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Children's Television Programming Report

FRN: **0001529627** | File Number: **0000058020** | Submit Date: **07/10/2018** | Call Sign: **WMDO-CD** | Facility ID: **38437** |
City: **WASHINGTON** | State: **DC**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2018** |
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2018**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BOULEVARD SUITE 6000 WEST SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 M STREET, N. W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative
W. JEFFREY REYNOLDS ENGINEERING CONSULTANT DUTREIL, LUNDIN & RACKLEY, INC.	3135 SOUTHGATE CIRCLE SARASOTA, FL 34239 United States	+1 (941) 329-6013	JEFF@DLR.COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Unimas
	Nielsen DMA	Washington DC (Hagrstwn)
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 10:00AM & 10:30AM ON 4/1 TO 5/13 & (SA, 10:00AM &10:30AM ON 5/19 TO 6/2)
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discusses concepts like the functions of animal in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Lil' Genius (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8:00 AM & 8:30 AM ON 4/1 TO 5/13 & (SA, 8:00AM & 8:30AM ON 5/19 TO 6/30)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Aventura Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00 AM & 9:30 AM ON 4/1 TO 4/29
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a doze or more mind-blowing and interesting questions concerning animals and their habitat. the show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SU, 9:00 AM & 9:30 AM ON 5/6 TO 5/13
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics for populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music and everything else that makes them special. The world is magnificent and young learners become aware of how things happened in one part of the world that impact other parts. The world is yours is entertaining, engaging and educational series for kids and entire families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM & 9:30AM ON 5/19 TO 6/30
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics for populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music and everything else that makes them special. The world is magnificent and young learners become aware of how things happened in one part of the world that impact other parts. The world is yours is entertaining, engaging and educational series for kids and entire families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM & 10:30 AM ON 6/9 TO 6/30
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics for populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music and everything else that makes them special. The world is magnificent and young learners become aware of how things happened in one part of the world that impact other parts. The world is yours is entertaining, engaging and educational series for kids and entire families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pamela Bias
Address	101 Constitution Ave NW Ste. L-100
City	Washington
State	DC
Zip	20001
Telephone Number	(202) 522-8640
Email Address	pbias@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Lil' Genius
Origination	Network
Days/Times Program Regularly Scheduled	Sa, 8:00 AM & 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Other Matters (2 of 2)	Response
Program Title	The World is Yours
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM, 9:30AM, 10:00AM & 10:30AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A significant purpose and key education objective of this program is to develop individual identity. Young viewers will identify the key social, economic and cultural characteristics for populations in different locations as they expand their knowledge of diverse peoples and places. Through this program viewers will visit different continents, countries, cities and towns, and explore their unique cultures, history, natural wonders and attractions, sports, art, food, music and everything else that makes them special. The world is magnificent and young learners become aware of how things happened in one part of the world that impact other parts. The world is yours is entertaining, engaging and educational series for kids and entire families.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Pamela Bias <i>Sr. Business Operation Manager</i> 07/10 /2018

Attachments

No Attachments.