



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015435407** | File Number: **0000060223** | Submit Date: **10/02/2018** | Call Sign: **WYME-CD** | Facility ID: **7726** |
City: **GAINESVILLE** | State: **FL**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/02/2018** |
Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEW AGE MEDIA OF GAINESVILLE LICENSE, LLC Doing Business As: NEW AGE MEDIA OF GAINESVILLE LICENSE, LLC	1181 HIGHWAY 315 WILKES-BARRE, PA 18702 United States	+1 (570) 970-5600	jparente1966@gmail.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Frank R. Jazzo , Esq . <i>FCC Counsel</i> FLETCHER, HEALD & HILDRETH, PLC	Frank R. Jazzo, Esq. 1300 NORTH 17TH ST 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	jazzo@FHHLAW. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MeTV
	Nielsen DMA	Gainesville
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)		Response
Program Title	THE WILDLIFE DOCS	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am and 10:30am-11:00am (7/7/18-8/18/18) and Saturdays 11:00am-11:30am and 11:30am-12:00pm (8/25/18-9/29/18)	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of he veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety ad quality of treatment that sets the standard for animal care. This program aired on the station's main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Digital Core Program (4 of 9)		Response
Program Title	THE BRADY BARR EXPERIENCE	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am (7/7/18-8/18/18)
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both humans and reptile lives. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	EXPEDITION WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm (7/7/18-8/18/18)
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's next, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9) Response	
Program Title	FOOD FOR THOUGHT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm-12:30pm & 12:30pm-1:00pm (7/7/18-8/18/18)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's young host, Claire Thomas, shows viewers how everyday life can inspire culinary creations. In each episode, Claire shows how food can be used as a tool to explore new places, meet new people and learn about new cultures. The inspiration for the food prepared on the program can come from family, friends, or people asking for her expertise. No matter how exotic or familiar the location, Claire is always in search of new tastes. While teaching the viewer how to prepare the particular inspired dish, she also promotes a healthy attitude towards food and life. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)		Response
Program Title		ALL IN WITH LAILA ALI
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 10:00am-10:30am and 10:30am-11:00am (8/25/18-9/29/18)
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Former professional boxer, Laila Ali, scours the globe to find some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 9)	Response
Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm-12:30pm (8/25/18-9/29/18)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	RESCUE ME WITH DR. LISA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:30pm-1:00pm (8/25/18-9/29/19)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesn't know what they want. Children will learn what it takes to be a responsible pet owner. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Greenwald
Address	1181 Highway 315
City	Wilkes-Barre
State	PA
Zip	18702
Telephone Number	(570) 970-5615
Email Address	lgreenwald@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WYME continued its commitment to the Backpack for Kids program by packing backpacks with food for eligible kids to take home over the weekends. Through our locally produced PSA's, we are able to raise awareness about hunger in our local communities. It helps hungry kids have something to eat. WYME runs PSA's on an on-going basis targeting important kids subjects like the Environment, the importance of Recycling, the importance of Education and How to handle Bullying.

Other Matters (6)

Other Matters (1 of 6)	Response
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Other Matters (2 of 6)	Response
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
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Origination	Network
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<div>Linda Greenwald</div> <div>Corporate Program Coordinator</div> <div>10/02/2018</div>

Attachments

No Attachments.