



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003746450** | File Number: **0000062438** | Submit Date: **10/10/2018** | Call Sign: **WMBC-TV** | Facility ID: **43952** |
City: **NEWTON** | State: **NJ**
Service: **Distributed Transmission System** | Purpose: **Children's TV Programming Report** | Status: **Received** |
Status Date: **10/10/2018** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MOUNTAIN BROADCASTING CORPORATION Doing Business As: MOUNTAIN BROADCASTING CORPORATION	JOON S. JOO 99 CLINTON ROAD WEST CALDWELL, NJ 07006 United States	+1 (973) 852-0300	VICJOO@WMBCTV. COM	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
LOUIS R. DUTREIL , JR. . <i>CONSULTING ENGINEER</i> DUTREIL LUNDIN & RACKLEY INC.	201 FLETCHER AVE SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR. COM	Technical Representative
ARTHUR H. HARDING , ESQ. . <i>OF COUNSEL</i> GARVEY SCHUBERT BARER	1000 Potomac Street NW WASHINGTON, DC 20007 United States	+1 (202) 298- 2528	aharding@gsblaw. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbctv.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	393.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.38
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(32)

Digital Core Program (1 of 32)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 63.1 - 8am / Saturdays, 63.2 - 9am
Total times aired at regularly scheduled time	21
Total times aired	21
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 32)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 63.1 - 8:30am / Saturday, 63.2 - 9:30am
Total times aired at regularly scheduled time	21
Total times aired	21
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 32)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated

Days/Times Program Regularly Scheduled	Thursday, 63.1 - 8am / Saturday, 63.2 - 10am
Total times aired at regularly scheduled time	18
Total times aired	18
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 32)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 63.1 - 8:30am / Saturday, 63.2 - 11:30am
Total times aired at regularly scheduled time	18
Total times aired	18
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 32)	Response
Program Title	Think Big - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 63.1 - 8am / Saturday, 63.2 - 12pm
Total times aired at regularly scheduled time	21
Total times aired	21

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, while combining their skill and creativity. The series also demonstrates real world applications for math, science and engineering.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 32)	Response
Program Title	Children Showtime (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday - Friday 5:30pm
Total times aired at regularly scheduled time	65
Total times aired	65
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 32)	Response
Program Title	Biz Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 63.1 - 8am / Saturday, 63.2 11am
Total times aired at regularly scheduled time	21
Total times aired	21
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 32)	Response
Program Title	Children Showtime (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Sat & Sun 8am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show features songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 32)	Response
Program Title	Veggie Tales - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 63.1 - 8:30am / Saturday, 63.2 - 8am
Total times aired at regularly scheduled time	21
Total times aired	21
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 32)		Response
Program Title	America's Heartland - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday, 63.1 - 8am / Saturday, 63.2 - 10:30am	
Total times aired at regularly scheduled time	21	
Total times aired	21	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 32)		Response
Program Title	Wild America - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday, 63.1 - 830am / Saturday, 63.2 - 12:30pm	
Total times aired at regularly scheduled time	21	
Total times aired	21	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America documents the amazing lives and fascinating behavior of virtually every mammal, bird, fish, and reptile, as well as the natural wonders and scenic beauty, in the great American outdoors. Marty Stouffer, a respected authority on American wildlife, has created a unique weekly series that focuses on and celebrates our priceless national treasure of wildlife and wilderness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 32)	Response
Program Title	Awesome Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 63.1 - 8:30am / Saturday, 63.2 - 8:30am
Total times aired at regularly scheduled time	21
Total times aired	21
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 32)	Response
Program Title	The Legend of Nezha (Chinese) - different episodes
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.3 - Mon thru Fri, 3:30pm
Total times aired at regularly scheduled time	45
Total times aired	45
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Large scale animated series that combines Chinese myths, fairy tales and legends. The Legend of Nezha tells the story of how little heros grow up.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 32)	Response
Program Title	Super Parents Club (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Saturdays, 11:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	7 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Parents Club is a home educational talk show where parents are invited to the show to share their valuable experience on raising their children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 32)	Response
Program Title	Wei Qi Shao Nian (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Saturdays, 5:30pm
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wei Qi Shao Nian is an animated cartoon telling the story of young Go players, Chinese chess, in ancient China.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 32)	Response
Program Title	The Adventures of Little Carp (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sundays, 5:30pm
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated Chinese TV series adapted from the Chinese folktale "The Carp Jumps Over the Dragon Gate." The series revolves around a carp called Bubbles and his friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 32)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 9am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 32)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 9:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 32)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 10am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 32)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 11:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 32)	Response
Program Title	Think Big - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 12pm
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, while combining their skill and creativity. The series also demonstrates real world applications for math, science and engineering.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 32)	Response
Program Title	Biz Kids - different episodes

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 11am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 32)	Response
Program Title	Veggie Tales - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 8am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (24 of 32)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 10:30am
Total times aired at regularly scheduled time	5

Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 32)
Response

Program Title	Wild America - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 12:30pm
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America documents the amazing lives and fascinating behavior of virtually every mammal, bird, fish, and reptile, as well as the natural wonders and scenic beauty, in the great American outdoors. Marty Stouffer, a respected authority on American wildlife, has created a unique weekly series that focuses on and celebrates our priceless national treasure of wildlife and wilderness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (26 of 32)
Response

Program Title	Awesome Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays: 63.7 - 8:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 32)	Response
Program Title	Go Calf (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sundays, 5:30pm
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A baby calf feels inferior to other calves because he has a pair of distinctively large horns. The calf fights against evil forces and in the process grows into a courageous calf with heavy responsibility for his village. During these adventures, his dreams are fulfilled while restoring peace and harmony to the beautiful local village homes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (28 of 32)	Response
Program Title	Mao Yan Xiao Zi Bao Da Da (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Saturdays, 5:30pm
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An ordinary elementary school student and a mysterious hero with super powers and wisdom go on bizarre and suspenseful adventure stories while in school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (29 of 32)	Response
Program Title	Happy Town (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Mon thru Fri, 3:30pm
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The story of Happy Town takes place in the 1920s. The show features fun and interesting adventures that the uniquely created characters experience every day in this small town.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (30 of 32)		Response
Program Title	Jack Hanna's Into The Wild - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays - 63.1 - 8am/Sat 63.7 - 1pm	
Total times aired at regularly scheduled time	4	
Total times aired	4	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy-winning Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insights into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (31 of 32)		Response
Program Title	Dogs with Jobs - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.2 - Saturdays, 11am, 1130am, 12p, 1230p	
Total times aired at regularly scheduled time	16	
Total times aired	16	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each half-hour episode consists of two to three segments on individual dogs from around the world. The family-friendly series has featured service dogs, search and rescue dogs, police dogs, herding dogs, and others. Segments show footage of dogs on the job, and also includes stories of their rescue, training, and relationships with their owners and handlers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (32 of 32)		Response
Program Title	Whaddyado - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.2 - Saturdays 10am & 1030am	
Total times aired at regularly scheduled time	8	
Total times aired	8	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Hansen Lau
Address	99 Clinton Road
City	West Caldwell
State	NJ
Zip	07006
Telephone Number	(973) 852-0300
Email Address	HLau@wmbctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMBC-TV does not permit any website promotions within the airing of Children's Programming. WMBC-TV prohibits the use of "program talent or other identifiable program characteristics to deliver commercials "during or adjacent to children's programming featuring that character. WMBC-TV limits the amount of commercial matter that airs in children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. The commercial time and website promotion limits are during programming aired primarily for an audience of children 12 years old and younger

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays - 63.1 @ 8am / Saturday - 63.7 @ 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.

Other Matters (2 of 18)	Response
Program Title	Jack Hanna's Animal Adventure - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday - 63.1 @ 8:30am / Saturday - 63.7 @ 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.

Other Matters (3 of 18)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays - 63.7 @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.

Other Matters (4 of 18)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays - 63.1 @ 8am / Saturdays - 63.7 @ 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.

Other Matters (5 of 18)	Response
Program Title	Biz Kids - different episode
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays - 63.1 @ 8am / Saturdays - 63.7 @ 11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well a setting and achieving their financial goals.

Other Matters (6 of 18)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays - 63.1 @ 8:30am / Saturday - 63.7 @ 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.

Other Matters (7 of 18)	Response
Program Title	Children Showtime (Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday - Sunday 8:00am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (8 of 18)	Response
Program Title	Children Showtime (Chinese)

Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Mon - Fri 5:30pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (9 of 18)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday - 63.1 @ 8am / Saturday - 63.7 @ 12pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid inventors show their prowess at using their imagination as they attempt to make it big with their bright ideas.

Other Matters (10 of 18)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday - 63.1 @ 8:30am / Saturday - 63.7 @ 8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.

Other Matters (11 of 18)	Response
Program Title	Awesome Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday - 63.1 @ 8:30am / Saturday - 63.7 @ 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. AWESOME ADVENTURES is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land
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Other Matters (12 of 18)	Response
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Program Title	Wild America - different episodes
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Tuesday - 63.1 @ 8:30am / Saturday - 63.7 @ 12:30pm
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America documents the amazing lives and fascinating behavior of virtually every mammal, bird, fish, and reptile, as well as the natural wonders and scenic beauty, in the great American outdoors. Marty Stouffer, a respected authority on American wildlife, has created a unique weekly series that focuses on and celebrates our priceless national treasure of wildlife and wilderness.
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Other Matters (13 of 18)	Response
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Program Title	Happy Town (Chinese) - different episodes
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	63.3 - Mon thru Fri, 3:30pm
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Total times aired at regularly scheduled time	65
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 13 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The story of Happy Town takes place in the 1920s. The show features fun and interesting adventures that the uniquely created characters experience every day in this small town.
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Other Matters (14 of 18)	Response
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Program Title	Mao Yan Xiao Zi Bao Da Da (Chinese) - different episodes
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	63.3 - Saturdays, 5:30pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	7 years to 15 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An ordinary elementary school student and a mysterious hero with super powers and wisdom go on bizarre and suspenseful adventure stories while in school.
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Other Matters (15 of 18)		Response
Program Title	Go Calf (Chinese) - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.3 - Sundays, 5:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A baby calf feels inferior to other calves because he has a pair of distinctively large horns. The calf fights against evil forces and in the process grows into a courageous calf with heavy responsibility for his village. During these adventures, his dreams are fulfilled while restoring peace and harmony to the beautiful local village homes.	

Other Matters (16 of 18)		Response
Program Title	Jack Hanna's Into The Wild - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays - 63.1 - 8am/Sat 63.7 - 1pm	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy-winning Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insights into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.	

Other Matters (17 of 18)		Response
Program Title	Whaddyado - different episodes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.2 - Saturdays 10am & 1030am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar lifethreatening circumstances.
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Other Matters (18 of 18)	Response
Program Title	Dogs with Jobs - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Saturdays, 11am, 1130am, 12p, 1230p
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each half-hour episode consists of two to three segments on individual dogs from around the world. The family-friendly series has featured service dogs, search and rescue dogs, police dogs, herding dogs, and others. Segments show footage of dogs on the job, and also includes stories of their rescue, training, and relationships with their owners and handlers.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Sun Young Joo , Rev. . Chairman</p> <p>10/10 /2018</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Q3 Statement.pdf</u>	Applicant	All Purpose	WMBC response to question 17 - WMBC News and WMBC Hometown, daily and weekly shows, cover many issues pertaining to children on a regular basis. The programs are designed to be child friendly, nonviolent, wholesome and informative.	Done with Virus Scan and /or Conversion
