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Children's Television Programming Report

FRN: **0018223693** | File Number: **0000062247** | Submit Date: **10/10/2018** | Call Sign: **WMBF-TV** | Facility ID: **83969** |

City: **MYRTLE BEACH** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/10/2018 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMBF LICENSE SUBSIDIARY, LLC Doing Business As: WMBF LICENSE SUBSIDIARY, LLC	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206-1400	fcclms@raycommedia.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Ann Bobeck , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5719	abobeck@cov.com	Legal Representative
Robert E. Thurber , Jr. . <i>Vice President, Engineering</i> Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	www.wmbfnews.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.96
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	The Voyager with Josh Garcia; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	4
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager with Josh Garcia; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/01/2018 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	VGR216
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Voyager with Josh Garcia; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	VGR217
Reason for Preemption	Sports

Digital Core Program (2 of 19)	Response
Program Title	Wilderness Vet; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	9
Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakley, features compelling stories from on of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet; Channel 32.1 (WMBF PRIMARY)

List date and time rescheduled	07/01/2018 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	WDV216
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Wilderness Vet; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	WDV217
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Wilderness Vet; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	10/07/2018 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	WDV201
Reason for Preemption	Sports

Digital Core Program (3 of 19)	Response
Program Title	Journey with Dylan Dreyer; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	8
Total times aired	11

Number of Preemptions	5
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC news meteorologist and Today contributor Dylan Dreyer, Journey with Dylan Dreyer is a wonderous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Dylan will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/01/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	JDD225
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Journey with Dylan Dreyer; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	JDD226

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Journey with Dylan Dreyer; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/12/2018 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	JDD219
Reason for Preemption	Sports

Digital Core Program (4 of 19)	Response
Program Title	Naturally, Danny Seo; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	5
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an education series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/01/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	NDS216
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	NDS217
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Naturally, Danny Seo; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/12/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	NDS219
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	Health and Happiness With Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12 PM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Health and Happiness With Mayo Clinic is a live action, half-hour television program designed to meet the education needs of children aged 13 to 16. This series is about how simple lifestyle changes can make a huge difference in our health, well being and even attitude. Host Joye Bauer, leading nutrition expert and influencer, dishes out helpful strategies on forming healthy eating habits, and co-host Vivien Williams brings science and innovation to the table on living a healthier and happier life. With the help of medical experts from Mayo Clinic, each week our hosts will educate viewers on a variety of topics that will not only teach teens and their families how to make better choices when it comes to healthy living, but may even inspire new daily activities that promote better wellness. As teen viewers reach an age when they begin to make more of their own lifestyle choices, this series will help them form healthy habits that are critical to inspiring a lifelong interest in living well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/01/2018 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	HHM110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	HHM111
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/28/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-28
Episode #	HHM112
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/04/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2018-08-04
Episode #	HHM113
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	09/08/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-08
Episode #	HMM111
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	10/07/2018 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	HHM109
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	The Champion Within ; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	5
Number of Preemptions for other than Breaking News	3

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, The Champion Within introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The series proves that a champion is not only defined by their speed, strength and agility, but also their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within ; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/01/2018 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	HOC215
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within ; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/07/2018 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-07
Episode #	HOC213
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Champion Within ; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/08/2018 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	HOC216
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	All In With Laila Ali: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 & 10:30 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Jewels Of The Natural World: Channel 32.2 (BOUNCE)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13-16, Jewels of the Natural World is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. Jewels of the Natural World will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)		Response
Program Title	Animal Tails: Channel 32.2 (BOUNCE)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (7/7/18 - 9/29/18)	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half-hour educational, studio-based variety show for children 13-16 years of age. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19) Response	
Program Title	Vacation Creation with Tommy Davidson and Andrea Feczko; Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10 AM (7/1/18 - 9/30/18)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family and viewers discover unique cultural events, food, activities and traditions. from discovering the wondrous glaciers of Alaska to learning from the Moko Jumbie of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		Everyday Health: Channel 32.2 (BOUNCE)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays @ 10:30 AM (7/1/18 - 9/30/18)
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced for educate and inform viewers ages 13-16, Everyday Health uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Jack Hannah's Wild Countdown: Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 19)	Response
Program Title	Ocean Treks with Jeff Corwin; Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. From the mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Sea Rescue : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM & 12:00 PM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances- release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Rock The Park : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (7/7/18 - 9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock The Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness fascinating aspects of National Parks from across the United States, from Alaska to Florida and everywhere in-between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Jack Hannah's Animal Adventures: Channel 32.4 (LAFF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (8/4/18-9/29/18)
Total times aired at regularly scheduled time	18
Total times aired	18
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each program, the cameras follow the host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title	Outback Adventures With Tim Faulkner: Channel 32.4 (LAFF)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (8/4/18-9/29/18)	
Total times aired at regularly scheduled time	9	
Total times aired	9	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Outback Adventures with Tim Faulkner, produced for children 13-16 years of age, provides an eye-opening experience as Tim, animal and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of bird.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (18 of 19)		Response
Program Title	Dog Town, USA: Channel 32.4 (LAFF)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM & 12 PM (8/4/18 - 9/29/18)	
Total times aired at regularly scheduled time	18	
Total times aired	18	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USAs trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know, and care, about these dogs and the heroes who do whatever it takes to give them a second chance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19) Response	
Program Title	Recipe Rehab, USA: Channel 32.4 (LAFF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (8/4/18 - 9/29/18)
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Blazer
Address	918 Frontage Road East
City	Myrtle Beach
State	SC
Zip	29577
Telephone Number	(843) 839-7914
Email Address	jblazer@wmbfnews.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On 9/1/18, E/I programming from 9:30 am to 12:30 pm was preempted due to breaking news coverage of Senator McCain's funeral. On 9/16/18, scheduled make goods for 9/29/18 preempts for Journey With Dylan Dreyer (201), Naturally, Danny Seo (225) and The Voyager with Josh Garcia (207) were preempted due to Tornado Warnings from Hurricane Florence. The Champion Within episode 208, that was preempted on 9/29/18, will be made good on 10/13/18. This additional run in 4Q will bring the 6 month average back to 3 hours. WMBF launched 32.4 (LAFF) channel on 7/30/18, which is why only 9 Saturdays are included with the report listings.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	The Voyager with Josh Garcia: Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00 AM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 15)	Response
Program Title	Vets Saving Pets; Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM & 12:30 PM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vets Saving Pets is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Vets Saving Pets examines the interpersonal stories of veterinary professionals working to save the lives of animals in need of urgent medical care. Vets Saving Pets takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. Audiences will witness first-hand the dedication and determination of these veterinary specialists as they work tirelessly to save their animal patients.

Other Matters (3 of 15)		Response
Program Title	Consumer 101; Channel 32.1 (WMBF)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 AM (10/6/18- 12/29/18)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Consumer 101 is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the-scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about the surprising intricacy of product testing, learn more efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. Consumer 101 is an empowering series aimed at giving teens the tools they need to make smarter choices as consumers, exploring the how, where, when, and why we spend our resources so we can all make educated decisions when it counts.</p>	

Other Matters (4 of 15)		Response
Program Title	Naturally, Danny Seo; Channel 32.1 (WMBF)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (10/6/18- 12/29/18)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Naturally, Danny Seo is an educations series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring fro our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.</p>	

Other Matters (5 of 15)		Response
Program Title	The Champion Within; Channel 32.1 (WMBF)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 AM (10/6/18- 12/29/18)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Champion Within is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. The Champion Within features the powerful and inspiring stories that exemplify what it really means to be a true champion. Hosted by Lauren Thompson, the series introduces viewers to people who have overcome obstacles while leading transcendent moments from the world of sports. From beating the odds to play the game they love, to giving back to the communities that supported them, the featured athletes will share their own stories and personal triumphs. Viewers will learn the value of good sportsmanship, and the dedication it takes to excel at the highest level. Win or lose, The Champion Within proves that a champion is not only defined by their speed, strength, and agility, but by their grit, resiliency, and heart.	

Other Matters (6 of 15)		Response
Program Title	Game Changers: Channel 32.2 (BOUNCE)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (10/6/18- 12/29/18)	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children 13-16, this series highlights athletes and fans who give back to their communities and make life better for so many. Game Changers hosted by Kevin Frazier, takes viewers behind the scenes with professional athletes who use their public image to make positive changes in the lives of people in need. Young reporters seek their stories from the field, and bring back journalistic gold to the Game Changers studios to culminate in reflection and insight from the host. Whether on or off the field, Game Changers takes an inspirational and educational look at how sports positively impact individuals and the communities they serve.
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Other Matters (7 of 15)	Response
Program Title	Vacation Creation with Tommy Davidson and Andrea Feczko: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM & 11:30 AM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On each episode of Vacation Creation with Tommy Davidson and Andrea Feczko, our hosts guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immerse learning opportunities, each episode brings us to diverse locations where our family-and viewers-discover unique cultural events, food, activities and traditions. Viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventures together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences.

Other Matters (8 of 15)	Response
Program Title	Game Changers: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10 AM & 10:30 AM (10/7/18- 12/30/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children 13-16, this series highlights athletes and fans who give back to their communities and make life better for so many. Game Changers hosted by Kevin Frazier, takes viewers behind the scenes with professional athletes who use their public image to make positive changes in the lives of people in need. Young reporters seek their stories from the field, and bring back journalistic gold to the Game Changers studios to culminate in reflection and insight from the host. Whether on or off the field, Game Changers takes an inspirational and educational look at how sports positively impact individuals and the communities they serve.
Other Matters (9 of 15)	
Program Title	Jack Hannah's Wild Countdown : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Other Matters (10 of 15)	
Program Title	Ocean Treks with Jeff Corwin; Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime.

Other Matters (11 of 15)	Response
Program Title	Sea Rescue : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM & 12 PM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances- release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.
Other Matters (12 of 15)	Response
Program Title	Rock the Park; Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (10/6/18- 12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock The Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness fascinating aspects of National Parks from across the United States, from Alaska to Florida and everywhere in-between.
Other Matters (13 of 15)	Response
Program Title	Jack Hannah's Animal Adventures : Channel 32.4 (LAFF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (10/6/18-12/29/18)

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannas Animal Adventures is a half-hour live action television program designed to meet the educational and informational needs of children 13-16 years of age. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (14 of 15)	Response
Program Title	Recipe Rehab : Channel 32.4 (LAFF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM & 11:30 AM (10/6/18-12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Other Matters (15 of 15)	Response
Program Title	Henry Ford's Innovation Nation : Channel 32.4 (LAFF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12 PM & 12:30 PM (10/6/18-12/29/18)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, is a weekly half hour series that features the celebration of the inventor's spirit, from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode is produced to educate and inform children 13-16 and tells the dramatic stories behind the world's greatest inventions-and the perseverance, passion and price required to bring them to life. Featuring the 'what if it never happened', 'the innovation by accident', and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<div>Sarah Miles</div> <div>General Manager</div> <div>10/10 /2018</div>

Attachments

No Attachments.