

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009336348** File Number: **0000060221** Submit Date: **10/02/2018** Call Sign: **WMYA-TV** Facility ID: **56548** 

City: ANDERSON State: SC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/02/2018 Filing Status: Active

# Report reflects information for : Third Quarter of 2018

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
ANDERSON (WFBC-TV) LICENSEE, INC. Doing Business As: ANDERSON (WFBC-TV) LICENSEE, INC.	Lisa Asher 2000 WEST 41ST STREET BALTIMORE, MD 21211 United States	+1 (410) 662-9688	LAsher@cunninghambroadcasting.com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Scott R. Flick , Esq . FCC Counsel PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8167	scott. flick@pillsburylaw. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	GreenvII-Spart-AshevII-And
	Web Home Page Address	www.my40.tv

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:30am 7/02-9/24/18 & Tuesday 8:30am 7/03-9/25/18
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists veterinarians and other experts Jeff Corwin travels the world to explore the earths least understood resource our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated

Days/Times Program Regularly Scheduled	Wednesday 8:30am 7/04-9/05/18 & Thursday 8:30am 7/05-9/06/18
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)	Response
Program Title	Outback Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:30am 7/07-9/07/18 & Wednesday 9/12-9/26/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 24)	Response
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:30am 9/13-9/27/18 & Friday 8:30am 9/14-9/28/18
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 24)	Response
Program Title	Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 12 noon 7/07-8/25/18 & Sunday 12 noon 9/02-9/30/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment, Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North Americas animal species. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 24)	Response
Program Title	Rescue Me with Dr. Lisa
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30pm 7/07-8/25/18 & Sunday 12:30pm 9/02-9/09/18
Total times aired at regularly scheduled time	10
Total times aired	10

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarians mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters and overcoming the challenge of finding a dog for a family who does not know what they want. Children will learn what it takes to be a responsible pet owner. This program airs on the main channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30pm 9/16-9/30/18
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational nature program which provides viewers the opportunity to explore wild animals up close particularly the various animals throughout Africa. Children will have the opportunity to observe the various animals in their natural habitat and will learn about the struggle for survival of Africas most iconic animal species. Episode examples include the migration of wildebeests, lions on the Serengeti plains, and threats to elephants. This program airs on the main digital channel.

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Digital Core Program (8 of 24)	Response
Program Title	Get Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program airs on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	Wild World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program airs on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00am 7/01-9/30/18
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but man
educational	children don't know how it's produced. "America's Heartland" provides information about the people and
and	processes responsible for the availability of food and fuel across the country and around the world. The
informational	show's reporters and producers tell stories in topics that include farm families, consumer issues, animal
objective of the	welfare and crop sustainability. Children will learn about the production of the food and fuel they consum
program and	Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact
how it meets	American agriculture has on the global economy. This program airs on the secondary digital channel.
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Digital Core Program (13 of 24)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30am 7/01-9/30/18
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 24)	Response	
Program Title	America's Heartland	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday 9:00 am 7/02-9/24/18	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the tertiary digital channel.	

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Digital Core Program (15 of 24)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:00 am 7/03-9/25/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog along with its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dog needs health nutrition requirements safety and care. The viewer is also given recommended reading lists about dogs and encouraged to use their writing and creative skills with essay and art contests. This program airs on the tertiary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 9:00 am 7/04-9/26/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the tertiary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 24)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 9:00 am 7/05-9/27/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the tertiary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 24)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 9:00 am 7/06-9/28/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys games learning tools websites and modes of transportation. The program features top kid inventors who face off against one another in an Invent Off to see who can come up with the most innovative and creative invention. In each episode two teams brainstorm choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity science innovation marketing and teamwork. This program airs on the tertiary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am 7/07-9/29/18 & Sunday 10am 7/01-9/30/18
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the tertiary digital channel.

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Program (20 of 24)	Response
Program Title	Sports Lab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether its hitting a baseball to determine its acceleration off a bat or why a certain technique increases running sports program looks into the science involved within the sport. Episode examples include explain the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program on the quaternary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30am 7/07-9/29/18

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program airs on the quaternary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 24)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the quaternary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 24)	Response
Program Title	The Re-Inventors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am 7/07-9/29/18
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from historys lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program airs on the quaternary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 24) Response	
01 24)	Response
Program Title	Uncaged
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am & 10:30am 7/01-9/30/18
Total times aired at regularly scheduled time	28

Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals daily lives. This program airs on the quaternary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Vicki Merck
Address	33 Villa Road-Suite 105
City	Greenville
State	SC
Zip	29615
Telephone Number	(864) 297-1313
Email Address	vmerck@cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1) WMYA locally produces My Community Calendar on-air public service announcements. Local nonprofit organizations are often featured to promote their events and activities. Each announcement is 30 seconds in length and airs several times throughout the broadcast day. 2) WMYA aired various PSAs (lengths range from 15 seconds to 1 minute) such as: Building Self Confidence, You Can Change the World, Good Manners, Kids Imagine, Peer Pressure, Kids Sharing, Annie's Song-Our Beautiful World, Building Self Confidence, Guitar Hero-Live Your Dreams.

#### Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday and Tuesday 8:30am
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists veterinarians and other experts Jeff Corwin travels the world to explore the earths least understood resource our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the main digital channel.

Other Matters (2 of 20)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program airs on the main digital channel.

Other Matters (3 of 20)	Response
Program Title	Rock the Park

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday & Friday 8:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith as they come face to face with nature in Americas national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the main digital channel.

Other Matters (4 of 20)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times	Sunday 12 noon
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	The key objective of this program is to familiarize children with the animals of the North American
educational	continent, their interaction with other animals and their environment, Throughout the series emphasis will
and	be placed upon protecting endangered species and the impact that humans have while interacting in their
informational	environment. The goal of this program is for the viewer to achieve a greater understanding of nature and
objective of	specific animal species with the aid of up close and detailed photography throughout the program.
the program	Through this understanding it is hoped that viewers will better relate to the natural environment as it exist
and how it	in North America and learn to protect North America's animal species. This program airs on the main
meets the	digital channel.
definition of	
Core	
Programming.	

Other Matters (5 of 20)	Response
Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 12:30 pm

Other Matters (6 of 20)	Response
Program Title	Get Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Panda's living patterns. This program airs on secondary digital channel.

Other Matters (7 of 20)	Response
Program Title	Wild World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on secondary digital channel.

Other Matters (8 of 20)	Response
Program Title	The New Frontiers

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earths weather and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program airs on secondary digital channel.

Other Matters (9 of 20)	Response
Program Title	Sports Lab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether its hitting a baseball to determine its acceleration off a bat or why a certain technique increases running spee this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program air on secondary digital channel.

Other Matters (10 of 20)	Response
Program Title	Animal Outtakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00am & 8:30am
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and a guide dog center where dogs learn to become service animals. This program airs on the secondary digital channel.

Other Matters (11 of 20)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 9:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but may children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consure Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on tertiary digital channel.

Other Matters (12 of 20)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each episode of Dog Tales profiles a breed of dog along with its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dog needs health nutrition requirements safety and care. The viewer is also given recommended reading lists about dogs and encouraged to use their writing and creative skills with essay and art contests. This program airs on tertiary digital channel.

Other Matters (13 of 20)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on tertiary digital channel.

Other Matters (14 of 20)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the tertiary digital channel.

Other Matters	
(15 of 20)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys games learning tools websites and modes of transportation. The program features top kid inventors who face off against one another in an Invent Off to see who can come up with the most innovative and creative invention. In each episode two teams brainstorm choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity science innovation marketing and teamwork. This programs airs on the tertiary digital channel.

Other Matters (16 of 20)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 am & Sunday 10:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the tertiary digital channel.

Other Matters (17 of 20)	Response
Program Title	Get Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include learning how experts studying adult orangutans learn how they raise their young and explains the Pandas living patterns. This program airs on the quaternary digital channel.

Other Matters (18 of 20)	Response
Program Title	Wild World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the quaternary digital channel.

Other Matters (19 of 20)	Response
Program Title	The Re-Inventors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 am & 11:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each episode explores historic inventions and then testing them. The program hosts come up with some formerly patented inventions to see how ideas from the past may or may not hold up in todays world. Teen viewers see how the hosts chose a historic invention and attempt to rebuild it after examining the original patent information including blueprints then testing each of these inventions to see if any could actually succeed. Examples in the series range from attempting to build a Roman crane to whether Chinese inventors were able to be the first to design and build a multi stage rocket. This program airs on the quaternary digital channel.

Other Matters (20 of 20)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am and 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the quaternary digital channel.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Merck, Mrs.. Public Affairs Director

Yes

Vicki

10/02 /2018 **Attachments** 

No Attachments.