5, PINKALICIOUS & PETERRIFIC encourages viewers to engage in the creative arts and self-expression, including music, dance, theater and visual arts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Juan Pablo Ramirez
Address	1701 TENNESSEE AVENUE
City	HARLINGEN
State	TX
Zip	78550
Telephone Number	(956) 421-4111
Email Address	jpramirez@rcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)		Response
Program Title	Arthur (38.2 PBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Friday 4:30pm-5:30pm / Saturday-Sunday 10:30am-11:00am	
Total times aired at regularly scheduled time	154	
Length of Program	30 mins	
Age of Target Child Audience from	5 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Arthur deals with different ways to help school children with the daily social issues such as creative thinking and problem solving, cultural/social diversity, appreciation, and understanding language skills, music, science health, social and emotional development.	

Other Matters (2 of 18)		Response
Program Title	Daniel Tiger's Neighborhood (38.2 PBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Friday 8:30am-9:30am // Saturday & Sunday 6:30am-7:00am	
Total times aired at regularly scheduled time	151	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 4 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new series, for a new generation of children, tells its engaging stories about the life of a preschooler using musical strategies grounded in Fred Rogers' landmark social-emotional curriculum. Through imagination, creativity and music, Daniel and his friends learn the key social skills necessary for school and life.	

Other Matters (3 of 18)		Response
Program Title	Curious George (38.2 PBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday-Friday 7:30am-8:00am & 1:00pm-1:30pm / Saturday-Sunday 8:00am-8:30am	
Total times aired at regularly scheduled time	152	
Length of Program	30 mins	
Age of Target Child Audience from	3 years to 7 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes full advantage of this natural curiosity, using George to motivate children to expand their own investigations of the world. George's memorable adventures from dismantling clocks to rounding up errant bunnies offer the perfect vehicles for introducing preschoolers to key concepts in science, engineering, and math. Exploring the world around him with wonder and intrigue, George embodies the preschool child's potential in the field of science. George's desire to use his four little hands to skillfully take things apart and figure out how they work exposes children to the basic concepts of engineering. And his interactions with patterns, measurements, and geometric shapes introduces early mathematical concepts.
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Other Matters (4 of 18)	Response
Program Title	The Cat in the Hat Knows a Lot About That (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 6:30am-7:00am
Total times aired at regularly scheduled time	64
Length of Program	30 mins
Age of Target Child Audience from	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Cat in the Hat Knows a Lot About That!? is designed to spark a love of learning and an interest in science in preschool-aged children. Based on Random House's best-selling Beginner Book collection "The Cat in the Hat's Learning Library?," the TV series and online resources are designed to cultivate positive views about science and scientists among the next generation - the children who will become tomorrow's citizens and innovators - and help teachers and families build communities of science explorers. In each program, the Cat in the Hat and his friends Sally and Nick go on a science adventure, such as flying with birds to discover how and why they migrate or taking a snowcat to the Arctic to explore freezing and melting. Guided by the Cat, the children figure things out by engaging in science inquiry. Each half-hour episode consists of two 11-minute animated adventures, along with corresponding short animated clips. Each adventure revolves around a specific science concept such as bird migration or animal camouflage.

Other Matters (5 of 18)	Response
Program Title	Peg plus Cat (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 11:30am-12:00pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated math bases series follows the adorable, spirited peg and her sidekick cat as they embark on adventures, solve problems together, and learn foundational math concept skills.

Other Matters (6 of 18)	Response
Program Title	Dinosaur Train (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 11:00am-11:30am / Saturday-Sunday 5:30am-6:00am
Total times aired at regularly scheduled time	92
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated math bases series follows the adorable, spirited peg and her sidekick cat as they embark on adventures, solve problems together, and learn foundational math concept skills.

Other Matters (7 of 18)	Response
Program Title	Nature Cat (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7:00am-7:30am & 2:00pm-2:30pm / Saturday-Sunday 8:30am-9:00am
Total times aired at regularly scheduled time	152
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nature Cat follows Fred, a house cat who dreams of exploring the great outdoors. In each episode, once his family leaves for the day, Fred transforms into Nature Cat, "backyard explorer extraordinaire." Nature Cat can't wait to get outside for a day of backyard nature excursions and bravery, but there's one problem: He's still a house cat with no instincts for nature. Like many of today's kids, Nature Cat is eager and enthusiastic about outside activities, but is at times intimidated by them. With the help of his animal friends, Nature Cat embarks on action-packed adventures that include exciting missions full of nature investigation, "aha" discovery moments and humor, all while inspiring children to go outside and "play the show."

Other Matters (8 of 18)	Response
Program Title	Super Why (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 10:30am-11:00am

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A breakthrough preschool series designed to help kids with the critical skills that they need to learn to read (and love to read!) As recommended by the national reading panel (alphabet skills, word families, spelling, comprehension, and vocabulary). In every episode, one of the friends encounters a problem with another Storybrook Village character (for instance, Jill from the Jack and Jill rhyme is not being nice). As in real life, the problems require preschool social skills to resolve. And that's when Super Why gets super-powered! Whyatt calls his fairy tale friends to their secret clubhouse, named "The Book Club," where they transform themselves from mere mortals into literacy-powered super heroes: Alpha Pig with "alphabet power," Wonder Red with "word power," Princess Presto with "spelling power," Super Why with the "power to read," and your child-super You, with the "power to help." using their super powers, these super readers literally fly inside books. The adventure begins as the Super Readers find out how famous fictional characters handled similar situations (why is the Big Bad Wolf so big and bad?) This adventure inside a book helps the Super Readers figure out the answers to their own problems. Be prepared to hear: Super Why! And Super Readers to the rescue!

Other Matters (9 of 18)	Response
Program Title	Sid The Science Kid (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 5:00am-5:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sid the Science Kid uses comedy to celebrate children's natural curiosity about science and explores their "Why?" questions in everyday life. It features the energetic and inquisitive five-year-old Sid, who tackles the ideas that preschoolers find fascinating (Why do bananas go "bad"? How does my juice box straw work? How does a bird fly without a plane?). In each episode, viewers meet Sid's friends and family who help him find the answers to these questions.

Other Matters (10 of 18)	Response
Program Title	Wild Kratts (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 5:00am-6:00am & 2:30pm-3:30pm / Saturday-Sunday 9:30am-10:00am

Total times aired at regularly scheduled time	277
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series now takes the natural appeal of animals and harnesses it towards the goal of teaching science concepts to children ages 6- 8. Educationally, Wild Kratts is timely, focusing on science just as educational indicators show an alarming trend of low performance and interest in science in today's children in international comparisons (NSF Indicators 2004). The smart, fun, confident, enthusiastic characters of Wild Kratts provide role models that are culturally diverse to ensure that a wide range of viewers can identify with, and thus learn with, the characters in the show.

Other Matters (11 of 18)	Response
Program Title	Bob The Builder (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6:00am-6:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bob the Builder, the beloved handyman, and his trusted team have a brand new look, but they're still the warm and caring friends any preschooler would want as playmates. Packed with humor and fun, the series includes new characters, new locations, and charming stories that foster social/emotional growth and introduce age-appropriate STEM (science, technology, engineering, and math) concepts.

Other Matters (12 of 18)	Response
Program Title	Sesame Street (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 10:00am-10:30am & 12:00pm-12:30pm / Sunday 6:00am-6:30am
Total times aired at regularly scheduled time	144
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Sesame Street television program is specially designed to foster a love of learning, built on children's sense of wonder and ignite imagination in age-appropriate and entertaining ways. While the main objective is to prepare children for school.

Other Matters (13 of 18)	Response
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Program Title	Odd Squad (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 3:30pm-4:30pm / Saturday-Sunday 10:00am-10:30am
Total times aired at regularly scheduled time	153
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Odd Squad is a high-tech agency run by kids equipped with the world's most advanced and unpredictable gadgetry. There are hundreds of kid agents within Odd Squad, but the show focuses on two in particular: 12-year-old veteran Agent Olive and her new rookie partner, Agent Otto. Each episode Olive and Otto receive a new assignment from the 7-year-old director of Odd Squad, Ms. O. Special Agent Oscar runs the Odd Squad lab and provides gadgets to help Olive and Otto with their missions.

Other Matters (14 of 18)	Response
Program Title	Ready Jet Go (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 6:00am-6:30am & 5:30pm-6:00pm / Saturday-Sunday 9:00am-9:30am
Total times aired at regularly scheduled time	151
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity about space starts very early. As soon as kids are old enough to look up at the night sky, they begin to wonder, what is up there? Is there life somewhere, impossibly far away? Can we get there? Who better to ask about space than someone who has actually been there, an alien boy named Jet Propulsion. Ready Jet Go is a kid's first introduction to space, earth science, and technology, presented in an entertaining and engaging way that will inspire a lifelong interest. Kids ages 3 to 8 will be learning alongside a seasoned space traveler. As an alien from Borton 7, Jet sees our Planet Earth like we want our kids to see it, with a sense of curiosity and wonder.

Other Matters (15 of 18)	Response
Program Title	Splash and Bubbles (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 9:30am-10:00 & 12:30pm-1:00pm/ Saturday-Sunday 7:30am-8:00am

Total times aired at regularly scheduled time	157
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Splash and Bubbles is an animated preschool comedy inspiring kids to connect with and care about the ocean. Splash, Bubbles, and their Reeftown friends share amazing adventures, meet new creatures, and explore the diversity and wonder of life in the ocean.

Other Matters (16 of 18)	Response
Program Title	Cyberchase (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00am-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In the world of Cyberchase, the dastardly villain Hacker (Christopher Lloyd) is on a mad mission to overthrow Motherboard and take over Cyberspace with the help of his blundering henchbots, Buzz and Delete. But Motherboard enlists the help of three curious kids, Inez, Jackie, and Matt, and their cyberpal, Digit (Gilbert Gottfried), to stop him. Their weapon: brain power. In For Real, the live-action segment following each animated episode, Harry and Bianca show kids how math can help solve life's wacky problems in the real world.

Other Matters (17 of 18)	Response
Program Title	Mister Rogers' Neighborhood (38.2 PBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 5:00am-5:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mister Rogers' Neighborhood is a "television visit" between Mister Rogers and his young viewers. The series is geared primarily to 2 to 5 year olds, but appropriate for all ages. With his caring and trusting ways, Mister Rogers creates a calm, safe place for children to learn about themselves, about others, and about the world around them. While some adults wonder what makes this television program so fascinating, the children know: Mister Rogers brings them a one-to-one affirmation of their self-worth and offers them a place where they feel accepted and understood.
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Other Matters (18 of 18)	Response
Program Title	Pinkalicious & Peterrific
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 8:00am-8:30am & 1:30pm-2:00pm / Saturday-Sunday 7:00am-7:30am
Total times aired at regularly scheduled time	156
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pinkalicious imagines creative possibilities everywhere she looks. Aimed at kids 3-5, PINKALICIOUS & PETERRIFIC encourages viewers to engage in the creative arts and self-expression, including music, dance, theater and visual arts.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Juan Pablo Ramirez <i>Television Operations Manager</i></p> <p>10/09/2018</p>

Attachments

No Attachments.