



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970935** File Number: **0000061076** Submit Date: **10/09/2018** Call Sign: **WEAR-TV** Facility ID: **71363**

City: **PENSACOLA** State: **FL**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2018 Filing Status: Active

Report reflects information for : Third Quarter of 2018

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|----------------------|--------------------------------|-------------------|
| WEAR LICENSEE, LLC Doing Business As: WEAR LICENSEE, LLC | C/O MILES S. MASON, ESQ PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States | +1 (202) 663-8195 | MILES. MASON@PILLSBURYLAW. COM | Company |

Contact Representatives (1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|----------------------|--------------------------------|-------------------------|
| MILES S. MASON , ESQ . FCC Counsel PILLSBURY WINTHROP SHAW PITTMAN LLP | 1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States | +1 (202) 663-8195 | MILES. MASON@PILLSBURYLAW. COM | Legal Representative |

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Mobile-Pensacola (Ft Walt) |
| | Web Home Page Address | www.weartv.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.5 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(18)

| Digital Core Program (1 of 18) | Response |
|--|--|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response | |
|--------------------------------|-----------------------------|--|
| Title of Program | Jack Hanna's Wild Countdown | |
| List date and time rescheduled | 09/02/2018 09:30 AM | |

| Is the rescheduled date the second home? | Yes |
|--|-------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 719 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (2 of 18) | Response |
|--|---|
| Program Title | Ocean Treks with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 08:30AM-09:00AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|------------------------------|
| Title of Program | Ocean Treks with Jeff Corwin |
| List date and time rescheduled | 09/02/2018 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 222 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (3 of 18) | Response |
|--|---|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | Sea Rescue |
| List date and time rescheduled | 09/02/2018 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 722 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (4 of 18) | Response |
|--------------------------------|-------------------|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays 09:30AM-10:00AM CT |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | The Wildlife Docs |
| List date and time rescheduled | 09/02/2018 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 523 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (5 of 18) | Response |
|--|------------------------------|
| Program Title | Rock the Park |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |

| Total times aired at regularly scheduled time | 12 |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | Rock the Park |
| List date and time rescheduled | 09/02/2018 12:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 422 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (6 of 18) | Response |
|---|---|
| Program Title | Vacation Creation with Tommy Davidson and Andrea Feczko |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 12 |

| Total times aired | 13 |
|--|--|
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program the hosts guide a featured family on adventures, as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---|
| Title of Program | Vacation Creation with Tommy Davidson and Andrea Feczko |
| List date and time rescheduled | 09/02/2018 12:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-09-01 |
| Episode # | 222 |
| Reason for Preemption | Non-breaking News |

| Digital Core Program (7 of 18) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00AM-11:30AM CT through 08/25/18, then Sundays 11:00AM CT effective 09/02/18 UF |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers, and internet predators. The program been designed to meet needs of children and young adolescents with a unique curiosity about their w with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the station's main digital program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of | |
|-------------------------------|---------------------|
| 18) | Response |
| Program Title | America's Heartland |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Mondays 08:00AM-08:30AM CT |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland; but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on digital subchannel WEAR 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 18) | Response |
|---|-----------------------------|
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tuesdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | 13 |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on digital subchannel WEAR 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 18) | Response |
|--|-------------------------------|
| Program Title | Animal Rescue |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wednesdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's digital subchannel, WEAR 3.2. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 18) | Response |
|--|--|
| Program Title | Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT and Sundays 09:00AM-09:30AM CT (2 separate episodes each week) |
| Total times aired at regularly scheduled time | 27 |
| Total times aired | 27 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's digital subchannel, WEAR 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 18) | Response |
|--|--|
| Program Title | Think Big |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face-off against one another in an Invent-Off to see who come up with the most innovative and creative invention. In each episode, two teams brainstorm, choos materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on digital subchannel WEAR 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 18) | Response |
|------------------------------------|----------|
| Program Title | Missing |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Thursdays 08:00AM-08:30AM CT |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local, start and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on digital subchannel WEAR 3.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 18) | Response |
|--|-------------------------------|
| Program Title | Get Wild at the San Diego Zoo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:30AM-10:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's digital subchannel WEAR 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 18) | Response |
|--|---|
| Program Title | Wild World at the San Diego Zoo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's digital subchannel WEAR 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 18) | Response |
|--|------------------------------|
| Program Title | Sports Lab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT |

| Total times aired at | 13 |
|--|--|
| regularly scheduled time | |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's digital subchannel WEAR 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 18) | Response |
|--|------------------------------|
| Program Title | The Re-Inventors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| Number of Preemptions Rescheduled | 0 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This progra aired on the station's digital subchannel WEAR 3.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 18) | Response |
|--|--|
| Program Title | Uncaged |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 09:00AM-09:30AM CT and 09:30AM-10:00AM CT (2 separate episodes each week) |
| Total times aired at regularly scheduled time | 28 |
| Total times aired | 28 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores all types of wild animals in their own environment and how they survive Children learn about and develop a respect for animals within their natural habitat and learn we some animals may be on their way to extinction. Each episode provides detailed explanations different animal species and helps children understand the animals' daily lives. This program aired on the station's digital subchannel WEAR 3.3. |

| Does the Licensee | Yes |
|-------------------------|-----|
| identify the program by | |
| | |
| displaying throughout | |
| the program the symbol | |
| . • | |
| E/I? | |
| | |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational | |
|--|---|
| Programming (1 of 2) | Response |
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays 05:00AM-05:30AM CT |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital program stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | | Response |
|---|----------------|----------|
| Non-Core Educational and Informational Programming (2 of 2) | Response | |
| Program Title | Teen Kids News | |

| Origination | Syndicated |
|--|---|
| Days/Times Program Regularly Scheduled: | Saturdays 05:30AM-06:00AM CT |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on the stations main digital program stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| | |

Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|--|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)? | Yes |
| Name of children's programming liaison | Joe Landon Smith |
| Address | 4990 Mobile Highway |
| City | Pensacola |
| State | FL |
| Zip | 32506 |
| Telephone Number | (850) 456-3333 |
| Email Address | joesmith@sbgtv.com |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

SOME OF THE NON-"CORE" EDUCATIONAL/INFORMATIONAL MATERIAL AIRED BY WEAR-TV IS IN THE FORM OF PUBLIC SERVICE ANNOUNCEMENTS TARGETED TO CHILDREN. THE FOLLOWING IS A LIST OF SOME, BUT NOT ALL, OF THOSE PSAS AIRED DURING PROGRAMMING TARGETED TO CHILDREN. U.S. FOREST SERVICE "Discovering Nature - Lake Trail" 30-sec. Shows kids that instead of getting answers to questions about nature from their computer search engine, they should instead head into the forest with their parent and find the answers by actually experiencing nature. U.S. DEPARTMENT OF EDUCATION/BULLY PREVENTION "Ben's Story" 60-seconds Targets kids and teens. Encourages kids and teens that when they witness bullying, use the anti-bullying emoji to do something about it, and to visit Isebullying.com. AD COUNCIL: EMPOWERING GIRLS IN STEM "Bonnie" A female scientist encourages girls to study STEM courses in order to have an exciting career like hers. AD COUNCIL/DISCOVERING NATURE "Connected" 30seconds Uses social media terms to describe what can be found in nature: "selfie" is a child's reflection in a clear pond; "streaming" is a fast-running brook; "connected" is a family enjoying nature together. AD COUNCIL/KEEP AMERICA BEAUTIFUL "Superhero" 30-sec. Encourages recycling, by giving your garbage another life. AD COUNCIL/HUMANE SOCIETY OF THE U.S. "Bentley" 30-seconds A dog, Bentley, encourages adoption of shelter pets. NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION "Never Here" 30-seconds Targets teen drivers. Shows a teen texting while in many different locations and situations, but then putting his phone away when he starts to drive. The message is "never here ... don't text and drive". BOYS TOWN NATIONAL HOTLINE "Not Alone" 30-seconds Targets teens. Offers examples of teens experiencing life's daily pressures, and tells them it's OK to ask for help by calling the national hotline. ARBOR DAY FOUNDATION "2017 PSA" 60-seconds Shows many of the ways in which forests contribute to the health of the environment, and encourages kids to explore the outdoors and visit ArborDay.org to find out how they can help preserve our forests. AMERICAN FOUNDATION FOR SUICIDE PREVENTION "Awkward Silence" 30-seconds Teaches kids and teens that a time of awkward silence may be the perfect time to reach out and help a friend who may be dealing with a mental health problem. Encourages them to find out how to help by contacting SiezeTheAwkward.org. EMPOWERING GIRLS IN STEM "Lucianne" 30-seconds A female astronomer encourages girls to study STEM courses if they want to have exciting careers in the sciences.

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the station's main digital program stream. |

| Other Matters (2 of 17) | Response |
|--|--|
| Program Title | Ocean Treks with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 08:30AM-09:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features unique areas of the world which explores the area's natural wonders to bring viewers closer to nature, wildlife and man-made treasures. Episodes include mountain climbs, deep sea dives, helicopter rides and glacier treks. Children learn geography, natural sciences, and develop curiosity about the world around them. This program will air on the station's main digital program stream. |

| Other Matters (3 of 17) | Response |
|-------------------------|---------------------|
| Program Title | The Great Dr. Scott |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT and 09:30AM - 10:00AM CT (2 separate episodes each weekend) |
|--|---|
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets | This program follows the charismatic and committed veterinarian Dr. Scott Miller at his family-run veterinary clinic in the outskirts of London in the village of Richmond upon Thames. Viewers will get hands-on insight into the world of veterinary medicine as Dr. Scott treats a wide variety of animal patients from cats and dogs to exotic reptiles and livestock. Sudiences will witness as Dr. Scott goes above and beyond to care for all creatures great and small - providing a glimpse into the day-to-day life of a veterinary professional while educating viewers on a wide range of medical procedures and practices in |

veterinary professional while educating viewers on a wide range of medical procedures and practices in how it meets the process. This program will air on the station's main digital program stream. the definition of

Core

Programming.

| Other Matters (4 of 17) | Response |
|--|---|
| Program Title | Rock the Park |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the station's main digital program stream. |

| Other Matters (5 of 17) | Response |
|---|---|
| Program Title | Vacation Creation with Tommy Davidson and Andrea Feczko |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |

| Length of Program | 30 mins |
|---|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | In this program the hosts guide a featured family on adventures, as they experience a new destination together on their family vacation. Episodes feature families embarking on interactive voyages with immersive learning experiences, discovering unique cultural events, food, activities, and traditions. The featured families in the program learn the importance of spending time with family, often learning more about each other and their own family history along the way. From this program, children will learn the importance of resiliency during challenging times as many featured families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once-in-a-lifetime experiences. This program will air on the station's main digital program stream. |

| Other Matters (6 of 17) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:00AM-11:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital program stream. |

| Other Matters (7 of 17) | Response |
|---|----------------------------|
| Program Title | America's Heartland |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays 08:00AM-08:30AM CT |

| Total times aired at regularly scheduled time | 13 |
|---|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland; but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on digital subchannel WEAR 3.2. |

Programming.

| Other Matters (8 of 17) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tuesdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on digital subchannel WEAR 3.2. |

| Other Matters (9 of 17) | Response |
|---|-------------------------------|
| Program Title | Animal Rescue |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wednesdays 08:00AM-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's digital subchannel, WEAR 3.2.

| Other Matters (10 of 17) | Response |
|--|---|
| Program Title | Real Winning Edge |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT and Sundays 09:00AM-09:30AM CT (2 separate episodes each week) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's digital subchannel, WEAR 3.2. |

| Other Matters (11 of 17) | Response |
|---|--------------------------|
| Program Title | Think Big |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays 08:00-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face-off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on digital subchannel WEAR 3.2.

| Other Matters (12 of 17) | Response |
|--|---|
| Program Title | Missing |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Thurdays 08:00-08:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local, state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on digital subchannel WEAR 3.2. |

| Other Matters (13 of 17) | Response |
|--|--|
| Program Title | Get Wild at the San Diego Zoo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:30AM-10:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's digital subchannel WEAR 3.3. |

| Other Matters (14 of 17) | Response |
|--------------------------|---------------------------------|
| Program Title | Wild World at the San Diego Zoo |

| Origination | Network |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 10:00AM-10:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's digital subchannel WEAR 3.3. |

| Other Matters (15 of 17) | Response |
|--|--|
| Program Title | Sports Lab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 09:00AM-09:30AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's digital subchannel WEAR 3.3. |

| Other Matters (16 of 17) | Response |
|---|------------------------------|
| Program Title | The Re-inventors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30AM-11:00AM CT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Age of Target Child Audience from | 13 years to 16 years |
|---|---|
| Describe the | This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs |
| educational and | from history's lost inventions and build them, test them, and try to make them work. From a snow |
| informational | annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered |
| objective of the | crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. |
| program and | Each episode introduces children to a variety of scientific disciplines and challenges them in critical |
| how it meets the | thinking and problem solving skills, while providing valuable information to reach answers This program |
| definition of Core | will air on the station's digital subchannel WEAR 3.3. |
| Programming. | - |

| Other Matters (17 of 17) | Response |
|--|--|
| Program Title | Uncaged |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 09:00AM-09:30AM CT and 09:30AM-10:00AM CT (2 separate episodes weekly) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program will air on the station's digital subchannel WEAR 3.3. |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Joe Smith , Smith .

Operations Manager /WEAR-TV

10/09/2018

Attachments

No Attachments.