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# Children's Television Programming Report

FRN: **0002209260** | File Number: **0000060621** | Submit Date: **10/05/2018** | Call Sign: **WVTV** | Facility ID: **74174** | City: **MILWAUKEE** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/05/2018** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>WTV LICENSEE, INC.</b> Doing Business As: WTV LICENSEE, INC.	C/O MILES S. MASON, ESQ. PILLSBURY WINTHROP SHAW PITTMAN LLP 1200 Seventeenth Street Washington DC, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>MILES S Mason , ESQ .</b> Pillsbury Winthrop Show Pittman LLP	Miles Mason 1200 Seventeenth Street NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.cw18milwaukee.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(20)**

<b>Digital Core Program (1 of 20)</b>	<b>Response</b>
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8 a.m-8:30 a.m., 8:30 a.m.-9 a.m., 9 a.m-9:30 a.m. , 9:30 a.m.-10 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Milan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 20)</b>	<b>Response</b>
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10 a.m.-10:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program airs on the station's main digital stream 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 20)</b>	<b>Response</b>
Program Title	Chicken Soup for the Soul's Hidden Treasures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30 a.m.-11 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program airs on the station's main digital stream 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 20)</b>	<b>Response</b>
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11 a.m.-11:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the station's main digital stream 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 20)</b>	<b>Response</b>
Program Title	Ocean's Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7 a.m.-7:30 a.m. and Tuesdays 7 a.m.-7:30 a.m. (7/2/18-9/25/18)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's secondary digital stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 20)</b>	
	<b>Response</b>
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays and Thursdays 7 a.m-7:30 a.m. (7/4/18-9/6/18)
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan . Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's secondary digital stream 18.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (7 of 20)</b>	<b>Response</b>
Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays and Thursdays (9/12/18-9/27/18)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's secondary stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 20)</b>	<b>Response</b>
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7 a.m.-7:30 a.m. (7/6/18-9/28/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program aired on the station's secondary stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 20)**

**Response**

Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8 a.m.-8:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewers to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. The program aired on the station's secondary digital stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 20)</b>		<b>Response</b>
Program Title	Rescue Me with Dr. Lisa	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 8 a.m.-8:30 a.m. (7/7/18-9/8/18)	
Total times aired at regularly scheduled time	10	
Total times aired	10	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters, and overcoming the challenge of finding a dog for a family who doesn't know what they want. This program airs on the station's secondary digital stream 18.2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (11 of 20)</b>		<b>Response</b>
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Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.-9 a.m. (9/15/18-9/29/18)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational nature program, which provides viewers the opportunity to explore wild animals up close, particularly the various animals throughout Africa. Children will have the opportunity to observe the various animals in their natural habitat and will learn about the struggle for survival of Africa's most iconic species. Episode examples include the migration of wildebeests, lions on the Serengeti plains, and threats to the elephant . This program aired on the station's secondary digital stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (12 of 20)**

**Response**

Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11 a.m.-11:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs that are all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson, who sprinted her way into the record books and earned a full scholarship to UCLA; and sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way, and to show them that there are many ways to accomplish things. This program aired on the station's secondary digital stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 20)</b>	<b>Response</b>
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m.-12:00 p.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, and business people, from world renowned brain surgeons to marine biologists, who share their stories with young people about their careers. This motivational show is fun and exciting, and tries to help kids answer the age-old question: "What do I want to be when I grow up?" This program aired on the station's secondary digital stream 18.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 20)</b>		<b>Response</b>
Program Title		Pets.tv
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 12 p.m.-12:30 p.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their lives. This program aired on the station's secondary digital stream 18.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (15 of 20)</b>	<b>Response</b>
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7 a.m.-7:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream 18.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 20)</b>	<b>Response</b>
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m.-8 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's secondary digital stream 18.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 20)</b>	<b>Response</b>
Program Title	Xploration Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8 a.m.-8:30 a.m. (7/7/18-9/29/18)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers and creative thinkers add their input about what the world will look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the station's secondary digital stream 18.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (18 of 20)</b>		<b>Response</b>
Program Title	Exploration Animal Science	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.-9 a.m. (7/7/18-9/29/18)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program airs on the station's secondary digital stream 18.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (19 of 20)</b>		<b>Response</b>
Program Title	Xploration Outer Space	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 7 a.m.-7:30 a.m. (7/1/18-9/30/18)	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Marslike habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's secondary digital stream 18.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (20 of 20)</b>	<b>Response</b>
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30 a.m.-8 a.m. (7/1/18-9/30/18)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Phillippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside and above the Earth. This program airs on the station's secondary digital stream 18.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Stoneman
Address	11520 W. Calumet Road
City	Milwaukee
State	WI
Zip	53224
Telephone Number	(414) 815-4025
Email Address	kkstoneman@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this past quarter, WVTV telecast numerous public service designed for a general audience, but also serve children 16 years of age and under. PSA subject matter includes anti-bullying, substance abuse, wildlife preservation, adoption and health/dental care. An average of 2 minutes of PSA's per day aired during the E/I programming. WVTV also holds an annual family-friendly "Be Well" Expo at Wisconsin's largest indoor mall located in Milwaukee. The Expo features stage entertainment and activities target to children and their families. Stage appearances includes entertainment from children from local schools, Irish dancers (featuring children 16 and under), pet adoption (including animals to pet) and cooking demonstrations. There is also a KidsClick play area with coloring tables and games. WVTV-2 televises high school football, featuring popular match-ups of area teams and rivalries. On-event activities include a t-shirt toss and sponsor booths to provide information to families about their service or product. In addition, WVTV produces and airs "Our Issues Milwaukee" a 30 minute program which features key community issues of interest to the Milwaukee viewers. WVTV also maintains a community calendar on its website highlighting various community events and organizations.

**Other Matters (20)**

<b>Other Matters (1 of 20)</b>	<b>Response</b>
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8 a.m-8:30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream 18.1.

<b>Other Matters (2 of 20)</b>	<b>Response</b>
Program Title	Did I Mention Invention?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.-9 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program airs on the station's main digital stream 18.1.

<b>Other Matters (3 of 20)</b>	<b>Response</b>
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 9 a.m.-9:30 a.m (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. This program airs on the station's main digital stream 18.1.
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#### Other Matters

(4 of 20) Response

Program Title Welcome Home

Origination Syndicated

Days/Times Saturday's 9:30 a.m.-10 a.m. (10/6/18-12/29/18)  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program airs on the station's main digital stream 18.1.

Other Matters (5 of 20)

Response

Program Title This Old House: Trade School

Origination Syndicated

Days/Times Saturdays 10 a.m.-10:30 a.m. (10/6/18-12/29/18)  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program airs on the station's main digital stream 18.1.
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Other Matters (6 of 20)	Response
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Program Title	Chicken Soup for the Soul's Hidden Treasures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m.-11 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program airs on the station's main digital stream 18.1.
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Other Matters (7 of 20)	Response
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Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11 a.m.-11:30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child  
Audience from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the station's main digital stream 18.1.

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**Other Matters (8 of 20)**

**Response**

Program Title Ocean's Mysteries

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Origination Syndicated

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Days/Times Program Regularly Scheduled Mondays and Tuesdays 7 a.m.-7:30 a.m. (10/1/18-12/25/18)

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Total times aired at regularly scheduled time 27

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the station's secondary stream 18.2.

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**Other Matters (9 of 20)**

**Response**

Program Title Rock the Park

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Origination Syndicated

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Days/Times Program Regularly Scheduled Wednesdays & Thursday 7 a.m.-7:30 a.m. (10/3/18-12/27/18)

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's secondary stream 18.2.
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**Other Matters (10 of 20)**

**Response**

Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7 a.m.-7:30 a.m. (10/5/18-12/28/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program aired on the station's secondary stream 18.2.
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**Other Matters (11 of 20)**

**Response**

Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8 a.m.-8 :30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewers to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. The program aired on the station's secondary digital stream 18.2.
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**Other Matters (12 of 20)**

**Response**

Program Title	Jewels of the Natural World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 8:30 a.m.-9:00 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational nature program, which provides viewers the opportunity to explore wild animals up close, particularly the various animals throughout Africa. Children will have the opportunity to observe the various animals in their natural habitat and will learn about the struggle for survival of Africa's most iconic species. Episode examples include the migration of wildebeests, lions on the Serengeti plains, and threats to the elephant . This program aired on the station's secondary digital stream 18.2.
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**Other Matters (13 of 20)**

**Response**

Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11 a.m.-11:30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs that are all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson, who sprinted her way into the record books and earned a full scholarship to UCLA; and sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way, and to show them that there are many ways to accomplish things. This program aired on the station's secondary digital stream 18.2.
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**Other Matters (14 of 20)**

	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m.-12:00 p.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, and business people, from world renowned brain surgeons to marine biologists, who share their stories with young people about their careers. This motivational show is fun and exciting, and tries to help kids answer the age-old question: "What do I want to be when I grow up?" This program aired on the station's secondary digital stream 18.2.
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**Other Matters (15 of 20)**

	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12 p.m.-12:30 p.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their lives. This program aired on the station's secondary digital stream 18.2.
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<b>Other Matters (16 of 20)</b>	<b>Response</b>
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7 a.m.-7:30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explain the Panda's living patterns. This program airs on the station's secondary digital stream 18.3.

<b>Other Matters (17 of 20)</b>	<b>Response</b>
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m.-8 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's secondary digital stream 18.3.

<b>Other Matters (18 of 20)</b>	<b>Response</b>
Program Title	The New Frontier
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8 a.m.-8:30 a.m. (10/6/18-12/29/18)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program airs on the station's secondary digital stream 18.3.

Other Matters (19 of 20)	Response
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Program Title	Sports Lab
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.-9 a.m. (10/6/18-12/29/16)
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Total times aired at regularly scheduled time	1
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the station's secondary digital stream 18.3.

Other Matters (20 of 20)	Response
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Program Title	Animal Outtakes
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays 7 a.m-7:30 a.m. and 7:30 a.m. -8 a.m. (10/7/18-12/30/18)
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program airs on the station's secondary digital stream 18.3.



## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Karen Stoneman</b> <i>Programming Coordinator</i></p> <p>10/05/2018</p>

## Attachments

No Attachments.