



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: **0000059301** | Submit Date: **2018-08-30** | FRN: **0004367397**

Purpose: **Noncommercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:

08/30/2018 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0004367397		Rural California Broadcasting Corporation			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
5850 Labath Avenue	Rohnert Park	CA	94930	+1 (707) 584-2009	larry.stratton@norcalpublicmedia.org

2. Contact Representative

Name		Organization			
Larry Stratton		Rural California Broadcasting Corp.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
5850 Labath Avenue	Rohnert Park	CA	94930	+1 (707) 584-2009	larry.stratton@norcalpublicmedia.org

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:

Purpose	Transfer of control or assignment of license/permit
"As of" date	07/31/2018 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)

/Permittees(s)
and Station(s)
/Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Rural California Broadcasting Corporation	0004367397

Fac. ID No.	Call Sign	City	State	Service
58912	KCSM-TV	SAN MATEO	CA	DTV

Section II – Non-Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee/Permittee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Incorporation
Parties to contract or instrument	Secretary of State, State of California
Date of execution	12/1984
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

Document Information	
Description of contract or instrument	Bylaws
Parties to contract or instrument	The Board of Directors
Date of execution	11/1994
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Bylaws

2. Ownership
Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004367397	
Entity Name	Rural California Broadcasting Corporation	
Address	PO Box	
	Street 1	5850 Labath Avenue
	Street 2	
	City	Rohnert Park
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	94930
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990134916	
Name	Patrick Campbell	
Address	PO Box	
	Street 1	11850 Mill Street
	Street 2	
	City	Petaluma
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	94952
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Wine maker	
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors	
Interest Percentages	Voting	9.1%

(enter percentage values from 0.0 to 100.0)	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990134892	
Name	Stephen DeLap	
Address	PO Box	
	Street 1	8635 Bodega Highway
	Street 2	
	City	Sebastopol
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95472
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Video Production Specialist	
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990134918	
Name	Nancy Dobbs	
Address	PO Box	
	Street 1	5850 LABATH AVE.
	Street 2	
	City	ROHNERT PARK
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	94928-2041
	Country (if non-U.S. address)	United States

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	President and CEO		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990134897		
Name	William Gittins		
Address	PO Box		
	Street 1	1454 Olivet Road	
	Street 2		
	City	Santa Rosa	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95401	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information		
FRN	9990134896	
Name	Margaret McCarthy	
Address	PO Box	
	Street 1	1933 Laguna Street

	Street 2		
	City	San Francisco	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	94115	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Executive-CFO		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990134894		
Name	Eric McHenry		
Address	PO Box		
	Street 1	4839 Kieran Court	
	Street 2		
	City	Santa Rosa	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95405	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Engineer		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes
---	-----

Ownership Information		
FRN	9990134917	
Name	Ralph O'Rear	
Address	PO Box	
	Street 1	538 Sparks Road
	Street 2	
	City	Sebastopol
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95472
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired	
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information		
FRN	9990134895	
Name	Harry Rubins	
Address	PO Box	
	Street 1	10796 Hillview Road
	Street 2	
	City	Santa Rosa
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95492
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Financial Consultant		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990134893		
Name	Larry Slater		
Address	PO Box		
	Street 1	3019 Santa Anita Court	
	Street 2		
	City	Santa Rosa	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95405	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Physician		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	9990134883	
Name	David S. Stare	
Address	PO Box	
	Street 1	3575 Lambert Bridge Road
	Street 2	

	City	Healdsburg	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95448	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

Ownership Information			
FRN	9990134898		
Name	Gordon Stewart		
Address	PO Box		
	Street 1	8456 Kennedy Road	
	Street 2		
	City	Sebastopol	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	95472	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Retired		
By Whom Appointed or Elected	Rural California Broadcasting Corporation Board of Directors		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	9.1%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
--	-----

(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
---	----

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: CE/COO Exact Legal Title or Name of Respondent: Rural California Broadcasting Corporation Name: Laurence R Srratton Phone: 4154538875 08/30/2018